

### Strengthening CSR Activities

Mizuho places CSR initiatives at the core of corporate activities for creating new corporate value and achieving sustainable growth. In particular, we are advancing efforts in our medium- to long-term CSR key areas—Environmental Initiatives, Support for Financial Education, and Enhance Corporate Governance.

#### Environmental Initiatives

In addition to promoting greenhouse gas reductions, Mizuho is working to strengthen its environmental initiatives through its financial services.

MHBK supports customers that practice environmentally conscious management through loan products such as Mizuho Eco-assist and Mizuho Eco-assist plus for SMEs and middle-market customers. Moreover, utilizing its high level of financial expertise, MHCB is also engaged in various environmental initiatives, such as participating in environmental city projects and supporting infrastructure improvements overseas.

In September 2012, based on a survey by CDP\* that highlights those companies within approximately 5,000 global big companies that have demonstrated a strong approach to greenhouse gas emissions reduction and climate change risk, MHFG was selected for listing in the Carbon Performance Leader Index (CPLI) for its environmental business and initiatives for reducing environmental burden, as one of the 33 global top companies and one of the 5 top Japanese companies.

\* The Carbon Disclosure Project (CDP) is an international, not-for-profit organization providing the only global system for companies and cities to measure, disclose, manage and share vital environmental information.

#### Support for Financial Education

##### Lectures and Courses for Universities

Mizuho dispatches officers with ample hands-on expertise to give lectures on cutting-edge financial practices and other topics. Lectures are held at Kyoto University, Keio University, the University of Tokyo, Hitotsubashi University, and Waseda University.

##### Practical Financial Education at Elementary, Junior High and High Schools

Mizuho has been conducting joint research on financial education with Tokyo Gakugei University since April 2006, and Mizuho employees participate in lessons that make use of the results of the joint research. In addition, in August 2012, we held the Children's Summer School, a financial education event, in all 47 prefectures in Japan at 78 branches of MHBK.

#### Multifaceted Barrier-free Initiatives

MHBK promotes multifaceted barrier-free initiatives through the Heartful Project to enable anyone to use its facilities and services easily. To move these initiatives forward still further, MHBK has launched the Mizuho Heartful Business initiative to support corporate and individual customers who are making proactive efforts to respond to the problems of falling birthrates and an aging society. It also provides Mizuho Heartful Loans to corporate customers who are actively engaged in offering products and services or employment opportunities for the elderly or disabled people.