Mizuho, recognizing CSR initiatives as helping to contribute to the sustainable development of society and provide the platform for creating and advancing corporate value, has positioned CSR initiatives as a pillar of its corporate conduct.

In this section, we will introduce the details of our activities for "environmental initiatives" and "support for financial education."

 For information on Mizuho's overall CSR initiatives, please refer to MHFG's website.

http://www.mizuho-fg.co.jp/english/csr/index.html

Environment Initiatives

Mizuho endeavors to reduce the environmental burden it generates through its own business activities, and to reduce the environmental impact of society as a whole through the financial products and services it offers.

MHBK supports customers that practice environmentally conscious management through providing environmentally conscious financial products. In addition, it is proactively engaged in financings for renewable energy businesses, including solar power and wind power, and along with actively participating in environmental city projects overseas, it supports infrastructure projects and is engaged in other related activities.

Support for Financial Education

Lectures and Courses for Universities

Mizuho dispatches officers with ample hands-on expertise to give lectures on cutting-edge financial practices and other topics. Lectures are held at Kyoto University, Keio University, the University of Tokyo, Hitotsubashi University, and Waseda University.

Practical Financial Education at Elementary, Junior High and High Schools

Mizuho has been conducting a joint research on financial education with Tokyo Gakugei University since April 2006, and Mizuho employees participate in lessons that make use of the results of the joint research.

Children's Summer School

Based on the results of the above activities, Mizuho has been sponsoring the Children's Summer School since 2011 with the intent of supporting financial education and contributing to local communities. In fiscal 2013, MHBK, MHTB, and MHSC offered the Children's Summer School at 32 branches of MHBK during August. A total of 434 elementary school children participated and learned about money and finance through banking quiz games, experiencing workplaces, etc.

Social Contribution Activities

Mizuho wants to contribute to local communities, which it believes are the basis for existence, in order to fulfill the roles expected for a good corporate citizen. To do so, Mizuho as a group partners with local government bodies and NPOs to serve local communities. As part of these activities, every year since 2006, Mizuho has held its Mizuho Volunteer Day, a community volunteer event involving employees around the world that takes place at various domestic and overseas locations. In 2013, volunteer activities were held by around 75 offices between August 19 and November 30. These involved participating in a range of community-based activities, including cleaning up and caring for the garden areas around Mizuho branches, participating as volunteers in events held by government bodies, and conducting activities at homes for the elderly.



An activity taken place on Mizuho Volunteer Day