# Announcement of the Progress Report on FY2022 Action Plan Initiatives and FY2023 Action Plan related to fiduciary duties

We, at Mizuho Financial Group, Inc. (President & Group CEO: Masahiro Kihara; "MHFG"), have established an ambition to "proactively innovate together with our clients for a prosperous and sustainable future" as the purpose of Mizuho's Corporate Identity. We have also established "act as a trusted partner by always upholding solid moral principles" as a value to achieve the purpose. With all Mizuho management and employees sharing the values and principles, and as we are committed to fulfilling our fiduciary duties<sup>1</sup> (customeroriented business conduct), we have established and announced the "Policies Regarding Mizuho's Fiduciary Duties."

Based on these Policies, MHFG and our group companies have released the attached Progress Report on the FY2022 Action Plan Initiatives and the FY2023 Action Plan.<sup>2</sup>

Mizuho will continue to provide products and services that are truly appropriate for the "pursuit of customer's best interests" at each of Mizuho's group companies that specialize in different functions.

- 1. Fiduciary duties is a general term for the broad range of roles and responsibilities that fiduciaries are expected to fulfill when engaging in certain business activities in order to live up to the trust that is placed in them by their customers.
- 2. Ahead of this announcement, we held the Ninth Meeting of the Fiduciary Duty Advisory Committee and invited the following external experts to serve as advisors.

#### Panel of external experts (in alphabetical order by surname)

Name	Post	
Hideki Kanda	Professor, Graduate School of Law, Gakushuin University;	
	Professor Emeritus, University of Tokyo	
Tadashi Oka	Deputy Head of Investment Evaluation Division	
	and the Head of Investment Fund Business Dept.,	
	Rating and Investment Information, Inc.	



# Initiatives regarding Mizuho's fiduciary duties

June 2023

Mizuho Financial Group

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FY2022 progress and key performance indicators (KPIs):			
Asset management / product development	P29	The initiatives listed at the top of each page correspond to the Policies Regarding Mizuho's Fiduciar	y Duties
More sophisticated asset management		The principles listed at the bottom of each page correspond to the Principles for Customer-Oriented	Business
2. Development and improvement of investment products		Conduct of Japan's Financial Services Agency.	
3. Provision of easy-to-understand information on management and other fees		The following abbreviations are used for major group companies.	
Provision of information and services		Mizuho Financial Group, Inc.  FG Mizuho Securities Co., Ltd.  SC Mizuho Bank, Ltd.  BK Asset Management One Co., Ltd.  One	
5. Governance framework		Mizuho Trust & Banking Co., Ltd.  TB	
6. Third-party evaluation			

# Mizuho's fiduciary duties

# 1. Corporate Identity

# Our Corporate Identity

• We, at Mizuho Financial Group, have established an ambition to "proactively innovate together with our clients for a prosperous and sustainable future" as the purpose of Mizuho's Corporate Identity. We have also established "act as a trusted partner by always upholding solid moral principles" as a value to achieve the purpose.

 With all Mizuho management and employees sharing the values and principles, we are committed to fulfilling our fiduciary duties\* (customer-oriented business conduct) toward providing the best, most-appropriate solutions in response to meeting the diverse

needs of our customers.



# **Corporate Identity**

https://www.mizuhogroup.com/who-we-are/our-vision-and-values

<sup>\*</sup> Fiduciary duties is a general term for the broad range of roles and responsibilities that fiduciaries are expected to fulfill when engaging in certain business activities in order to live up to the trust that is placed in them by their customers.

# Mizuho's fiduciary duties

### 2. Policies



#### Our policies

• Mizuho has established and announced response policies for each function, along with the group management policies, as an action plan for fulfilling fiduciary duties and is taking customer-oriented measures to pursue the "customer's best interests" and to provide products and services that are truly appropriate for the customer' interests.

### **Policies Regarding Mizuho's Fiduciary Duties**

https://www.mizuhogroup.com/binaries/content/assets/pdf/mizuhoglobal/news\_release/2023/20230630release\_eng\_3.pdf

### Our vision of the "pursuit of customer's best interests"

- We believe that protecting and growing financial assets to help our customers achieve their goals by providing products and services that are truly appropriate for the customer's interests will lead to the achievement of the customer's best interests.
- At the same time, we aim to utilize the medium- to long-term growth of Mizuho so as to further enhance the level of customer service by expanding our business base and establishing a brand based on customer satisfaction and trust.

Fulfilling our fiduciary duties	Positive and trustworthy public image	Results
Mizuho	Customers	Mizuho
Provision of products and services that are truly appropriate for the customer's interests	Protecting and growing financial assets to help our customers achieve their goals	Medium- to long-term growth
	Enhancing customer satisfaction and trust	Expanding customer base and strengthening our brand

# Mizuho's fiduciary duties

# 3. Action plans and key performance indicators



#### Our action plans

Mizuho's holding companies and group companies have established and released their own action plans according to their respective functions.

Major group companies that have established and released action plans

The terms in parentheses are abbreviated names of group companies.

Functions		
Sales	Asset management / product development	Asset administration
Mizuho Bank, Ltd. (BK)		
Mizuho Trust & Banking Co., Ltd. (TB)		
Mizuho Securities Co., Ltd. (SC)		
	Asset Management One Co., Ltd. (AM-One)	



### ► Key performance indicators (KPIs)<sup>2</sup>

- Key performance indicators (KPIs) for fiduciary duties are reviewed regularly and updated as necessary in order to fulfill our fiduciary duties.
- Number of personnel with professional qualifications
- Number of funds with a rating of 4 stars or higher
- TOPIX component ratio of the companies involved in our engagement activities
- Number of publicly offered investment trusts in different balance ranges
- Average balance per publicly offered investment trust
- Number of website views
- Number of participants enrolled in financial and economic education courses

- Customer satisfaction surveys
- Number of funds which have received awards
- Survey of satisfaction among investment trust companies

- Balance of assets under management from investment products
- Number of customers using our investment products
- Ratio of customers receiving different percentage ranges of returns for investment trusts
- Ratio of customers receiving different percentage ranges of returns for foreign currency-denominated insurance products
- Average holding period for publicly offered investment trusts
- Balance of assets of AM-One
- Balance of asset formation-focused products
- Balance of pension trust assets
- Balance of publicly offered investment trusts under administration

2. In addition to the Key Performance Indicators listed above, the following common KPIs have also been released.

Common KPIs

(1) Customer ratio by investment profit/loss from investment trust funds/fund wraps, (2) Cost vs. return of the best-selling investment products in terms of the balance of investment trust assets under management, (3) Risk vs. return of the best-selling investment products in terms of the balance of investment trust assets under management, (4) Customer ratio by investment performance of the foreign currency-denominated insurance products (5) Cost vs. return of the foreign currency-denominated insurance products

Common KPIs are indicators based on the "Common Key Performance Indicators (KPIs) Comparable Across Investment Trust Distributors" published by Japan's Financial Services Agency in June 2018 and the "Common Key Performance Indicators (KPIs) Comparable Across Foreign Currency-denominated Insurance Distributors by Japan's Financial Services Agency" in January 2022.

# 1. Group-based consulting framework

### Main initiatives in FY2022







By sharing our customers' life plans, with their permission, across the group, based on the information they have given us on their assets, we are developing a framework to provide products and services in line with each company's role and comprehensive consulting taking advantage of each company's strengths.

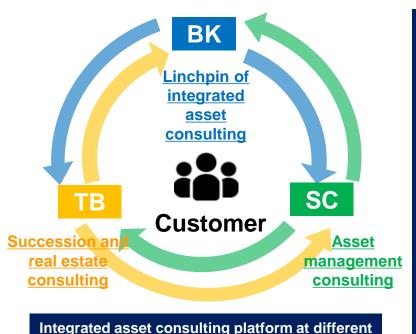
**Fulfilling our fiduciary duties** 

Mizuho helps its customers achieve their goals: their dreams, hopes, and desires.

# Establishing an integrated asset consulting platform at different levels

**Mission** 

Mizuho contributes to enhancing the wealth of households in Japan



levels with the unified efforts of BK/TB/SC

- MHFG consulting framework
- Portfolio proposals as a unified group
- Proposals based on customer requests and status of customer assets
- Building long-term relationships, including with the next generation
- · Leveraging various channels centered on branches
- BK
- Partner for life design
- Group's flagship company
- SC
- Providing advanced asset management services across capital markets
- TB
- Providing a plan for succession to the next generation and the use of assets

Initiatives regarding Mizuho's fiduciary duties 2023.6 **Principle 6** 

# 2. Process of selecting investment trust products

#### Main initiatives in FY2022

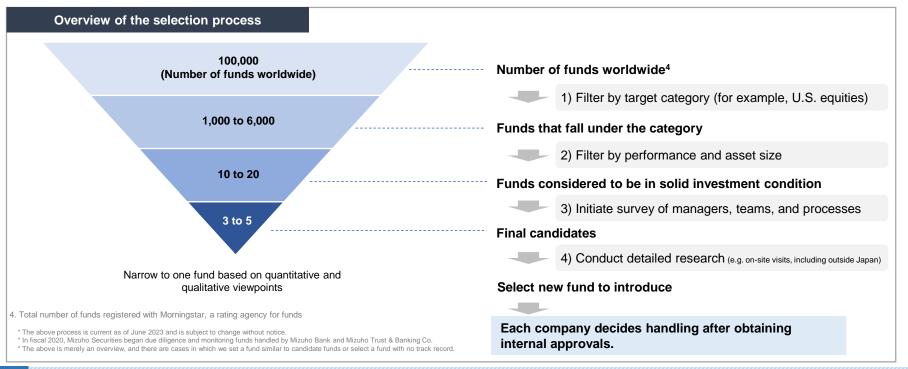


 By trying to enhance product selection and monitoring as a unified group, we will provide clients with funds that will positively contribute to long-term investment.

Fulfilling our fiduciary duties

• In selecting funds, we conduct in-depth research, including performance analysis and on-site visits, on a wide range of products, in addition to those of our group companies. Our selection process also takes into account social responsibility (such as degree of contribution to the promotion of environmental or social sustainability). In addition, with respect to ESG, the SDGs, and similar funds that we handle, we offer a lineup of products with levels of disclosure that comply with European Union sustainable finance disclosure rules (Article 8 or Article 9<sup>3</sup>) or with other relevant terms, in order to ensure accountability to customers.

When group companies have decided to begin offering a new investment trust, we introduce the investment trust to customers through an announcement on the investment trust page of each group company's website and through information at branches.



**Principle 6** 

Initiatives regarding Mizuho's fiduciary duties 2023.6

# 3. Investment trust monitoring and review

### Main initiatives in FY2022





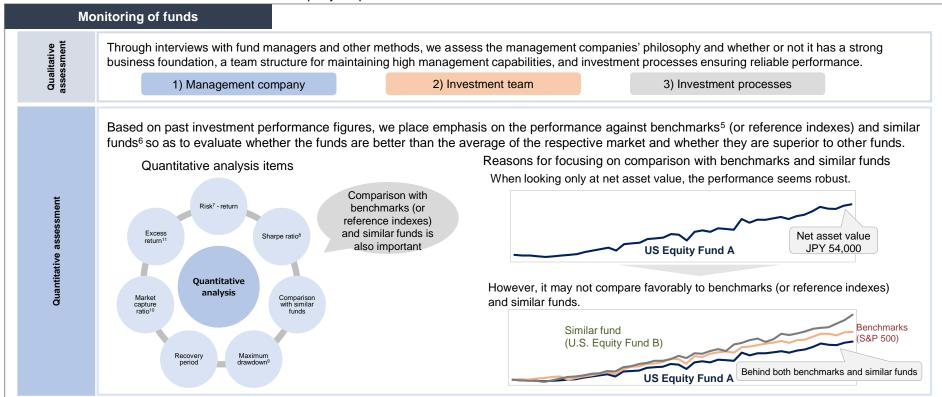


SC

We verify whether the funds we handle contribute to the asset formation of our clients. We conduct continuous and multifaceted monitoring from both quantitative and qualitative aspects. Based on the results of our monitoring, we narrow down the products that we offer to our customers and implement a review for products that can be solicited in person.

**Fulfilling our fiduciary duties** 

- In regard to index funds that are linked to the same index and that are handled in person, we consult with trust management companies to keep the total fiduciary fee rate to the lowest level among the products handled by the group.
- Customers can check the website of each company for products which will be discontinued or redeemed.



- 5. Indexes used as investment guidelines. 6. Refers to funds that belong to the same category. (Global equity funds, US equity funds, etc.) 7. Indicates the extent of return volatility.
- 8. Indicates the amount of risk taken to generate returns. Higher numbers indicate more efficient investment. 9. Indicates the largest percentage decline from the highest value
- 10. Indicates the extent to which the net asset value of the fund follows the benchmark (or reference index) when the benchmark (or reference index) is rising or falling.
- 11. Indicates the extent the fund is above (or below) the benchmark (or reference index)

# 4. Consulting services at Mizuho (1)

### Main initiatives in FY2022



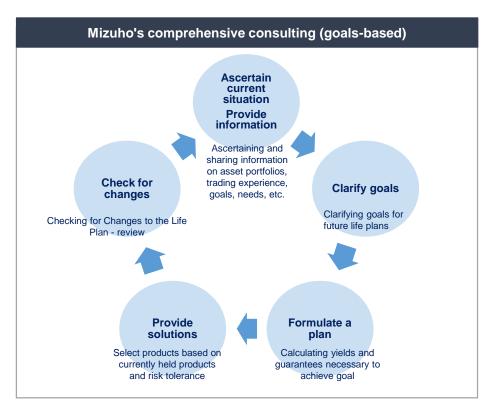


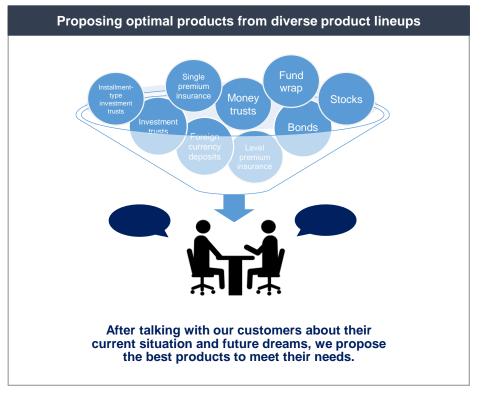


- We take into consideration our customers' asset portfolios and trading experience and goals and dreams, and we propose financial plans tailored to our customers' needs from among multiple financial products and services, comparing them with similar products and alternative products (including a comparison of service fees). When we sell multiple financial products in a package, we also consider whether the package is appropriate for the customer in making our proposal.
- When proposing complex or high-risk products, we use a check sheet to determine that we are making appropriate proposals. We also review the check items regularly.

**Fulfilling our fiduciary duties** 

(Structured bonds are generally offered on a limited basis, taking into account product characteristics and risks.)





# 4. Consulting services at Mizuho (2)



SC



#### Comprehensive asset consulting

Mizuho strives to accurately understand customer needs and provide solutions to realize them by setting each customer's dreams, hopes, and desires as goals.

BK

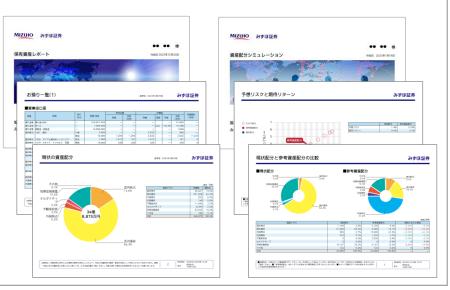
- Mizuho Bank has introduced a Life Design Navigation tool for simulating the future financial plans of the customers, based on customers' information such as income, assets, family members and life events, and their life planning. We use the tool to propose solutions to customers' challenges, including asset reviews relative to the model portfolio.
- Mizuho Securities uses the "Current Assets Report" and "Asset Allocation Simulation" to visualize the status of securities held by clients, to explain the current portfolio, and to propose asset reviews. Through this process, proposals are made to provide solutions to the challenges faced by customers.



Asset portfolio report

Simulation of asset allocation



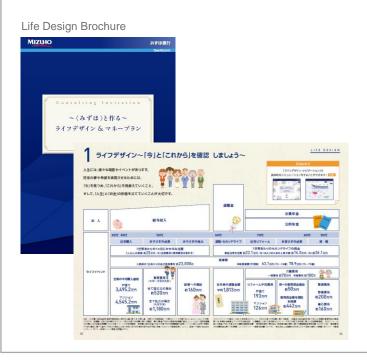


# 4. Consulting services at Mizuho (3)



#### Support for implementing life design plans: Contribution to the shift from savings to asset formation

- We put forth asset formation proposals based on our customer's life design plans through a variety of channels, including branches, online, and in cooperation with corporate clients.
- We are also supporting customers' asset formation in line with plans to expand and make permanent NISAs under the "Doubling Asset-based Income Plan."
- With various plans and products, including installment-type NISAs, installment-type investment trusts, and iDeCo, we provide financial services that enable our customers to achieve their dreams, aspirations, and goals.





#### New NISA program leaflet



# 4. Consulting services at Mizuho (4)





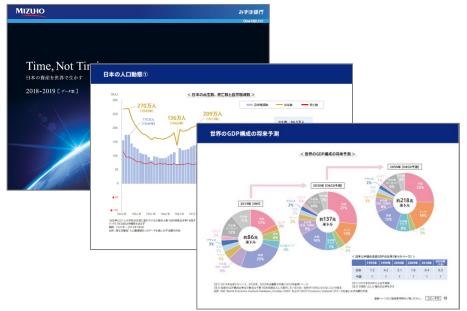


#### Implementing advanced asset management consulting

- In addition to the concept of "Time, Not Timing" in our global equity proposals, Mizuho is making efforts to further enhance our portfolio offerings. We are committed to supporting our customers in achieving their investment dreams and goals through longterm, diversified, and continuous investments by offering proposals that meet their needs from a variety of product categories, such as stocks and bonds.
- We respond appropriately to customer needs by providing information on the importance and effects of investment and investment decisions.

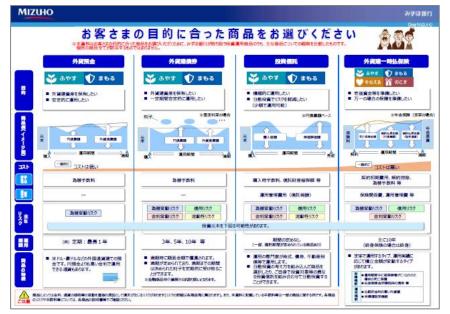
Fulfilling our fiduciary duties





Materials displaying and analyzing a range of data from Japan and the rest of the world. Explains the effects of long-term, diversified, and continual investments.

#### Product comparisons



We use materials that allow us to compare the characteristics of each product category, the purpose of investment, costs, and other factors, so that customers can select products that meet their needs.

# 4. Consulting services at Mizuho (5)







#### **Succession consulting**

 We respond to our clients' asset inheritance needs from a variety of angles in order to connect their precious assets and their feelings toward their families into the future.

Fulfilling our fiduciary duties



Mizuho Securities senior consultant website



Mizuho Securities Anshin Service material

Mizuho Trust & Banking product materials



Mizuho Bank uses booklets on asset inheritance to respond to a wide range of customer needs.

Mizuho Securities empoys senior consultants with expertise in inheritance and gifts. We also offer the Mizuho Securities Anshin Service to keep families informed about their relatives' living conditions.

Mizuho Trust & Banking provides products and services to meet the needs of customers during asset inheritance.

# 4. Consulting services at Mizuho (6)

At Mizuho, we are working to enhance the services we provide to our customers by utilizing online channels and tablet devices.

### Asset formation support tools online

#### **Smart Folio**

BK

- The website provides free assistance to help customers develop their own money plan. By entering current income and expenses, as well as life events, customers can understand how much money they will need in the future.
- By connecting to Internet Banking (Mizuho Direct), customers can check the status of their assets at any time.



#### **Funds for tomorrow**

SC



Generates a simple simulation of customers' costs and expenditures from five questions, allowing customers to understand what level of funds they will need in the future.

### Tablet-based proposals and procedures





 Sales staff make proposals on investment trusts, insurance products, and asset inheritance using tablet devices.



By using tablets to accept applications for investment trusts, insurance, and other products, we are promoting the shift to paperless.



# 4. Consulting services at Mizuho (7)

#### Delivering services remotely and online

To improve customer convenience, we are working to expand the services we provide remotely and/or online.

**Life Design Remote Service** 

SC



Mizuho Securities Life Design Remote Services website

Employees specializing in remote consulting provide phoneand ICT-based services to meet the following needs

- Consulting outside branch business hours, such as after work or on holidays.
- Consulting during the customer's free time and at the customer's convenience
- Consulting with a knowledgeable and experienced consultant to allay concerns about relying solely on online information.

#### **Online meetings**

вк



Online meetings to allow customers to take care of asset management consultations and procedures from their home or office

Investment prospectuses, etc., can be delivered to customers' e-mail addresses electronically (paperless delivery of documents).

Investment trust account opening and installment-type investment trust application service



A service that enables customers to quickly perform a range of procedures, from opening an investment trust account to making an application for an installment-type investment trust, and receive the results in as few as three days from the application date.

# 5. Provision of important information (1)

### Main initiatives in FY2022







Mizuho strives to provide customers with clear, non-misleading, and honest information that matches the complexity and importance of products, so that our
customers can understand a variety of products, compare with the terms and conditions and other aspects of alternative products, and then select the
products that meet their needs, taking into account their own investment experience.

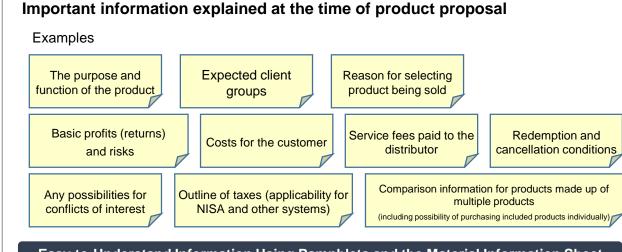
**Fulfilling our fiduciary duties** 

- We are progressively releasing material information sheets for financial service providers that show the products offered by each of the group companies
  and the concepts behind the product lineup, as well as material information sheets for individual products, which allow for a cross-company comparison of
  multiple products. We released these for structured bonds to be sold in April 2022 and for structured bonds to be sold privately (equity-type) in October 2022.
- We will continue to revise the display and content of the documents so that they are easier for customers to understand.

# Material Information Sheet (financial service providers)



This document is mainly intended to support first-time customers in selecting a financial services provider and includes information on products, the concept of product lineups, and contact information for complaints and consultation.



Easy-to-Understand Information Using Pamphlets and the Material Information Sheet

When proposing complex or high-risk products, we present the above items in an easy-to-understand manner using pre-contract documents, prospectuses, pamphlets, and other materials. We also use individual materials that allow easy comparisons with similar products in order to ensure customers' understanding.

(For example, when offering fund wraps, we explain that the fund wrap is made up of multiple products and that these products are exclusive to the fund wrap and cannot be purchased individually, etc.).

# 5. Provision of important information (2)







#### Explanations to customers using material information sheets for individual products

 Material information sheets for individual products are provided to customers upon request or when we believe that the material information sheets will enhance customer understanding. We also provide the sheets to customers in the following cases.

Fulfilling our fiduciary duties

- Suggestions to customers that have not yet decided on a specific product to purchase
- When advising on a specific product or proposing multiple products according to the customer's request

Flow of explanation using material information sheets for individual products

Compare and explain multiple products using the material information sheets.

Interact with customers using the "Sample Questions" of the material information sheet.

Explain the product details to the customer using a prospectus or other marketing materials. The customer then decides which product to purchase.

**Explain important** information about the product using a prospectus, etc.

**Application** confirmed

#### **Material Information Sheet (individual products)**



This is a common information form that allows for easy comparison of expected client groups, risk contents that might cause losses (e.g., market price fluctuations, exchange rate fluctuations, portfolio insolvency, etc.), historical rate of return, and costs, etc.

By providing a common information form, we allow customers to compare multiple products across the board for a better understanding of our customers.

# 6. Providing information on fees

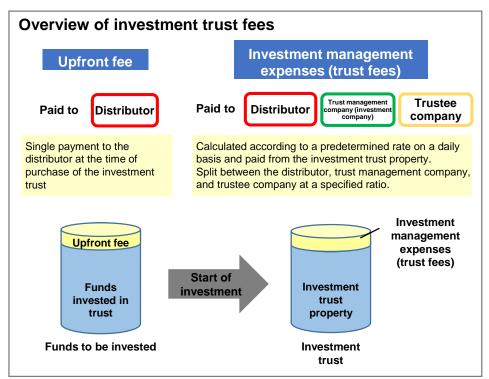
BK





#### Main initiatives in FY2022

- In consideration for the services we provide, we receive various fees when customers purchase and hold investment trusts or single premium insurance policies. In addition to the fees we receive from customers for insurance products and similar, we may also separately receive fees from the providers of financial products for acting as a sales agent.
- We are promoting initiatives to provide sufficient information on these fees so that customers can select products that satisfy their needs, and we strive to provide easy-to-understand explanations when providing products in the forms provided prior to the conclusion of contracts, prospectuses, and assorted pamphlets.
   For example, when similar products have differing fees depending on face-to-face or remote services, selected currencies or courses, or other factors, we provide the reasons and the breakdown of fees in an easy-to-understand manner in our product brochures and in the forms provided prior to the conclusion of contracts.
   (We disclosed the fees and organization costs of structured bonds to be sold in April 2022 and structured bonds to be sold privately (equity type) in October 2022.)



#### Services and fees Fees Transacti Examples of services provided14 n stage premium ◆Provision of market-related information so that customers can select products that meet their needs and so that they can make appropriate decisions in asset management At time of purchase Upfront fee ◆Confirmation of the customer's investment experience and goals, their financial assets, etc.; proposal of appropriate products that meet the needs of the customer considering the customer's point of Agent fee<sup>13</sup> view and risk involved in investment; provision of easy-to-understand explanation about important matters ◆Administrative procedures related to product sales (contracts) Throughout holding ◆Provision of information that helps the customer make appropriate Investment management expenses<sup>12</sup> investment decisions, in light of changes in the business environment surrounding the customer and the status of the customer's investments ♦In the case of investment trusts: Delivery of various documents such as investment reports, payment of dividends and redemptions, advice on cancellation procedures, etc. 12. The fees Mizuho receives from customers as a distributor. Fees paid by customers in relation to investment trusts are

not limited to the above. Please see the investment trust explanation (prospectus) and pre-contract documents (including

13. For single premium insurance, the insurance fee is paid by the insurance company to the sales agent, and the amount of

prospectus supplementary material) for details on fees and expenses.

the agent fee does not directly affect the amount paid by the customer.

14. The above are merely examples and do not necessarily apply to all customers.

# 7. Follow-up and monitoring

### After-sales follow-up system tailored to customers

In addition to after-sales support providing information based on the status of customers' transactions, Mizuho has established and implemented rules at each company (BK, TB, and SC) so as to carefully implement after-sales support in the case of sudden changes in rates and market trends and in accordance with individual circumstances.

(Example: For clients introduced to SC, BK tracks changes in their asset status and intentions through daily contact even after introduction.)

# After-sales follow-up based on transaction status

Management of transactions and contract information

Mediation of various administrative procedures

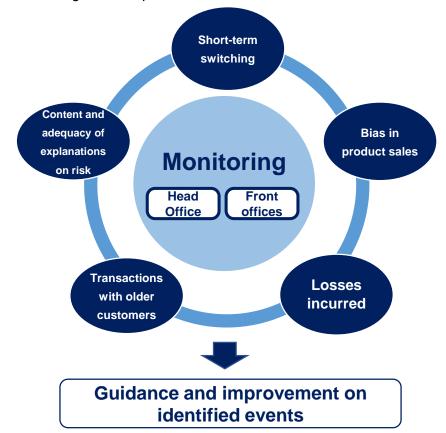
Advice based on investment results



- We send customers easy-to-understand notifications of their current assets, market conditions, and future prospects on a regular schedule set by product and when certain events such as losses occur.
- We undertake more detailed and continuous follow-up with older customers.

### Focused and systematic monitoring

We conduct monitoring at both Head Office and front offices, focusing on face-to-face sales, and undertake thorough guidance and improvement for identified events in order to ensure we are offering and selling financial products and services suitable for our customers.



# 8. Serving older customers

**Fulfilling our fiduciary duties** 

### Main initiatives in FY2022







- We have established a system to respond appropriately and in a timely manner to older customers by unifying the sales rules for investment management products throughout the group.
- We have established a system to verify appropriateness and implement review through the results of after-sales follow-up and regular monitoring.

#### Customers age 75 or older

#### Customers age 85 or older

Products eligible for proposal

We offer a limited selection of products.

- As a general rule, we refrain from making suggestions from our side.
- We offer a limited selection of products to customers who can have their family members present.

Confirmation by supervisors, etc.

- Supervisors meet with customers in advance and accept orders.\*
  - \* This applies to the orders accepted from customers over 80 years old.
- Sales staff other than those that accepted the order or supervisors might contact the customer to confirm the contract according to the situation of the application.

Accompaniment by family

We require family to be present for proposals.

(When family members are not present, we may call the family members to confirm.)

Other

Applies to customers under age 75

- Solicitation of customers who fall under any of the following categories is <u>prohibited</u>.
  - Customers living in (1) nursing homes (assisted living facilities), (2) long-term care facilities, and (3) long-term care medical facilities
  - Customers who may have dementia, based on information from care providers and relatives
- We **refrain** from soliciting customers who fall under any of the following categories.
  - ✓ Customers receiving home nursing care, even when they are at home
  - ✓ Customers who are hospitalized (due to impaired judgment)
  - ✓ Customers who have undergone noticeable changes in behavior, such as impaired judgment due to medical treatment (side effects from medication and other factors)

Initiatives regarding Mizuho's fiduciary duties 2023.6

# 9. Information and seminars (1)

**Fulfilling our fiduciary duties** 





### Main initiatives in FY2022

- Mizuho offers a wide range of content on its website to help customers learn about asset formation and management. We also provide a variety of information to our customers by offering seminars online and at our branches.
- In addition, in cooperation with Zuu, we run an investment education site targeted at beginners and at those who simply want to learn more about investment, and we publish various articles under the slogan, "An easier way to learn about finance and economics".

#### Main content

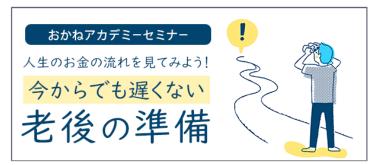
Columns on finances to enable people to enjoy their lives in an age of longevity





Online seminars are provided on asset formation systems, money plans for the future in an era of lengthening lifespans, and more.





Wide range of financial content for beginners and those who simply want to learn more

SC



Initiatives regarding Mizuho's fiduciary duties 2023.6 Principle 6 (note 5)

# 9. Information and seminars (2)

**Fulfilling our fiduciary duties** 

### Main content

SC

#### Mizuho Securities market and investment trust information service



Providing market and investment information via Line to Mizuho Securities Net Club members

- √ Market information (3 times a day) Send out Tokyo Stock Exchange (open/close) and New York Stock Exchange market information at a fixed time every day
- ✓ Investment Trust Information (up to 20 stocks) Regulary provide information such as net asset values and dividends for registered funds











#### Mizuho Securities official YouTube channel



Mizuho Securities analysts deliver investment information on YouTube

Initiatives regarding Mizuho's fiduciary duties 2023.6

# 10. Personnel development (1)

**Fulfilling our fiduciary duties** 

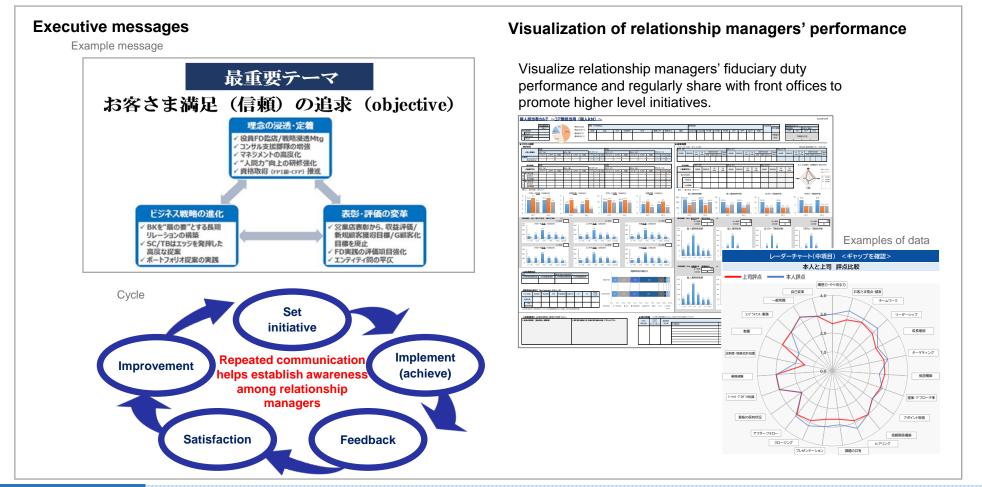
# Main initiatives in FY2022







- At Mizuho, in addition to internal training, we are working to raise awareness of fiduciary duties by having executives regularly send messages to relationship managers.
- Relationship managers' fiduciary duty performance is visualized and returned to their front offices.



# 10. Personnel development (2)

### Main initiatives in FY2022





 Mizuho believes that the acquisition of financial expertise through qualifications and other means is necessary to provide and practice integrated consulting services to achieve the "pursuit of our customers' best interests."

**Fulfilling our fiduciary duties** 

- We perform our fiduciary duties through appropriate consulting with clients. We certify relationship managers who have received high support as Client First Meisters (CFM) and recognize them on our website.
- We have positioned the qualification as a necessary requirement for the practice of consulting sales and are promoting the acquisition. We are encouraging relationship managers to improve their abilities by providing a system that allows them to constantly upgrade their skills and acquire new knowledge through extensive training.



Light: Financial Planning Test Rank 1 (FP1) equivalent: FP1, Certified Financial Planner, securities analyst, senior private banker, etc. Dark: FP2 equivalent: FP2, Affiliated Financial Planner, primary private banker, etc.



Badge for holders of the FP 1stgrade, CFP, or Securities Analyst (2nd test pass)

CFM badge

By distributing special badges, we are able to visualize the efforts of each relationship manager.



Recipients are posted on our website.

# CFM accredited personnel by year (cumulative) SC TB BK FY2017 FY2018 FY2019 FY2020 FY2021 FY2022

TB began using this system in fiscal 2018 and SC in fiscal 2020

### Training system

- Providing training programs that contribute to expertise development based on customer needs
- In line with changes in work and lifestyle behavior, courses are held in a way that allows employees to take them at any time or place, even when working from home. (Utilizing Webex and video contents)

134 courses

17,853 participants



## 11. Customer evaluations

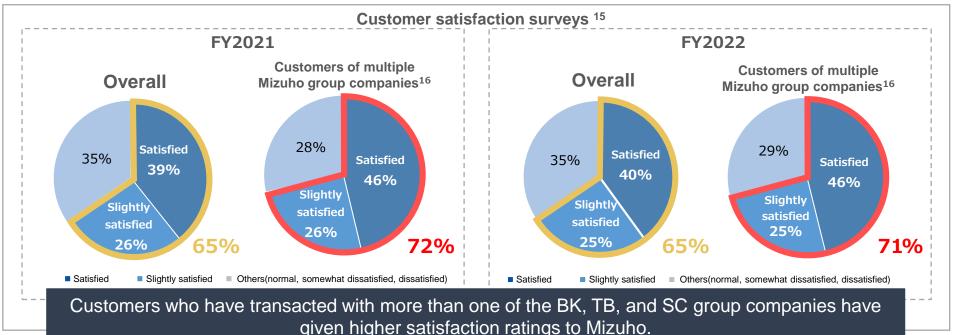
BK





### Main initiatives in FY2022

- In addition to various customer satisfaction surveys that we have been conducting for some time, we are also continuously conducting customer satisfaction surveys on our implementation of fiduciary duties in order to assess customer satisfaction in asset management related operations.
- We also ask about the degree of satisfaction with individual items such as "accurate advice according to life planning and financial objectives," "easy-to-understand explanations about the structure of asset management products, risks, and fees," and "customer service from the customer's perspective at all times." The survey results are used to further improve the level of various products, services, and proposal methods.
- We also employ a research company to conduct a survey on our ability to provide services relative to other banks.
- We will continue to make full use of the group's comprehensive strengths to provide comprehensive asset consulting services through the provision of various types of information and after-sales follow-up, and strive to improve customer satisfaction through initiatives to improve products and services utilizing customer opinions.



15. Sum of results of customer satisfaction surveys conducted at BK, TB and SC (BK and TB indicate overall satisfaction with person in charge, and SC indicates overall satisfaction with the company).

# 12. External assessments (1)

Mizuho has been highly appraised by external rating companies with regard to our fiduciary duties.





2022年度

DX life design proposal model



#### R&I Customer-Oriented Investment Trust **Sales Company Evaluation**

 As a result of our fiduciary duty initiatives, Mizuho Financial Group, Mizuho Bank, Mizuho Trust & Banking, and Mizuho Securities earned an S+ score for three consecutive years in Rating & Investment Information (R&I)'s Customer-Oriented Investment Trust Sales Company Evaluation 17 by Rating and Investment Information, Inc., the external rating company. This was the highest score among the companies evaluated.











### Performance on customer-centric management

#### ✓ Winning the CRM Best Practice Award

Mizuho Bank and Mizuho Securities received the CRM Best Practice Award from CRM Association Japan<sup>18</sup> for "Companies, government offices, and organizations that have built relationships with customers from the perspectives of strategy, operations, and organization and that are achieving results with the aim of realizing customer-centered management." (Mizuho Securities won the award for six consecutive years.)

Model for realizing active management



Customer change and response model



Long-term perspective CRM model across



2018年度 Advanced sales model



Advanced model for face-to-face sales using data



Al voice customer interaction





17. The R&I Customer-Oriented Investment Trust Sales Company Evaluation ("this evaluation") represents R&I's opinion on the "customer-oriented business operations" initiatives of sales companies engaged in the investment trust sales business, and is not a statement of fact. The information used by R&I in conducting this evaluation is deemed to be reliable by R&I at its discretion, but R&I does not independently verify the accuracy of such information. In addition, R&I and others do not guarantee the accuracy and completeness of the information, and do not recommend the purchase, sale or holding of specific products or quarantee future performance. All intellectual property rights such as copyrights related to this evaluation and all other rights belong to R&I and are prohibited from reproduction or reprinting without permission. The evaluation of Mizuho Financial Group combines the evaluations of Mizuho Bank, Mizuho Trust & Banking, and Mizuho Securities,

19. CRM Association: An open, non-profit membership organization that took over the activities of the CRM Council, which was established in April 2000. The organization was established on October 1, 2009, and since then has conducted research and pursued the true ideal of "customer-centric management" in Japan (Customer Centric Relationship Management (CCRM with the cooperation of users, vendors, and academics.

Initiatives regarding Mizuho's fiduciary duties 2023.6 Principles 2 and 6

SC

### FY2022 progress and key performance indicators (KPIs) - Sales -

# 12. External assessments (2)

- Mizuho Securities received the five-star HDI Contact Rating, and the five-star HDI Web Support Rating (for two consecutive years). It has also obtained the certification for the COPC® CX Standard CSP Certification 19 (for six consecutive years) and received the Best Strategy Award of the "Contact Center Award."<sup>20</sup>
- Mizuho Bank has has received three star HDI Contact Rating (for the fourth consecutive year) and the three star HDI Web Support Rating (for the sixth consecutive year).

#### Improving customer service quality: call center

✓ Received five-star certification for two

consecutive years

HDI

SC

✓ Acquisition of COPC Customer





Received an assessment from HDI-Japan based on the international accreditation of support centers and was recognized as a center that can truly contribute to business both domestically and internationally

COPC

**Experience Standard certification for** six consecutive years



#### Mizuho Securities Co., Ltd.

Direct Channel Management Dept. Retail & Business Banking Division Contact Center Tokyo / Osaka, Japan

Obtained the international quality assurance standard from COPC (US) for our contact center operations; only awarded to organizations with outstanding performance

**Contact Center Award** 

SC

✓ Received the Best Strategy Award



- Received the highest award in the strategy category at Contact Center Awards 2022.
- This is the third year in a row that SC has received the highest award, after 2020 and 2021.

- 19. COPC Standard: A global standard quality assurance standard adopted by more than 1,600 companies in 75 countries worldwide. This standard is provided only to organizations that have achieved an extremely high level of customer satisfaction and a systematic operation to achieve this in customer contact operations such as contact centers. This certification is issued by COPC of the United States for organizations that have been able to achieve and maintain a high level of performance based on indicators such as the speed and accuracy of service provision to customers and the efficiency of business operations.
- 20. The Contact Center Award is designed to promote interactive learning among participating members by sharing innovations and actions that deliver results and by deepening insights and understanding of implementation methods in business. The award is organized by RIC TELECOM Co., Ltd. which publishes the industry magazine, Call Center JAPAN Monthly,

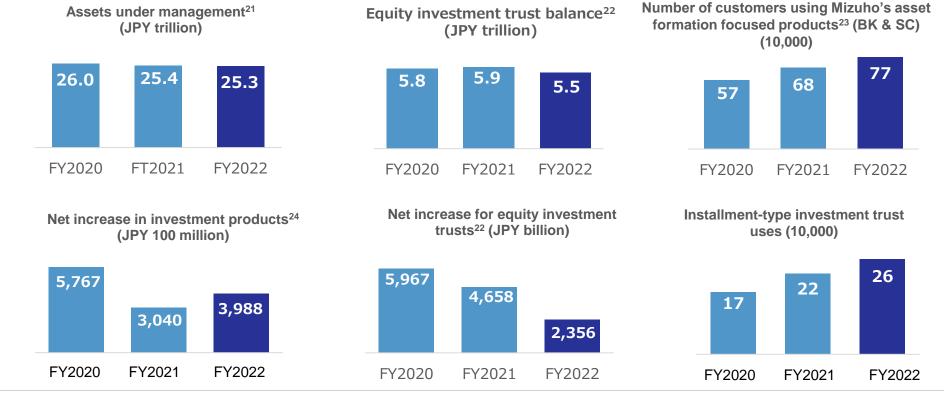
Initiatives regarding Mizuho's fiduciary duties 2023.6 Principles 2 and 6

# 13. Balance of investment products



SC

- The balance of investment products was JPY 25.3 trillion, down slightly from the end of the previous fiscal year in terms of market value. This was due to the downturn in the market as a result of concerns about future economic recession caused by the situation in Ukraine in February 2022, U.S. interest rate hikes, and other factors.
- On the other hand, as BK and SC provide integrated asset consulting services to their asset formation segment with a focus on long-term, diversified, and continuous investment, the number of customers is steadily increasing through the expansion of information provision, web-based seminars, and the services through non-face-to-face channels.



<sup>21 .</sup> The number of customers using Mizuho's investment products was 2.3 million in FY2020 and 2.29 million in FY2021, and 2.28 million in FY2022 (excluding MRF [money reserve funds] with a balance of less than JPY 10,000 at Mizuho Securities)

Initiatives regarding Mizuho's fiduciary duties 2023.6 Principles 2 and 6

<sup>22 .</sup> Excluding fund wrap only investment trusts

<sup>23.</sup> The number of customers using Mizuho's asset formation-focused products is the total number of holders of level-payment insurance, individual annuities, savings investment trusts, bond investment trusts, and Million at BK and SC. (The total number of holders of bond investment trusts and Million [4,586 people] was added since FY2022.)

<sup>&</sup>lt;sup>24</sup> Retail customers only, not including asset management companies

## 14. Status of customer assets

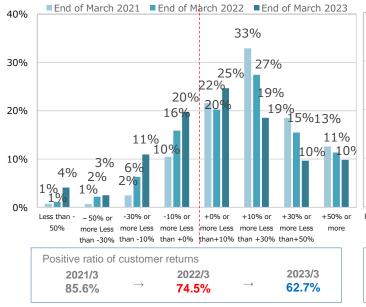




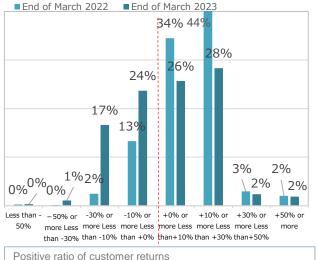


- In order to ensure that clients with investment products receive stable returns over the medium-to-long term, Mizuho makes proposals that contribute to long-term, diversified, and continual investment through integrated asset consulting services.
- As a result, the "average holding period of investment trusts" is longer than the industry trend, and the "ratio of customers receiving different percentage ranges of returns for investment trusts" and the "ratio of customers receiving different percentage ranges of returns for foreign currency-denominated insurance products" have maintained a positive trend, although they have been declining since FY2022 due to the situation in Ukraine and rising market interest rates.

#### Ratio of customers receiving different percentage ranges of returns for investment trusts



#### Ratio of customers receiving different percentage ranges of returns for foreign currency-denominated insurance products





#### Average holding period of investment trusts



-Asset management / product development-

# 1. More sophisticated asset management (1)

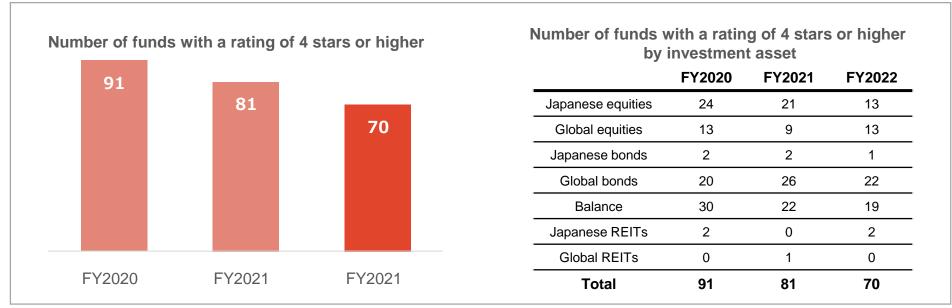


#### **Main initiatives in FY2022**

- Strengthen asset management capabilities
- Asset Management One Co monitors the number of funds listed with a rating of four stars or higher in the Fundmark<sup>26</sup>, an investment trust performance report provided by Nomura Research Institute, as a KPI as part of our efforts to strengthen our asset management capabilities.

**Fulfilling our fiduciary duties** 

- The number of funds with a rating of four stars or higher, especially in the Japanese equities and balanced categories, declined from the previous year due to the change in market conditions, but the total number of funds remains high.
- We strive to improve our asset management capabilities to achieve competitive performance by, for example, analyzing the factors behind the decline and changing part of the investment model for our core funds that have been underperforming.



- Fundmark is an investment trust performance evaluation report provided by Nomura Research Institute, Ltd. Based on its own research. Nomura Research Institute, Ltd. classifies investment trusts (Fundmark classification; approx. 300 classifications) according to their investment policies and actual investment conditions. Within the same classification, investment trust performance is assessed in a bilateral way, and a five-point ranking is announced using a ranking and star rating. URL: https://www.nri.com/jp/knowledge/report/lst (Japanese only)
- Fundmark is an analysis of historical data and does not guarantee future performance. The purpose of Fundmark is to provide information that will serve as a reference for investment decisions and asset management, and not to solicit investments. Any part of Fundmark, its copyright, intellectual property, or any other rights belong to Nomura Research Institute, Ltd. or its licensor, and reproduction, quotation, reprint, or transfer, etc. for any purpose, whether electronic or mechanical, is prohibited without

· Compiled by Mizuho Financial Group based on materials provided by Nomura Research Institute.

FY2022 progress and key performance indicators (KPIs) -Asset management / product development-

# 1. More sophisticated asset management (2)

#### One

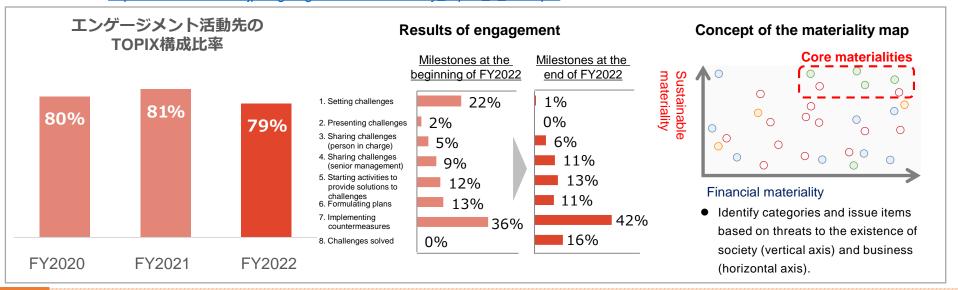
### Main initiatives in FY2022

As part of our responsible investment initiatives, we at Mizuho believe that giving appropriate consideration to ESG and other factors, as well as encouraging the sustainability of the companies in which we invest and the improvement of corporate value, will positively contribute to the expansion of client investment returns in the medium to long term and lead to the sustainable development of society.

Fulfilling our fiduciary duties

- Enhancement of engagement activities
- Asset Management One engages in effective engagement with investee companies with the aim of improving corporate value and raising the overall market level over the medium to long term. In engagement associated with passive fund management in particular, we are effectiveness by setting unique ESG challenges, preparing detailed materials, and carefully managing milestones, in order to facilitate the improvement of corporate value over the medium- to long-term.
- Formulation of the materiality map
- Asset Management One has developed and is constantly renewing its unique materiality map so as to understand global environmental and social issues of particular importance. It identifies the most-important ones as core materialities, which are reflected in engagement and investment decisions and applied to a wide range of business activities. (Reference) Asset Management One Sustainability Report 2022

http://www.am-one.co.jp/img/english/26/sustainability\_report\_e\_2022.pdf



-Asset management / product development-

# 2. Development and improvement of investment products (1)

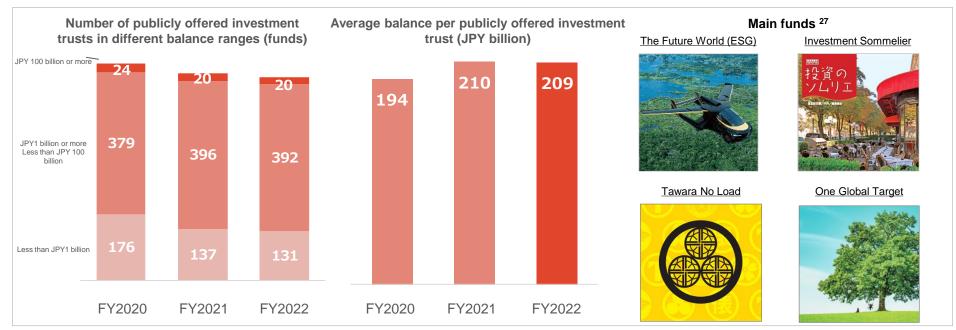
#### One

### Main initiatives in FY2022

- Product governance
- In general, an inability to maintain an appropriate fund size may lead to a decline in investment efficiency. Asset Management One is implementing product governance so as to build an optimal product lineup that will enable us to deliver the best products to our customers, including consideration of improvements of products that are not delivering adequate performance and reimbursement as necessary.

Fulfilling our fiduciary duties

- Asset Management One strives to maximize returns for customers by pursuing efficiencies through a reduction in the number of funds and working to further strengthen its asset management capabilities.
- Product development to meet diverse customer needs
- In preparation for the new NISA program starting in 2024, we will continue to develop and offer products that meet customers' needs for asset formation and long-term investment.



27. This material is provided for informational purposes only and is not intended to solicit investment from investors

#### FY2022 progress and key performance indicators (KPIs) -Asset management / product development-

2. Development and improvement of investment products (2)

### One

### Main initiatives in FY2022

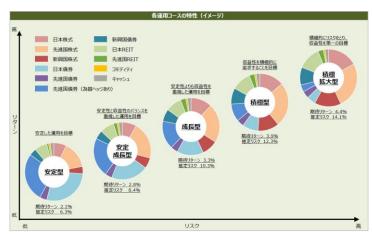
- Continuous efforts to improve fund wrap services
- We switched the investment trusts in "Mizuho Fund Wrap First Step" and "Mizuho Fund Wrap My Goal" and lowered the trust fee rate in February 2023 in order to further improve investment performance in the medium-to-long term.

Fulfilling our fiduciary duties

- In particular, "Mizuho Fund Wrap First Step" was redesigned to focus on index funds for all the investment trusts in its lineup. In addition, investments in developed country bonds (with currency hedging) and commodities (gold) have been introduced to diversify the sources of return for discretionary assets under management and to enhance the ability to mitigate downside risk when tail risks arise.
- Mizuho Securities will continue to improve its fund wrap services in order to achieve medium- to long-term growth in customers' assets under management.

### Investment trusts in "Mizuho Fund Wrap First Step" and the characteristics of asset management courses \*28

Asset class	Investment trust	Trust fee rate * 29
Japanese equities	MHAM Japanese Equity Index Fund	0.080%
Developed-country equities	MHAM Global Equity Index Fund	0.065%
Emerging-country equities	DIAM Emerging Countries Equity Index Fund (without currency hedging)	0.092%
Japanese bonds	MHAM Japanese Bond Index Fund	0.080%
Developed-country bonds	MHAM Global Bond Index Fund	0.060%
	MHAM Global Bond Index Fund (with currency hedging)	0.060%
Emerging-country bonds	Tawara No Load Emerging Country Local Currency Bonds	0.170%
Japanese REITs	MHAM J-REIT Index Fund	0.100%
Developed-country REITs	DIAM Developed Country REIT Index Fund (without currency hedging)	0.117%
Commodities (gold)	One Gold Fund (with currency hedging)	0.140%



Excerpt from the data book of "Mizuho Fund Wrap First Step" by Mizuho Securities

New investment trusts introduced in February 2023 (funds shaded in the list above)

Initiatives regarding Mizuho's fiduciary duties 2023.6

<sup>\*28</sup> This material is for informational purposes only and is not intended to solicit investments.

<sup>\*29</sup> Annual rate, tax excluded (as of April 1, 2023); for the One Gold Fund (with currency hedging), the actual trust fee rate, including the trust fees of the Exchange Traded Fund (ETF) invested, will be approximately 0.24% to 0.54% per annum.

FY2022 progress and key performance indicators (KPIs) -Asset management / product development-

# 3. Provision of easy-to-understand information on management and other fees

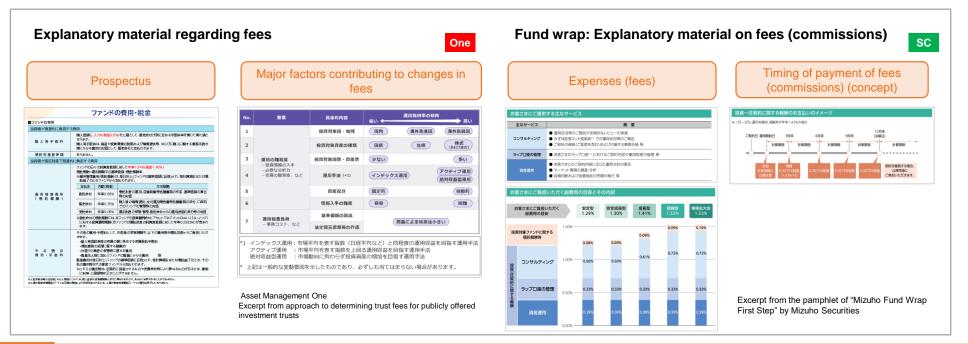


### Main initiatives in FY2022

- Disclosure of management and other fees
- Asset Management One discloses the details of fees and other in prospectuses and investment reports.
- In addition, in order to provide useful information for clients' investment decisions, we publish our approach to determining trust fees for publicly offered investment trusts on our website.

URL: http://www.am-one.co.jp/company/trustfees/ (Japanese only)

- Mizuho Securities, which deals in fund wraps, provides information on the types of fees (commissions) charged to customers via pamphlets and other materials, with fee-based services divided into asset management, consulting, and wrap account management, with fee (commission) rates for each of these, using charts for ease of understanding.
- The timing of when the customer will be required to pay the fund wrap fees (commissions) over the term of the contract is also explained using the chart.



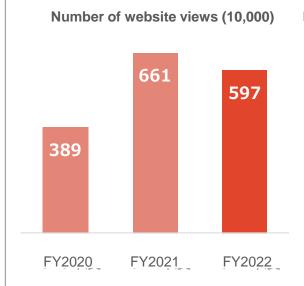
-Asset management / product development-

## 4. Provision of information and services

One

### Main initiatives in FY2022

- Providing information and services from customer-centric perspective
- · Asset Management One has worked to provide information and services tailored to the perspectives of individual customers by enhancing the asset formation content of its website and by holding seminars in a non-face-to-face format.
- We are also working to enhance the provision of materials and information that are easy to understand and that reflect the customer's perspective. We strive to provide straightforward explanations of specific details regarding the management of our main products to ensure customer understanding.
- We formulated ESG naming rules to minimize the gap between our customers' expectations for ESG-related investments and actual fund management. We have also established a framework for sustainable investment based on the level of ESG emphasis by referring to industry trends in Japan and overseas.
- Displaying expected customer attributes
- From the viewpoint of customer protection, Asset Management One sets prospective customers' attributes for each product and describes them in the material information sheet.



#### **Examples of contents for individual customers**



Video clips of fund managers explaining the fund performance are posted on the website and can be viewed by customers.

### **Examples of initiatives concerning** information materials

#### Enhancement of ESG-related information

Category	Sub-category	Fund characteristics
Impact investment	Impact generation	Contributes directly to providing solutions to the challenges of achieving a sustainable society by setting a goal of social return (impact) while pursuing financial return
	Impact alignment	Makes a positive impact to achieve a sustainable society through corporate initiatives and businesses while aiming for a financial return
ESG leader		Invests in excellent companies that contribute to a sustainable society
Transition		Invests in companies actively engaged in transitions toward a sustainable society     Invests in companies with potential for improvement in ESG initiatives
ESG integra	tion	ESG risks and opportunities (or one of them) have been identified and considered in the investment process.

Defining a sustainable investment platform and formulating a framework based on fund characteristics

### FY2022 progress and key performance indicators (KPIs)

-Asset management / product development-

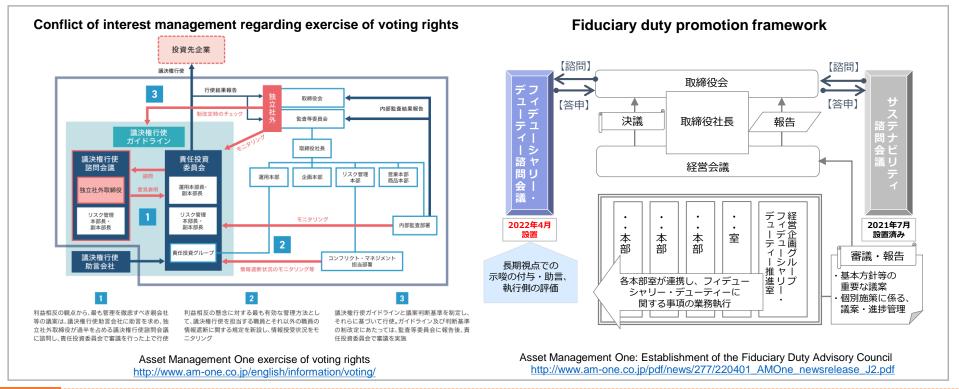
## 5. Governance framework

Fulfilling our fiduciary duties



### Main initiatives in FY2022

- Establishment of governance system and fulfillment of functions
- Asset Management One strives to ensure and maintain appropriate management independence from group companies through the governance functions of the Board of Directors, Audit & Supervisory Committee, Executive Management Committee, and other business policy committees.
- We have also established a system to appropriately determine and manage the exercise of voting rights in investee companies where there is a risk of conflict of interest with a parent company.
- By establishing our Fiduciary Duty Advisory Council, we will obtain recommendations and advice from external experts from the customer's perspective, strengthen fiduciary duty governance via the Board of Directors, and pursue the best interests of our customers.



## 6. Third-party evaluation



### Main initiatives in FY2022

- Positive evaluation by third parties
- We received 33 fund awards. In the R&I Fund Award 2023, we received awards in a wide variety of asset classes mainly for funds
  investing in Japanese equities, becoming the most-awarded company. In the Refinitiv Lipper Fund Awards Japan 2023, we received a
  total of 14 best-fund awards and the best company award in the category of fixed income for pensions for two consecutive years.
- In a survey of customer satisfaction in investment trust companies, we ranked third in overall evaluation and have continuously received high evaluations.
- We will continue our efforts to offer products and services that contribute to our customers' asset formation and that improve our performance.



- 30. Number of fund awards received. Sources: Refinitiv Ripper, R&I.
- 31. R&I Fund Award 2023. https://www.r-i.co.jp/investment/fund\_award/index.html (Japanese only)
- 32. Refinitiv Lipper Fund Awards Japan 2023 https://www.refinitiv.com/ja/asset-management-solutions/lipper-fund-performance/japan-lipper/fund-award-2023 (Japanese only)
- 33. Investment Trust Company Satisfaction Ranking: Compiled by Mizuho Financial Group from Rating & Investment Information. (R&I) "Fund Information" Nos. 339, 364, and 390.

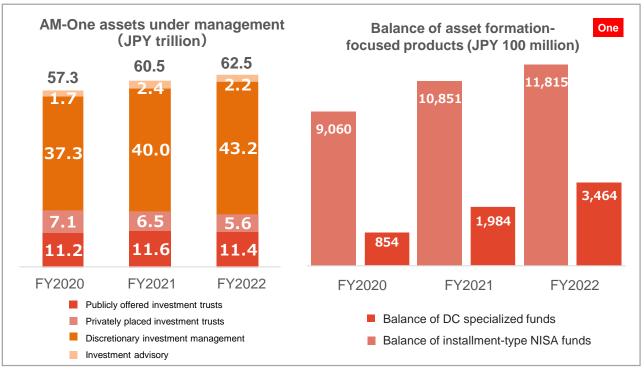
## 7. Assets under management

One

TB

### Main initiatives in FY2022

- Assets under management at each company
- Asset Management One's total asset balance increased to JPY 62.5 trillion due to its efforts to establish Japanese and global fixed-income funds
  in publicly offered investment trusts taking advantage of rising interest rates, and the increase in discretionary assets under management due to
  inflows from major public pension funds.
- The balance of assets under management for products for asset formation through DC, installation-type NISA, and other schemes is steadily increasing through our efforts such as improving the understanding of DC participants in cooperation with Mizuho Bank and other DC plan administrators and reducing trust fees for the Tawara No Load series.
- Although the balance of pension trust assets at Mizuho Trust & Banking was affected by a decline in market values, the company is continuously accepting new transactions and additional trusts from clients through comprehensive consulting on pension plans and asset management, and the balance has remained generally unchanged.





FY2022 progress and key performance indicators (KPIs)
- Asset administration -

# 1. Strengthening framework for offering asset administration services

ТВ

### Main initiatives in FY2022

■ Strengthening framework for offering asset administration services

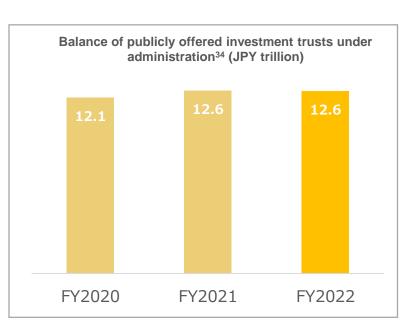
Mizuho Trust & Banking is working to strengthen our framework for offering asset administration services by developing asset administration specialists and sales personnel expertise in cooperation with the Custody Bank of Japan, our outsourcing partner, through training for employees and external seminars, etc.

Fulfilling our fiduciary duties

- Improving service quality and developing new services
  In cooperation with the Custody Bank of Japan, our outsourcing partner, we have offered new services to meet customer needs and improved the quality of our operational services, such as enhancement of derivatives trading and paperless reports for customers.
- Providing easy-to-understand information on asset management fees Fees are disclosed through prospectuses and investment reports prepared by the management company.
- Information services

We continue to provide information that supports asset management by sharing information on regulatory trends and markets worldwide as well as by holding seminars.

■ Balance of publicly offered investment trusts under administration As of March 31, 2023, the balance of publicly offered investment trusts under administration was JPY 12.6 trillion.



34. Balance of publicly offered investment trust principal for each fiscal year.

# FY2022 progress and key performance indicators (KPIs) - Group management policies -

## 1. Evaluating performance

Fulfilling our fiduciary duties

FG







### Main initiatives in FY2022

- Evaluating performance
- Our performance evaluation system is designed on the concept of "Customer satisfaction (trust) through the practice of fiduciary duties and the resulting stable growth." It emphasizes fiduciary duties by incorporating customer evaluations and other measures.
- In order to prevent actions that go against fiduciary duties, such as promoting sales activities that disregard the interests of customers by placing too much priority on business performance within the company, we have established a system in which we take strict measures when such actions are discovered during business performance evaluations.

### FY2023 business performance evaluation system (priority items)

	BK Award		TB Award	SC Award		
Quantitative items (50%)	<ul> <li>Net increase in retail investment</li> <li>Number of new investment customers</li> <li>Number of transactions related to asset inheritance</li> </ul>	Quantitative items (70%)	<ul> <li>Net increase in retail investment</li> <li>Provision of comprehensive asset consulting functions</li> </ul>	Quantitative items*	<ul> <li>Asset introduction amount</li> <li>Net increase in equity investment trusts and fund wraps</li> <li>Number of new customers acquired</li> <li>Total sales of investment products</li> <li>Provision of asset inheritance solutions</li> </ul>	
Qualitative items (50%)	Evaluation of fiduciary duty initiatives     Building trust from customers, consultation status     Personnel development, etc.	Qualitative items (30%)	<ul> <li>Evaluation of efforts to improve customer satisfaction, including in fiduciary duties</li> <li>Personnel development, etc.</li> </ul>	Qualitative evaluation*	<ul> <li>Customer satisfaction</li> <li>Compliance</li> <li>Overall branch administration</li> <li>FD implementation</li> </ul>	

<sup>\*</sup> To encourage customer-oriented branch management more than ever by not disclosing evaluation weights

# FY2022 progress and key performance indicators (KPIs) - Group management policies -

# 2. Reasonability of remuneration and conflict of interest monitoring

FG

BK

В



### Main initiatives in FY2022

#### ■ Reasonability of remuneration and relevant fees

- Each group company not only sets remuneration and fee levels that are commensurate with its expenses incurred as a business entity, but also develops rules for setting reasonable remuneration and fee levels that are consistent with the contents of the goods and services provided to customers. We also implement measures such as verifying the appropriateness of service prices based on differences in the investment targets and other features of products and confirming the rationality of differences in remuneration and fee levels for each product.
- Our holding company confirms that each group company operates in accordance with the rules and regulations.

### ■ Monitoring conflicts of interest

- In order to ensure that customers' interests are not unjustly impaired in transactions, we are making efforts to appropriately manage potential conflicts of interest by categorizing transactions that could cause conflicts of interest and by establishing a management approach for each case.
- We conduct periodic monitoring of compliance with the rules for such actions so as to verify the effectiveness and appropriateness of the management of potential conflicts of interest, and we **strive for continuous improvement based on the results of such verification.**

Examples of identifying and categorizing transactions with potential conflicts of interest

- When our group sells an investment trust provided by a management company within the group
- When our group receives an fee from the provider of the investment trust in association with the sale of the investment trust

### **Example of management**

- Ensuring appropriate independence between product providers and distributors so as to enable a product launch/revision/removal process that meets the needs of customers
- Monitoring of the independence of the investment decision-making processes of the asset management department
- When receiving products from asset management companies within the group, the appropriateness and reasonableness should be verified more carefully by checking the superiority and performance of the strategy.
- The level of commissions is confirmed to be set in an objective and reasonable manner, based on the comparisons with commissions of other companies outside the group and based on the level of consulting required for the sale of the product.

The "Policy for the Management of Conflicts of Interest," which describes the types of transactions to be managed and how to manage them, is published on the website of each respective group company. (URL of the holding company's website: https://www.mizuho-fg.co.jp/coi/index.html)

Initiatives regarding Mizuho's fiduciary duties 2023.6

### FY2022 progress and key performance indicators (KPIs) - Group management policies -

## 3. Enhancing corporate culture (1)









### Main initiatives in FY2022

- Enhancing corporate culture
- At Mizuho, we are implementing internal training and communicating messages from executive officers in order to foster a corporate culture in which all employees share an awareness of fiduciary duty compliance and practice it faithfully.
- We also conduct regular internal questionnaires to verify and evaluate awareness of fiduciary duty compliance.
- Examples of new initiatives
- In addition to regularly announcing the status of Mizuho's FD initiatives, we are publishing a cartoon on the FG website so as to make the information easier to understand.

### Main efforts to enhance corporate culture

### 1) Understanding and thorough implementation of fiduciary duties

- Conducting in-house training and communicating messages from executive officers
- Publicizing positive examples to our employees

### 2) Evaluation of fiduciary duty practices

- · Setting the result of customer satisfaction survey results as an evaluation item for each workplace and staff member (p. 40)
- Accredited "Client First Meisters" (p. 24)

### 3) Verification and evaluation of awareness of fiduciary duties

Conducting in-house questionnaires

### Let's learn about Mizuho's FD through cartoons!















Let's learn about Mizuho's FD through cartoons! https://www.mizuho-

fg.co.jp/company/policy/fiduciary/manga/ (Japanese only)



### FY2022 progress and key performance indicators (KPIs) - Group management policies -

## 3. Enhancing corporate culture (2)

### Main initiatives in FY2022



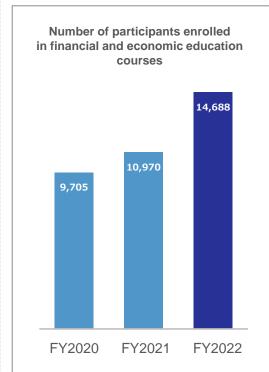






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- Responding to social needs to improve financial literacy through financial and economic education initiatives
- In order to support the shift from savings to investment and asset formation from the perspective of improving financial literacy, we have set KPIs for the number of participants in financial and economic education courses and are further strengthening our initiatives.
- Utilizing the fundamental knowledge and experience of each group company, since 2005 we have been supporting financial and economic education in primary, secondary, and higher education, as well as in training for local governments, corporate employees, and the general public.
- In FY2022, we further enhanced our ability to provide financial and economic education by creating new digital teaching materials and resuming traditional classroom sessions, in addition to using online classes and non-face-to-face teaching materials that were greatly enhanced due to the COVID-19 pandemic. As a result, the number of participants increased from the previous fiscal year to 14,688.



#### Classroom and on-line courses





Classes for elementary school students were organized during the summer vacation period. In FY2022, face-to-face and online classes were held at group company branches nationwide, with more than 1,000 children participating.

### Leveraging online educational tools



Sponsored lectures at

universities

Video content has been produced to promote financial and economic literacy. Although the content is aimed at children, it is also entertaining and informative for adults.

Mizuho Bank Official YouTube https://youtube.com/@MizuhoBKOff icial

Trade and Industry is promoting the development of digital teaching materials (STEAM library). As part of this project, we are developing teaching materials together with Waseda University. This is the first such effort by a financial institution.

In secondary education, the Ministry of Economy,

https://www.steam-library.go.jp/content/9 (Japanese only)



# FY2023 action plans - Sales -

### Building appropriate product lines in response to customers' needs

- We will establish a product provision structure by bringing together and fully utilizing the resources and functions of Mizuho Bank, Mizuho Trust & Banking, and Mizuho Securities.
- Based on a medium- to long-term investment perspective which includes building assets to prepare for the future in an era of lengthening lifespans, we will improve the process employed to introduce, improve, and discontinue products so as to maintain a high-quality product lineup that meets customers' diverse needs.
- We will provide optimal products to our customers by strengthening our group-wide product selection system.

### Offering investment products via our customer consulting services

- We will build a system for enhancing the sophistication of our comprehensive asset consulting by thoroughly listening to customers' investment goals and asset and liability status, conducting various analyses, and accurately ascertaining the degree of risk acceptable to customers.
- We will enhance the provision of honest information that is clear and does not cause misunderstanding so that customers can select products that meet their needs.
- In order to provide high value-added services to customers, we will further enhance our product proposal and explanation methods by utilizing system tools that support the achievement of goals and by further standardizing the product provision process.
- We will continue to explore and actively utilize the latest technologies in order to upgrade our consulting methods to meet the diverse asset management needs of our customers and their purchasing channels, such as over the counter and online.
- We will operate and improve the monitoring of consulting processes so as to check the status of integrated asset consulting practices by sales staff.

### Attentive follow-up services to help customers achieve their goals

- By regularly checking the status of customers' assets and by enhancing after-sales service related to portfolio diagnosis based on each customer's investment goals, we will
  promote and enhance the appropriate provision of information and advice, including the elimination of customers' concerns, and we will endeavor to respond in a courteous
  manner tailored to each customer, while carefully understanding changes in customer intentions.
- In order to further enhance the reliability of our business operations, we will promote system support, including the upgrading of administrative procedures and the computerization of forms.
- In order to implement more detailed follow-up, we will strengthen the follow-up system for the status of customer assets through online assistance and call centers.

### Laying foundations to help customers invest with confidence and steadily build their assets

- In order to support customers' investment decisions, we will provide information, seminars, and other opportunities for our customers to improve their financial and investment knowledge and gather market information.
- In order to provide appropriate and accurate consulting services to meet the diverse asset management needs of our customers, we will promote the enhancement of our organizational management by reinforcing the education of our sales staff, continually fostering their awareness of asset management needs, and encouraging the advancement of the business performance evaluation process for sales staff.
- We will strengthen our efforts to further enhance customer satisfaction through the collection, analysis, and utilization of customer feedback.

# FY2023 action plans - Asset management / product development -

### Advanced operations

- We will strategically develop personnel who are dedicated to asset management and who will lead the next generation in order to promote the improvement of investment decision-making and analytical expertise and continually provide services with high added value to customers.
- In order to provide optimal solutions for customers' asset management needs, we will implement initiatives that contribute to the enhancement of asset management.
- Through medium- to long-term engagement and the exercise of voting rights, we will disclose information about and enhance our ESG initiatives and stewardship activities
  so as to contribute to improvement in the corporate value of the companies in our investment portfolio and to the growth of the overall stock market.

### Continuous efforts to improve product quality and develop products that meet customer needs

- We will work to continuously improve product quality and product development through appropriate risk management and monitoring of products and selective allocation of asset management resources to products that meet the high-level needs of customers, including long-term holding needs.
- We will clarify product characteristics and potential customer attributes and provide products suitable for our customers in collaboration with our distributors.
- We will continue initiatives to reflect customer feedback into our product development and in the explanatory materials for customers.
- We will work to provide easy-to-understand information about the relationship between the fees paid by customers and the services we provide.

### Providing information and enhancing services with the customer's best interest in mind

- We will provide solutions that integrate DB and DC and will practice integrated consulting to pension customers by leveraging the expertise of the middle-office departments.
- We will enhance information dissemination and investment education opportunities through seminars and events for customers. We will also strive to provide easy-to-understand materials and information that reflect the customer's perspective.
- We will expand market-related information, product information, sustainability-related information, and content for improving financial and investment knowledge, utilizing online tools.
- We will provide financial services that respond to diversifying lifestyles.

### Strengthening corporate governance

- We will ensure and maintain appropriate management independence between the holding company and the group's distributors through the governance structure functions within business policy committees such as the Board of Directors, Audit & Supervisory Committee, and Responsible Investment Committee.
- We will establish an operating system that puts the customer's interests first and strengthen internal controls.
- We will maintain and improve highly transparent new product development processes to develop products that meet the needs of our customers.

# FY2023 action plans - Asset administration -

### Strengthening asset administration services

- In order to appropriately respond to changes in regulations and frameworks, as well as new investment methods and targets, we will continue to develop systematic administrative and IT system infrastructures.
- We will strategically develop next-generation expertise and "asset management experts" with advanced IT skills.

### Initiatives to improve service quality and develop new services

- We will respond swiftly to new methods of asset management and new investment options to proactively support our clients' new initiatives from an asset administration perspective.
- We will increase interaction with clients so that their feedback, such as their asset administration needs and their evaluations of our services, are reflected in our business management strategies.

### Enhancing the provision of information in support of customers' investment activities

• We are working to enhance our provision of a variety of information services to customers, such as for regulations, individual jurisdiction market systems, and investment products.

# FY2023 action plans - Group management policies -

### Corporate governance

- We will maintain corporate governance systems to ensure the appropriate levels of management independence between the holding company and the group's asset management companies, as well as between the group's distributors and asset management companies.
- The holding company and group companies will provide regular internal reports on the status of compliance with the action plan.

### **Evaluating performance**

• We will establish a performance evaluation system at the holding company and each group company to gauge how well we are fulfilling our fiduciary duties based on customer-focused business management.

### Reasonability of remuneration and relevant fees

• We will set rules and regulations for reasonable levels of remuneration, fees, and commissions, according to the nature of the products and services provided by group companies to customers.

### Monitoring conflicts of interest

• We will verify the effectiveness and suitability of our systems for monitoring conflicts of interest and will continually work to implement improvements based on our findings.

### Enhancing corporate culture

- We will utilize incentive frameworks at group companies and internal communication initiatives to foster a corporate culture that encourages all employees to be aware of and fulfill their fiduciary duties.
- We will proactively use the knowledge and expertise of each group company to support financial and economic education and to contribute to better financial literacy.



## Initiatives regarding Mizuho's fiduciary duties



June 2023

Mizuho Financial Group

## **KPI** summary

		Fulfillin	ng our fiduciary	duties	Positive an	d trustworthy pu	blic image		Results						
	ŀ	(PI	March 31, 2022	March 31, 2023	KPI	March 31, 2022	March 31, 2023	KPI	March 31, 2022	March 31, 2023					
								Balance of assets under management	JPY 25.4 trillion	JPY 25.3 trillion					
									Number of customers using our investment products	2.29 million people	2.28 million people				
Sales	Number of with profes		18,806	18,206	Customer satisfaction surveys				Customer satisfaction	Satisfied/ Slightly satisfied	Satisfied/ Slightly satisfied	Ratio of customers receiving different percentage ranges of returns for investment trusts (positive ratio)	74.5%	62.7%	
	qualifications persons	persons	persons	surveys					65%	65%	Ratio of customers receiving different percentage ranges of returns for foreign currency-denominated insurance products (positive ratio)	83.8%	58.2%		
								Average holding period for investment trusts	4.9 years	7.4 years					
	Number of funds with a rating of 4 stars or 81 fund higher		81 funds	70 funds				AM-One	JPY 60.5 trillion	JPY 62.5trillion					
	Engageme TOPIX con ratio		81%	79%	which have received awards		which have received	which have received	which have received	which have received	38 funds	33 funds	assets under management	31 1 00.3 tillion	JP 1 62.5trillion
Asset	Number of publicly offered	Less than JPY 1 billion	137 funds	131 funds				Balance of funds	JPY 1,085.1 billion	JPY 1,181.5					
management /	investment trusts in	JPY 10 to 100 billion	396 funds	392 funds				Balance of invested in asset DC	JPY 1,085.1 billion	billion					
development	different balance ranges	JPY 100 billion or more	20 funds	20 funds				formation- Balance of funds		JPY 488.3					
	Average bar publicly off investment	ered	JPY 21.0 billion	JPY 20.9 billion	Survey of satisfaction among investment trust companies	2nd place	3rd place	products invested in installment -type NISA	JPY 346.4 billion	billion					
		of website	6.61 million	5.97 million	_			Balance of pension trust assets	JPY 5.2 trillion	JPY 5.1 trillion					
Asset administration	1	_			-	_		Balance of publicly offered investment trusts under administration	JPY 12.6 trillion	JPY 12.6 trillion					
Group management policies	Number of particular of the control	nd economic	10,970 persons	14,688 persons	_	-	_	-	-	_					

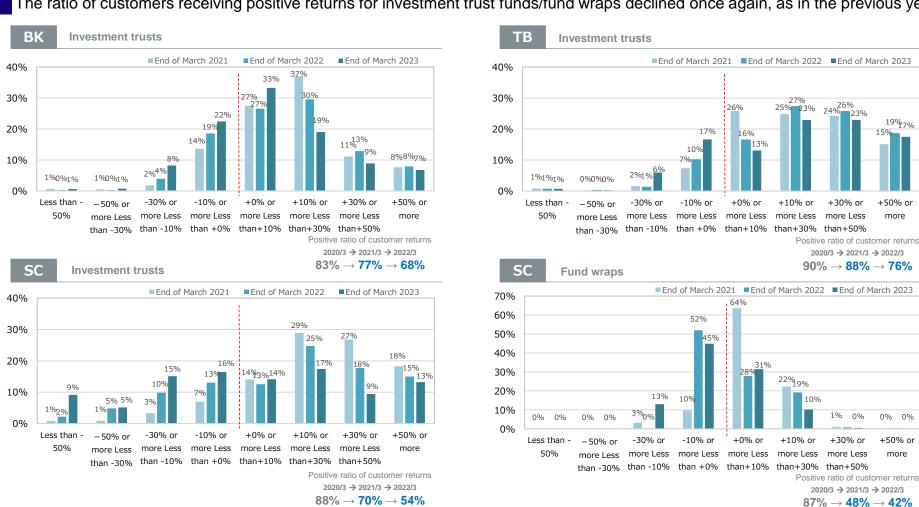
## **Common KPIs summary**

		inve	BK estment tr	usts	inve	TB estment to	rusts	inve	SC estment to	rusts	1	SC und wrap	s
		End of March 2021	End of March 2022	End of March 2023	End of March 2021	End of March 2022	End of March 2023	End of March 2021	End of March 2022	End of March 2023	End of March 2021	End of March 2022	End of March 2023
Customer ratio by investment profit/loss	Percentage of total receiving positive returns	83%	77%	68%	90%	88%	76%	88%	70%	54%	87%	48%	42%
Cost/risk vs. return of the best-selling	Cost	2.01%	2.19%	2.15%	2.06%	2.15%	2.17%	2.25%	2.41%	2.30%	_		
investment trust funds in terms of balance of investment trust assets under management	Return	7.67%	11.25%	8.13%	5.79%	9.46%	8.12%	9.72%	13.86%	8.66%	_		
(Weighted average balance)	Risk	12.87%	14.51%	16.24%	11.91%	13.55%	14.73%	15.91%	17.08%	18.35%			
		fo deno	BK reign curre minated ins	ncy- surance	fo deno	TB reign curre minated in	ency- surance	fo deno	SC reign curre minated ins	ency- surance			
		End of March 2021	End of March 2022	End of March 2023	End of March 2021	End of March 2022	End of March 2023	End of March 2021	End of March 2022	End of March 2023			
Customer ratio by investment performance	Percentage of total receiving positive returns	_	84%	59%	_	75%	53%	_	83%	54%	_		
Average cost/return by	Cost	_	0.86%	0.75%	_	0.83%	0.76%	_	0.92%	0.79%	_		
product	Return	_	1.41%	1.18%	_	1.38%	1.07%	_	0.99%	0.32%	_		

## Common KPIs (1)

## Customer ratio by investment profit/loss from investment trust funds/fund wraps1

The ratio of customers receiving positive returns for investment trust funds/fund wraps declined once again, as in the previous year.



<sup>1.</sup> Distribution of profit/loss ratios calculated by dividing the total return on the investment trust based on the total return notification system by the appraised value at base date. Includes cumulative investment gains/losses since the time of purchase for investment trusts and fund wraps held by individual clients as of the end of March 2020, March 2021, and March 2022. (BK/TB since December 1998, SC investment trusts since April 2007, and fund wraps since June 2008) Excludes ETFs, listed REITs, bond investment trusts, and investment trusts purchased through defined contribution pension plans. Because the above figures are rounded to the first decimal place, the total value may not equal 100%.

Red text: Increase Blue text: Decline

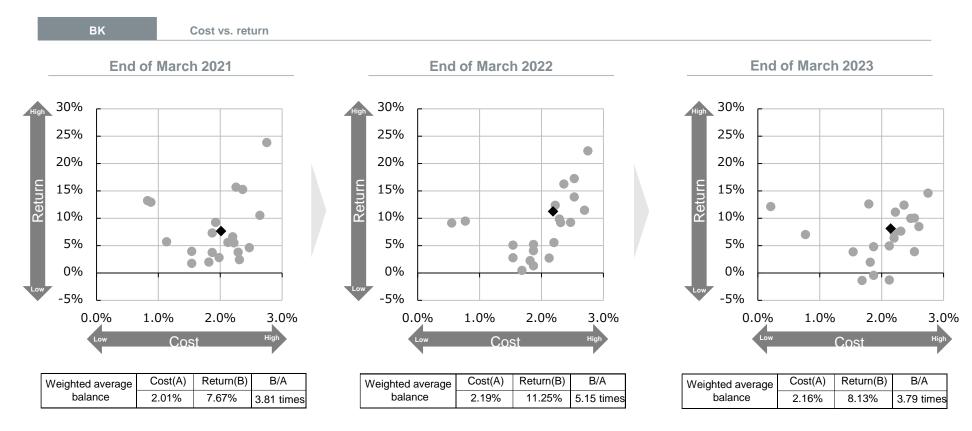
0% 0%

+50% or

## Common KPIs (2)

# Cost vs. return of the best-selling investment products in terms of the balance of investment trust assets under management<sup>2</sup>

At Mizuho Bank, although cost remained unchanged from the previous fiscal year for the average of the top 20 products in terms of the balance of assets under management, returns declined.



<sup>.</sup> Target fund: Top 20 funds in terms of outstanding BK balance (OTC sales, intermediary transactions, referral transactions) among investment trusts that have been established for five years or more.

(♦: Indicates weighted average of the 20 funds.)

Excludes DC funds, fund wrap funds, ETFs, listed REITs, bond investment trusts, and foreign currency-denominated investment trusts.

Period: Past five years, retroactive to the respective base date (end of March each year). Return and risk is annualized. Calculated based on monthly data of dividend reinvestment net asset value.

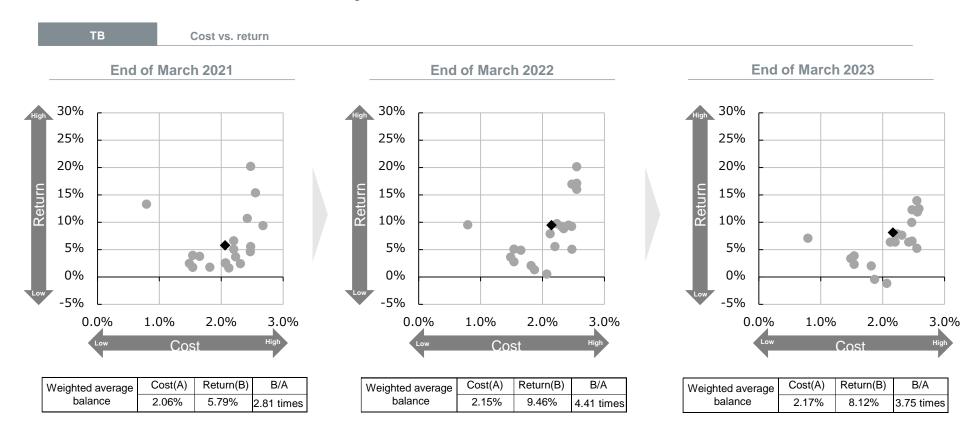
Costs are (commission on sale ÷ 5) + trust fees (annual rate). Commission at the time of sale is the maximum value in BK, and trust fee (annual rate) is the upper limit of the effective trust fees rate stated in prospectus.

The above does not indicate or guarantee future return or risk of BK-managed investment trusts.

## Common KPIs (2)

# Cost vs. return of the best-selling investment products in terms of the balance of investment trust assets under management<sup>3</sup>

At Mizuho Trust & Banking, although cost remained unchanged from the previous fiscal year for the average of the top 20 products in terms of the balance of assets under management, returns declined.



<sup>.</sup> Target fund: Top 20 funds in terms of outstanding TB balance (OTC sales, intermediary transactions, referral transactions) among investment trusts that have been established for five years or more. (♦: Indicates weighted average of the 20 funds.)

Excludes DC funds, fund wrap funds, ETFs, listed REITs, bond investment trusts, and foreign currency-denominated investment trusts.

Period: Past five years, retroactive to the respective base date (end of March each year). Return and risk is annualized. Calculated based on monthly data of dividend reinvestment net asset value.

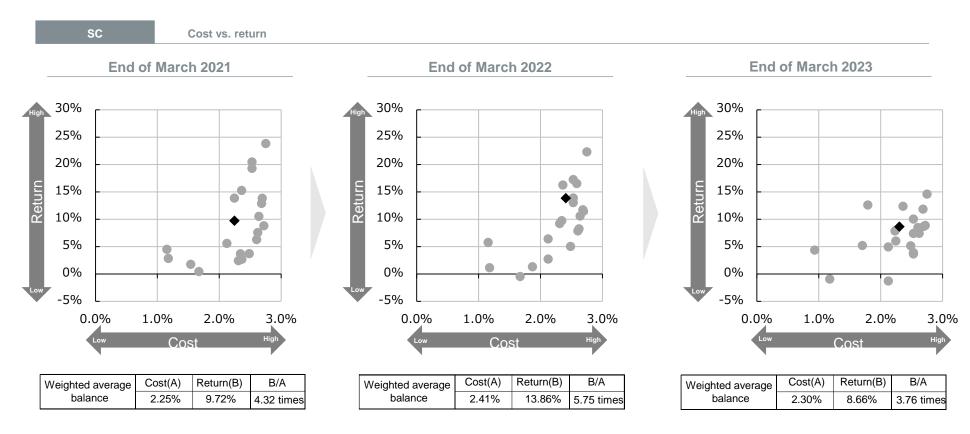
Costs are (commission on sale ÷ 5) + trust fees (annual rate). Commission at the time of sale is the maximum value in TB, and the trust fee (annual rate) is the upper limit of the effective trust fee rate stated in prospectus.

The above does not indicate or quarantee future return or risk of TB-managed investment trusts.

## Common KPIs (2)

# Cost vs. return of the best-selling investment products in terms of the balance of investment trust assets under management<sup>4</sup>

At Mizuho Securities, cost decreased slightly compared to the previous fiscal year for the average of the top 20 products in terms of the balance of assets under management, and returns also declined.



Target fund: Top 20 funds in terms of outstanding SC balance (OTC sales, intermediary transactions, referral transactions) among investment trusts that have been established for five years or more. (\*) Indicates weighted average of the 20 funds.)

Excludes DC funds, fund wrap funds, ETFs, listed REITs, bond investment trusts, and foreign currency-denominated investment trusts.

Period: Past five years, retroactive to the respective base date (end of March each year). Return and risk is annualized. Calculated based on monthly data of dividend reinvestment net asset value.

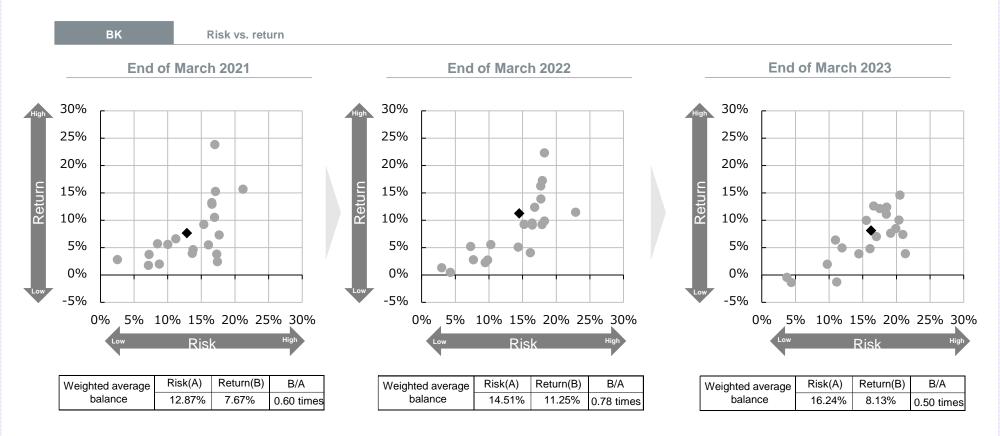
Costs are (commission on sale ÷ 5) + trust fees (annual rate). Commission at the time of sale is the maximum value at SC, and the trust fees (annual rate) is the upper limit of the effective trust fee rate stated in prospectus.

The above does not indicate or guarantee future return or risk of SC-managed investment trusts.

## Common KPIs (3)

# Risk vs. return of the best-selling investment products in terms of the balance of investment trust assets under management<sup>5</sup>

At Mizuho Bank, risk increased compared to the previous fiscal year for the average of the top 20 products in terms of the balance of assets under management, and returns declined.



<sup>.</sup> Target fund: Top 20 funds in terms of outstanding BK balance (OTC sales, intermediary transactions, referral transactions) among investment trusts that have been established for five years or more. (♦: Indicates weighted average of the 20 funds.)

Excludes DC funds, fund wrap funds, ETFs, listed REITs, bond investment trusts, and foreign currency-denominated investment trusts.

Period: Past five years, retroactive to the respective base date (end of March each year). Return and risk is annualized. Calculated based on monthly data of dividend reinvestment net asset value.

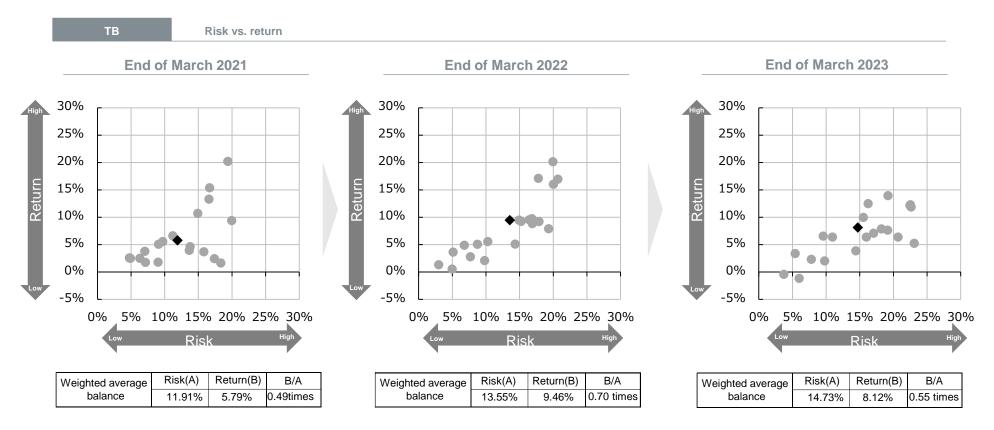
Costs are (commission on sale ÷ 5) + trust fees (annual rate). Commission at the time of sale is the maximum value at BK, and the trust fee (annual rate) is the upper limit of the effective trust fees rate stated in prospectus.

The above does not indicate or guarantee future return or risk of BK-managed investment trusts.

## Common KPIs (3)

# Risk vs. return of the best-selling investment products in terms of the balance of investment trust assets under management<sup>6</sup>

At Mizuho Trust & Banking, risk increased compared to the previous fiscal year for the average of the top 20 products in terms of the balance of assets under management, and returns declined.



Target funds: Top 20 funds in terms of outstanding TB balance (OTC sales, intermediary transactions, referral transactions) among investment trusts that have been established for five years or more. (\*) Indicates weighted average of the 20 funds.)

Excludes DC funds, fund wrap funds, ETFs, listed REITs, bond investment trusts, and foreign currency-denominated investment trusts.

Period: Past five years, retroactive to the respective base date (end of March each year). Return and risk is annualized. Calculated based on monthly data of dividend reinvestment net asset value.

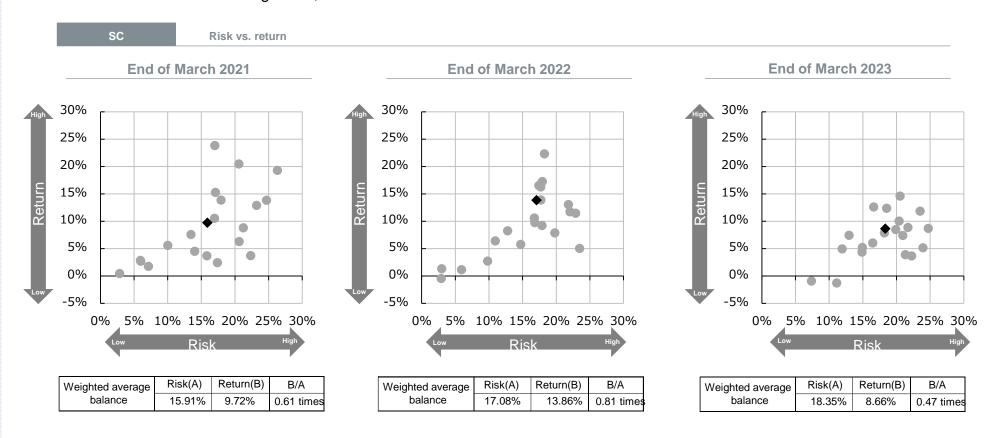
Costs are (commission on sale ÷ 5) + trust fees (annual rate). Commission at the time of sale is the maximum value at TB, and the trust fee (annual rate) is the upper limit of the effective trust fee rate stated in prospectus.

The above does not indicate or guarantee future return or risk of TB-managed investment trusts.

## Common KPIs (3)

# Risk vs. return of the best-selling investment products in terms of the balance of investment trust assets under management<sup>7</sup>

At Mizuho Securities, risk increased compared to the previous fiscal year for the average of the top 20 products in terms of the balance of assets under management, and returns declined.



<sup>7.</sup> Target funds: Top 20 funds in terms of outstanding SC balance (OTC sales, intermediary transactions, referral transactions) among investment trusts that have been established for five years or more. (\*) Indicates weighted average of the 20 funds.)

Excludes DC funds, fund wrap funds, ETFs, listed REITs, bond investment trusts, and foreign currency-denominated investment trusts.

Period: Past five years, retroactive to the respective base date (end of March each year). Return and risk is annualized. Calculated based on monthly data of dividend reinvestment net asset value.

Costs are (commission on sale ÷ 5) + trust fees (annual rate). Commission at the time of sale is the maximum value at SC, and the trust fee (annual rate) is the upper limit of the effective trust fee rate stated in prospectus.

The above does not indicate or guarantee future returns or risks of SC-managed investment trusts.

## Common KPIs (4)

## Details of the top 20 investment funds in terms of balance

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Details of the top 20 investment funds in terms of balance

#### End of March 2022

	Fund name	Cost	Return	Risk
1	Global High Quality Growth Equity Fund (without currency hedging)	2.53%	17.26%	17.94%
2	Investment Sommelier	1.87%	1.32%	2.99%
3	netWIN GS Technology Equity Fund Course B (without currency hedging)	2.75%	22.31%	18.24%
4	Capital Global Equity	2.36%	16.27%	17.70%
5	Pictet Global Income Equity Fund (monthly dividend type)	2.47%	9.25%	15.22%
6	LaSalle Global REIT Fund (monthly dividend type)	2.31%	9.21%	17.90%
7	Mizuho Australian Dollar Bond Fund	1.82%	2.27%	9.45%
8	Daiwa US-REIT Open (monthly settlement) Course B (no currency hedging)	2.22%	12.36%	16.80%
9	MHAM Equity Index Fund 225	0.77%	9.49%	16.42%
10	Mizuho J-REIT Fund	1.54%	5.10%	14.34%
11	Mizuho US High Yield Open Course B (without currency hedging)	2.20%	5.55%	10.28%
12	World Asset Balance (risk mitigation course)	1.68%	0.47%	4.26%
13	Global High Quality Growth Equity Fund (limited currency hedging)	2.53%	13.89%	17.73%
14	Mizuho High Dividend Japan Equity Open	1.87%	4.06%	16.15%
15	DAIM High Ratings Income Open (monthly settlement course)	1.54%	2.80%	7.69%
16	PineBridge Capital Securities Fund (currency hedged)	2.12%	2.73%	9.81%
17	World 8 Asset Fund Distribution Course	1.87%	5.20%	7.28%
18	DIAM World Leading Income Open	2.29%	9.87%	18.26%
19	Nikkei 225 No Road Open	0.55%	9.13%	16.44%
20	Fisher US Micro Equity Fund	2.70%	11.46%	22.88%
	Average	2.19%	11.25%	14.51%
			•	•

	Fund name	Cost	Return	Risk
1	Global High Quality Growth Equity Fund (without currency hedging)	2.53%	10.03%	20.40%
2	Capital Global Equity	2.36%	12.39%	18.55%
3	Investment Sommelier	1.87%	-0.44%	3.72%
4	Capital Investment Company of America ICA	1.79%	12.60%	16.63%
5	netWIN GS Technology Equity Fund Course B (without currency hedging)	2.75%	14.60%	20.53%
6	Pictet Global Income Equity Fund (monthly dividend type)	2.47%	9.97%	15.54%
7	Mizuho Australian Dollar Bond Fund	1.82%	1.96%	9.74%
8	PineBridge Capital Securities Fund (currency hedged)	2.12%	-1.27%	11.13%
9	MHAM Equity Index Fund 225	0.77%	7.02%	17.04%
10	LaSalle Global REIT Fund (monthly dividend type)	2.31%	7.65%	19.16%
11	Daiwa US-REIT Open (monthly settlement) Course B (no currency hedging)	2.22%	11.13%	18.52%
12	PineBridge Capital Securities Fund (without currency hedging)	2.12%	4.94%	11.94%
13	Mizuho US High Yield Open Course B (without currency hedging)	2.20%	6.39%	10.94%
14	Mizuho J-REIT Fund	1.54%	3.86%	14.42%
15	Emerging Country High Quality Growth Equity Fund	2.20%	7.41%	20.96%
16	World High Dividend Equity Select (target payout type) (monthly closing course without currency hedging)	2.60%	8.50%	19.90%
17	Nomura Installment-Type Global Equity Fund	0.21%	12.14%	17.53%
18	Global High Quality Growth Equity Fund (limited currency hedging)	2.53%	3.89%	21.33%
19	Mizuho High Dividend Japan Equity Open	1.87%	4.81%	16.09%
20	World Asset Balance (risk mitigation course)	1.68%	-1.36%	4.38%
	Average	2.15%	8.13%	16.24%

## Common KPIs (4)

## Details of the top 20 investment funds in terms of balance

ТВ

Details of the top 20 investment funds in terms of balance

#### End of March 2022

	Fund name	Cost	Return	Risk
1	Global Security Equity Fund (3-month settlement type)	2.55%	17.10%	17.79%
2	Pictet Global Income Equity Fund (monthly dividend type)	2.47%	9.25%	15.22%
3	Goldman Sachs Monthly Dividend Bond Fund	1.49%	3.64%	5.12%
4	DAIM High Ratings Income Open (monthly settlement course)	1.54%	2.80%	7.69%
5	Mizuho US High Yield Open Course B (without currency hedging)	2.20%	5.55%	10.28%
6	LaSalle Global REIT Fund (monthly dividend type)	2.31%	9.21%	17.90%
7	Eastspring U.S. High Yield corporate bonds Open	2.48%	5.06%	8.73%
8	Robot Technology Equity Fund	2.48%	16.96%	20.71%
9	High-grade Oceania Bond Open (monthly dividend)	1.82%	2.08%	9.80%
10	Nissay Al Related Equity Fund (without currency hedging)	2.55%	20.16%	19.97%
11	Stock Index Fund 225	0.79%	9.55%	16.44%
12	Shinko US-REIT Open	2.23%	9.74%	16.83%
13	Nissay Al Related Equity Fund (with currency hedging)	2.55%	16.03%	20.03%
14	Investment Sommelier	1.87%	1.32%	2.99%
15	Goldman Sachs US REIT Fund Course B (monthly distribution type, without currency hedge)	2.12%	7.89%	19.31%
16	Shinko Pimco Strategic Income Fund (February issue)	2.07%	0.53%	4.98%
17	Goldman Sachs Japan Equity Fund (auto reinvest)	2.42%	9.48%	14.91%
18	Mizuho J-REIT Fund	1.54%	5.10%	14.34%
19	MHAM Trinity Open Fund (Monthly Settlement Type)	1.65%	4.89%	6.79%
20	Fidelity Japan Growth Equity Fund	2.34%	8.83%	16.89%
	Average	2.15%	9.46%	13.55%

	Fund name	Cost	Return	Risk
1	Global Security Equity Fund (3-month settlement type)	2.55%	13.94%	19.19%
2	Pictet Global Income Equity Fund (monthly dividend type)	2.47%	9.97%	15.54%
3	Goldman Sachs Monthly Dividend Bond Fund	1.49%	3.38%	5.40%
4	DAIM High Ratings Income Open (monthly settlement course)	1.54%	2.31%	7.81%
5	Mizuho US High Yield Open Course B (without currency hedging)	2.20%	6.39%	10.94%
6	Eastspring U.S. High Yield corporate bonds Open	2.48%	6.55%	9.57%
7	LaSalle Global REIT Fund (monthly dividend type)	2.31%	7.65%	19.16%
8	Robot Technology Equity Fund	2.48%	12.30%	22.52%
9	Stock Index Fund 225	0.79%	7.07%	17.05%
10	Shinko US-REIT Open	2.23%	7.87%	18.22%
11	High-grade Oceania Bond Open (monthly dividend)	1.82%	2.03%	9.79%
12	Nissay Al Related Equity Fund (without currency hedging)	2.55%	12.16%	22.46%
13	Investment Sommelier	1.87%	-0.44%	3.72%
14	Nissay Al Related Equity Fund (with currency hedging)	2.55%	5.24%	23.10%
15	Global Autonomous Driving Related Equity Fund (without currency hedging)	2.56%	11.87%	22.65%
16	Mizuho J-REIT Fund	1.54%	3.86%	14.42%
17	Goldman Sachs US REIT Fund Course B (monthly distribution type, without currency hedge)	2.12%	6.38%	20.70%
18	MHAM US High Dividend Equity Fund (monthly-closing course) (without currency hedging)	2.59%	12.48%	16.25%
19	Goldman Sachs Japan Equity Fund (auto reinvest)	2.42%	6.38%	15.99%
20	Shinko Pimco Strategic Income Fund (February issue)	2.07%	-1.15%	6.00%
	Average	2.17%	8.12%	14.73%

## Common KPIs (4)

## Details of the top 20 investment funds in terms of balance

SC

Details of the top 20 investment funds in terms of balance

#### End of March 2022

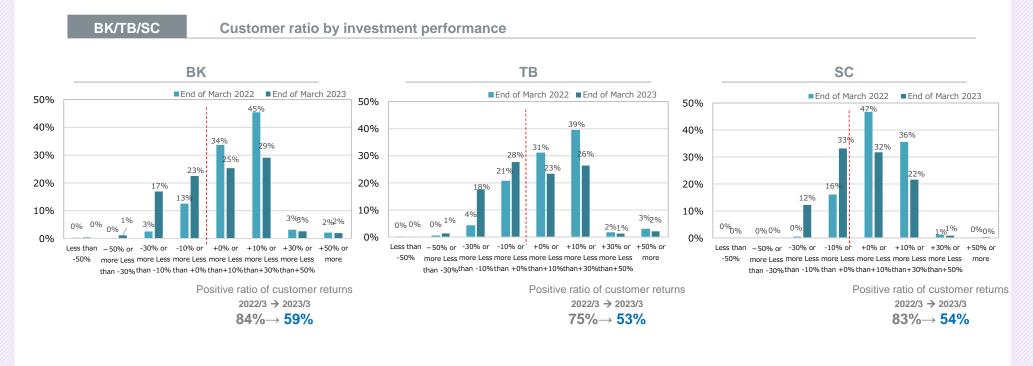
	Fund name	Cost	Return	Risk
1	Global High Quality Growth Equity Fund (without currency hedging)	2.53%	17.26%	17.94%
2	netWIN GS Technology Equity Fund Course B (without currency hedging)	2.75%	22.31%	18.24%
3	Shinko US-REIT Open	2.34%	9.74%	16.83%
4	Capital Global Equity Fund	2.36%	16.27%	17.70%
5	Global High Quality Growth Equity Fund (limited currency hedging)	2.53%	13.89%	17.73%
6	Shinko J-REIT Open	1.16%	5.76%	14.74%
7	Fisher US Micro Equity Fund	2.70%	11.46%	22.88%
8	Nissay Australia High Dividend Equity Fund (monthly settlement type)	2.49%	5.05%	23.47%
9	US Small Value Equity Fund Course B (without currency hedging)	2.68%	11.73%	22.06%
10	PineBridge Capital Securities Fund (currency hedged)	2.12%	2.73%	9.81%
11	Developed Countries Investment Grade Bond Fund (currency hedged)	1.18%	1.14%	5.93%
12	Global Allocation Fund Monthly Closing without Currency Hedging Course (target payout type)	2.62%	8.27%	12.78%
13	World High Dividend Equity Select (target payout type) (monthly closing course without currency hedging)	2.60%	7.88%	19.78%
14	Investment Sommelier	1.87%	1.32%	2.99%
15	New Growth Equity Fund	2.53%	13.06%	21.81%
16	LaSalle Global REIT Fund (monthly dividend type)	2.31%	9.21%	17.90%
17	Tokio Marine Nippon World Bond Fund (currency hedged)	1.67%	-0.46%	2.92%
18	Global New Generation Related Equity Fund	2.59%	16.53%	17.42%
19	PineBridge Capital Securities Fund (without currency hedged)	2.12%	6.40%	10.96%
20	Medical Science Fund	2.64%	10.60%	16.75%
	Average	2.41%	13.86%	17.08%

	Fund name	Cost	Return	Risk
1	Global High Quality Growth Equity Fund (without currency hedging)	2.53%	10.03%	20.40%
2	Capital Investment Company of America ICA	1.79%	12.60%	16.63%
3	Capital Global Equity Fund	2.36%	12.39%	18.55%
4	netWIN GS Technology Equity Fund Course B (without currency hedging)	2.75%	14.60%	20.53%
5	Shinko US-REIT Open	2.23%	7.87%	18.22%
6	Emerging Country High Quality Growth Equity Fund	2.53%	7.41%	20.96%
7	PineBridge Capital Securities Fund (without currency hedged)	2.12%	4.94%	11.94%
8	PineBridge Capital Securities Fund (currency hedged)	2.12%	-1.27%	11.13%
9	World High Dividend Equity Select (target payout type) (monthly closing course without currency hedging)	2.60%	8.50%	19.90%
10	Global High Quality Growth Equity Fund (limited currency hedging)	2.53%	3.89%	21.33%
11	Shinko J-REIT Open	0.94%	4.37%	14.89%
12	Capital Japan Equity Fund	2.24%	6.02%	16.48%
13	DIAM Strategic J-REIT Fund	1.71%	5.22%	14.94%
14	US Small Value Equity Fund Course B (without currency hedging)	2.68%	11.84%	23.53%
15	Developed Countries Investment Grade Bond Fund (currency hedged)	1.18%	-0.94%	7.37%
16	New Growth Equity Fund	2.53%	3.65%	22.27%
17	Fisher US Micro Equity Fund	2.70%	8.70%	24.74%
18	Nissay Australia High Dividend Equity Fund (monthly settlement type)	2.49%	5.17%	23.94%
19	Shinko Pure India Equity Fund	2.72%	8.88%	21.70%
20	Global Allocation Fund Monthly Closing without Currency Hedging Course (target payout type)	2.62%	7.44%	12.97%
	Average	2.30%	8.66%	18.35%

## Common KPIs (5)

# Customer ratio by investment performance of the foreign currency-denominated insurance products<sup>8</sup>

The proportion of customers with positive investment performance involving foreign currency-denominated insurance products as of March 31, 2023 declined due to the impact of exchange rate fluctuations and higher market interest rates.



Red text: Increase Blue text: Decline

The graph shows the distribution of each profit/loss ratio calculated by the formula: (Surrender value at the base date + Amount already paid at the base date - Single premium at the time of policy purchase. This covers the customers that have a foreign currency-denominated single-premium insurance policy as of the end of March 2023.

This excludes foreign currency-denominated medical insurance, foreign currency-denominated level-payment insurance, and insurance products with living benefit such as nursing insurance and specified illness coverage. The above figures are rounded to the first decimal place, so the total may not add up to 100%.

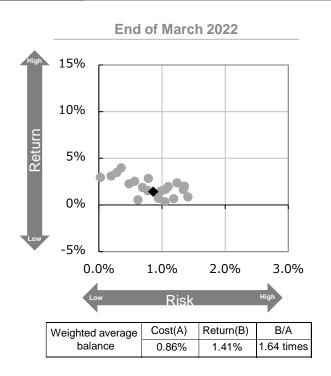
## Common KPIs (6)

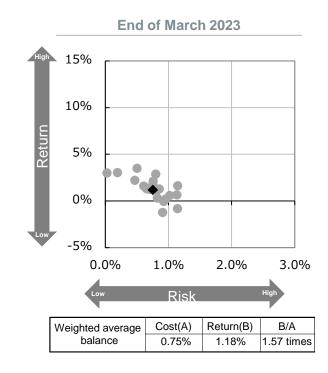
# Cost vs. return of the foreign currency-denominated insurance products<sup>9</sup>

In terms of the cost vs. return of the foreign currency-denominated insurance products as of March 31, 2023, although the cost decreased compared to the previous year, the return also declined due to the impact of exchange rate fluctuations and higher market interest rates.

BK

Cost vs. return





- 9 Insurance policies covered: The top 20 insurance products in terms of the sum of surrender value plus amount already paid, among those for which policies have been in force for 60 months or more since the inception of the insurance term (•: Indicates the weighted average of the 20 insurance products.)
- This excludes foreign currency-denominated medical insurance, foreign currency-denominated level-payment insurance, and insurance products with living benefit such as nursing insurance and specified illness coverage. Returns are calculated by annualizing the value calculated by the formula: (Surrender value at the base date + Amount already paid at the base date Single premium at the time of policy purchase) / (Single premium at the time of policy purchase). Costs are calculated using the new policy commission rate divided by the insurance period (in months) up to the base date and the annual policy maintenance commission rate.
- Foreign currency-denominated insurance provides both insurance coverage and investment and pays out at maturity or in the event of death. Although a surrender value is paid at the time of surrender, insurance products are designed to be held for a long period of time, and therefore the surrender value received, especially when the policy is surrendered at an early stage, is often less than the single premium due to a certain amount of surrender deductions and other factors.
- The surrender value is converted into the yen amount at the exchange rate as of the base date, which differs from the value if held to maturity or received in a foreign currency.
- The above information does not imply or guarantee the return or risk of foreign currency-denominated insurance products handled by BK in the future.

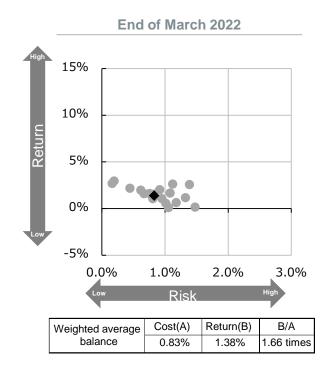
## Common KPIs (6)

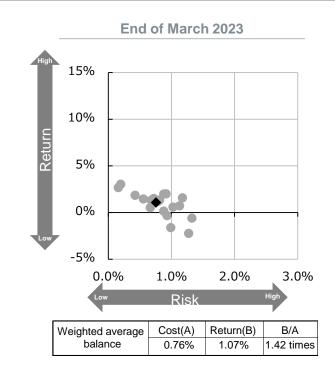
# Cost vs. return of the foreign currency-denominated insurance products<sup>10</sup>

In terms of the cost vs. return of the foreign currency-denominated insurance products as of March 31, 2023, although the cost decreased compared to the previous year, the return also declined due to the impact of exchange rate fluctuations and higher market interest rates.

TB

Cost vs. return





<sup>10</sup> Insurance policies covered: The top 20 insurance products in terms of the sum of surrender value plus amount already paid, among those for which policies have been in force for 60 months or more since the inception of the insurance term (\*): Indicates the weighted average of the 20 insurance products.)

This excludes foreign currency-denominated medical insurance, foreign currency-denominated level-payment insurance, and insurance products with living benefit such as nursing insurance and specified illness coverage. Returns are calculated by annualizing the value calculated by the formula: (Surrender value at the base date + Amount already paid at the base date - Single premium at the time of policy purchase) / (Single premium at the time of policy purchase). Costs are calculated using the new policy commission rate divided by the insurance period (in months) up to the base date and the annual policy maintenance commission rate.

Foreign currency-denominated insurance provides both insurance coverage and investment and pays out at maturity or in the event of death. Although a surrender value is paid at the time of surrender, insurance products are designed to be held for a long period of time, and therefore the surrender value received, especially when the policy is surrendered at an early stage, is often less than the single premium due to a certain amount of surrender deductions and other factors.

<sup>•</sup> The surrender value is converted into the yen amount at the exchange rate as of the base date, which differs from the value if held to maturity or received in a foreign currency.

The above information does not imply or guarantee the return or risk of foreign currency-denominated insurance products handled by TB in the future.

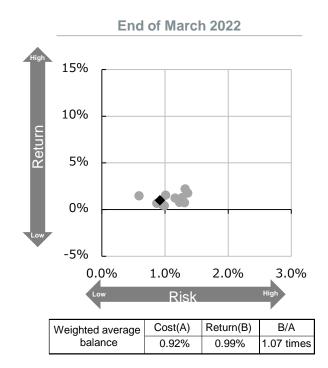
## Common KPIs (6)

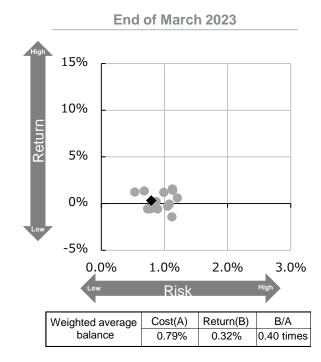
# Cost vs. return of the foreign currency-denominated insurance products<sup>11</sup>

In terms of the cost vs. return of the foreign currency-denominated insurance products as of March 31, 2023, although the cost decreased compared to the previous year, the return also declined due to the impact of exchange rate fluctuations and higher market interest rates.

SC

Cost vs. return





- 11 Insurance policies covered: The top 20 insurance products in terms of the sum of surrender value plus amount already paid, among those for which policies have been in force for 60 months or more since the inception of the insurance term (\*): Indicates the weighted average of the 20 insurance products.)
- All insurance products are covered for SC, as the number of products treated by them is smaller than 20 each. This excludes foreign currency-denominated medical insurance, foreign currency-denominated level-payment insurance, and insurance products with living benefit such as nursing insurance and specified illness coverage. Returns are calculated by annualizing the value calculated by the formula: (Surrender value at the base date + Amount already paid at the base date Single premium at the time of policy purchase) / (Single premium at the time of policy purchase). Costs are calculated using the new policy commission rate divided by the insurance period (in months) up to the base date and the annual policy maintenance commission rate.
- Foreign currency-denominated insurance provides both insurance coverage and investment and pays out at maturity or in the event of death. Although a surrender value is paid at the time of surrender, insurance products are designed to be held for a long period of time, and therefore the surrender value received, especially when the policy is surrendered at an early stage, is often less than the single premium due to a certain amount of surrender deductions and other factors.
- . The surrender value is converted into the yen amount at the exchange rate as of the base date, which differs from the value if held to maturity or received in a foreign currency.
- The above information does not imply or guarantee the return or risk of foreign currency-denominated insurance products handled by SC in the future.

## Common KPIs (7)

# Top 20 foreign currency-denominated insurance products in terms of total of surrender value + amount already paid

BK

Top 20 products in terms of total of surrender value + amount already paid

#### End of March 2022

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	Product	Cost	Return
1	Premier Receive M	0.78%	1.52%
2	Shiawase no Kakehashi	0.99%	1.50%
3	Premier Select M	1.05%	0.34%
4	Premier Currency M	0.69%	1.87%
5	Premier Select M Pension (foreign currency- denominated)	1.18%	0.67%
6	Premier Gift M (Australian dollar-denominated)	0.94%	0.70%
7	Ariesm	0.78%	2.84%
8	Procyon	0.48%	2.26%
9	Minori no Shushin US	0.57%	2.54%
10	Premier Select M Whole Life (foreign currency- denominated)	1.34%	1.65%
11	Sirius Duet M	0.03%	2.94%
12	Sirius Excellent M	0.19%	3.10%
13	Premier Select M2 Pension (foreign currency- denominated)	1.36%	2.01%
14	Aries II	1.10%	1.98%
15	Omoi no Kakehashi	0.62%	0.54%
16	Premier Select M2 Whole Life (foreign currency- denominated)	1.41%	0.86%
17	Atena M	0.28%	3.48%
18	Mirai no Kajitsu	1.06%	1.69%
19	Sagittarius	1.24%	2.37%
20	Eternal Dream	0.35%	3.97%
	Average	0.86%	1.41%

	Product	Cost	Return
1	Premier Receive M	0.70%	1.24%
2	Shiawase no Kakehashi	0.85%	1.29%
3	Premier Select M	0.93%	-0.05%
4	Premier Gift M (Australian dollar-denominated)	0.82%	0.31%
5	Premier Currency M	0.61%	1.60%
6	New Premier Gift M (foreign currency-denominated)	0.65%	1.29%
7	Premier Select M Pension (foreign currency- denominated)	1.02%	0.59%
8	Ariesm	0.80%	2.88%
9	Premier Currency M2	0.75%	1.74%
10	Shiawase no Kakehashi (Regular Payment Plan)	0.83%	1.19%
11	Aries II	0.91%	-1.24%
12	Procyon	0.47%	2.22%
13	Minori no Shushin US	0.50%	3.51%
14	Sirius Duet M	0.02%	3.01%
15	Premier Select M Whole Life (foreign currency- denominated)	1.13%	0.64%
16	Sirius Excellent M	0.19%	3.04%
17	Foreign Currency-Denominated Everybody Plus	0.76%	2.13%
18	Premier Select M2 Whole Life (foreign currency- denominated)	1.14%	-0.83%
19	Shiawase no Kakehashi (New Zealand)	0.96%	0.21%
20	Premier Select M2 Pension (foreign currency- denominated)	1.14%	1.62%
	Average	0.75%	1.18%

## Common KPIs (7)

# Top 20 foreign currency-denominated insurance products in terms of total of surrender value + amount already paid

TB

Top 20 products in terms of total of surrender value + amount already paid

#### End of March 2022

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	Product	Cost	Return
1	Premier Receive M (foreign currency-denominated)	0.82%	1.54%
2	Premier Gift M (Australian dollar-denominated)	1.01%	0.57%
3	Premier Select M	1.06%	0.10%
4	Premier Receive M	0.62%	1.98%
5	Premier Select M Pension (foreign currency- denominated)	1.18%	0.63%
6	Premier Currency M	0.75%	1.61%
7	Sirius Duet M	0.20%	2.96%
8	Procyon	0.44%	2.19%
9	Sunny Garden EX	0.92%	2.03%
10	Sirius Excellent M	0.16%	2.68%
11	Aries (US dollar-denominated)	0.95%	1.07%
12	Aries (Australian dollar-denominated)	0.81%	1.06%
13	Premier Select M2 Pension (foreign currency- denominated)	1.39%	2.57%
14	Aries II	1.08%	1.67%
15	Premier Select M Whole Life (foreign currency- denominated)	1.32%	1.17%
16	Premier Select M2 Whole Life (foreign currency- denominated)	1.48%	0.15%
17	Advantage Grande PG	0.67%	1.60%
18	Sagittarius	1.12%	2.62%
19			
20			
	Average	0.83%	1.38%

	Product	Cost	Return
1	Premier Receive M (foreign currency-denominated)	0.76%	1.17%
2	Premier Gift M (Australian dollar-denominated)	0.88%	0.16%
3	Premier Select M	0.93%	-0.33%
4	Premier Receive M	0.55%	1.45%
5	Premier Currency M	0.68%	1.33%
6	New Premier Gift M	0.72%	1.51%
7	Sirius Duet M	0.20%	3.04%
8	Premier Select M Pension (foreign currency- denominated)	1.02%	0.58%
9	Premier Currency M2	0.92%	2.01%
10	Sunny Garden EX	0.81%	1.34%
11	Procyon	0.42%	1.85%
12	Sirius Excellent M	0.16%	2.68%
13	Aries (US dollar-denominated)	0.79%	1.22%
14	Foreign Currency-Denominated Everybody Plus	0.88%	1.99%
15	Aries (Australian dollar-denominated)	0.66%	0.53%
16	Aries II	0.99%	-1.62%
17	Premier Select M2 Pension (foreign currency- denominated)	1.17%	1.57%
18	Premier Select M Whole Life (foreign currency- denominated)	1.13%	0.71%
19	Premier Select M2 Whole Life (foreign currency- denominated)	1.27%	-2.23%
20	Premier Select M3 Pension (foreign currency- denominated)	1.32%	-0.61%
	Average		1.07%

## Common KPIs (7)

# Top 20 foreign currency-denominated insurance products in terms of total of surrender value + amount already paid

SC

Top 20 products in terms of total of surrender value + amount already paid

#### End of March 2022

Product	Cost	Return
Premier Receive (foreign currency-denominated)	0.59%	1.48%
Australian Dollar Whole Life Premium	0.87%	0.67%
Whole Life Premium (Australian/US dollar- denominated)	1.23%	0.78%
Premier Gift (Australian dollar-denominated)	0.96%	0.52%
Premier Jump	0.99%	0.41%
Premier Jump Pension (foreign currency- denominated)	1.16%	1.23%
Premier Jump Whole Life (foreign currency- denominated)	1.27%	1.29%
Premier Jump 2 Pension (foreign currency- denominated)	1.32%	2.21%
Premier Jump 2 Whole Life (foreign currency-denominated)	1.31%	0.73%
Yu Yu Jikan Advance (Australian/US dollar- denominated)	1.01%	1.55%
Long Dream Gold	1.36%	1.76%
Average	0.92%	0.99%
	Premier Receive (foreign currency-denominated)  Australian Dollar Whole Life Premium  Whole Life Premium (Australian/US dollar-denominated)  Premier Gift (Australian dollar-denominated)  Premier Jump  Premier Jump Pension (foreign currency-denominated)  Premier Jump Whole Life (foreign currency-denominated)  Premier Jump 2 Pension (foreign currency-denominated)  Premier Jump 2 Whole Life (foreign currency-denominated)  Yu Yu Jikan Advance (Australian/US dollar-denominated)  Long Dream Gold	Premier Receive (foreign currency-denominated)  Australian Dollar Whole Life Premium  Whole Life Premium (Australian/US dollar-denominated)  Premier Gift (Australian dollar-denominated)  Premier Jump  Premier Jump Pension (foreign currency-denominated)  Premier Jump Whole Life (foreign currency-denominated)  Premier Jump 2 Pension (foreign currency-denominated)  Premier Jump 2 Whole Life (foreign currency-denominated)  Premier Jump 2 Whole Life (foreign currency-denominated)  Premier Jump 2 Whole Life (foreign currency-denominated)  Long Dream Gold  1.36%

	Product	Cost	Return
1	Premier Receive (foreign currency-denominated)	0.53%	1.23%
2	Australian Dollar Whole Life Premium	0.78%	-0.57%
3	Premier Gift (Australian dollar-denominated)	0.82%	0.04%
4	Premier Jump	0.87%	0.22%
5	Premier Jump Pension (foreign currency- denominated)	0.99%	1.21%
6	Premier Jump Whole Life (foreign currency- denominated)	1.08%	-0.05%
7	Premier Jump 2 Pension (foreign currency- denominated)	1.13%	1.43%
8	Premier Jump 2 Whole Life (foreign currency- denominated)	1.12%	-1.43%
9	Long Dream Gold	1.13%	1.57%
10	New Premier Gift M (foreign currency-denominated)	0.68%	1.35%
11	Omoi no Kakehashi (foreign currency-denominated)	0.73%	-0.57%
12	Premier Jump 3 Pension (foreign currency- denominated)	1.20%	0.59%
13	Whole Life Premium (Australian/US dollar- denominated)	1.05%	-0.29%
14	Yu Yu Jikan Advance (Australian/US dollar- denominated)	0.89%	-0.59%
15			
16			
17			
18			
19			
20			
	Average	0.79%	0.32%

### Policies Regarding Mizuho's Fiduciary Duties

We, at Mizuho Financial Group, have established an ambition to "proactively innovate together with our clients for a prosperous and sustainable future" as the purpose of Mizuho's Corporate Identity. We have also established "act as a trusted partner by always upholding solid moral principles" as a value to achieve the purpose. With all Mizuho management and employees sharing the values and principles, we are committed to fulfilling our fiduciary duties\* (customer-oriented business conduct) toward providing the best, most-appropriate solutions in response to meeting the diverse needs of our customers.

Strong capabilities in product development, sales, asset management, and asset administration are indispensable to the successful conduct of asset management-related business. We are dedicated to speed and flexibility in our responses to the constantly changing, diverse needs of our broad range of clients—from individual investors to pension funds, regional financial institutions, and other institutional investors—all made possible by our full complement of group companies with expertise in banking, trust banking, securities, and asset management, as required to provide top-tier asset management-related products and services.

At each of Mizuho's group companies, which specialize in different functions, Mizuho has established and announced response policies for each function, along with the following group management policies, as an action plan for fulfilling fiduciary duties with respect to asset management-related business. We are taking customer-oriented measures so as to provide products and services that are truly appropriate for the "pursuit of our customers' best interests" toward implementing these policies.

\*Fiduciary duties is a general term for the broad range of various roles and responsibilities that fiduciaries are expected to fulfill when engaging in certain business activities in order to live up to the trust that is placed in them by their customers.

### **Group Management Policies**

In fulfilling our fiduciary duties, Mizuho Financial Group prioritizes our customers' interests above all else. We comply with the following group management policies when providing products and services which meet our customers' needs and are in their best interests.

#### 1. Corporate Governance

- Mizuho Financial Group has established—at the holding company level—a corporate governance system which holds the group's management accountable and encourages them to practice self-discipline. In the context of asset management-related business as well, the group will build governance systems to ensure the appropriate levels of independence between the holding company and the group's asset management companies, and between the group's sales companies and asset management companies.
- In addition to establishing and disclosing specific plans of action on the part of the holding company and group companies, the compliance departments shall report to the board of directors and other relevant parties the state of compliance pursuant to the Policies Regarding Mizuho's Fiduciary Duties.

#### 2. Evaluating Performance

• An appropriate performance review system will be established at the holding company and group companies to evaluate initiatives which meet our customers' needs and are in their best interests.

### 3. Rationality of Remuneration, Etc.

• Rational levels of remuneration, fees and commissions, etc. at group companies shall be set according to the nature of the products and services provided to customers.

#### **4. Monitoring Conflicts of Interest**

• The holding company and group companies shall, in advance, identify and classify any transactions where potential for conflict of interest may exist, and employ a specific method for conducting appropriate monitoring of these transactions. Additionally, group companies shall enhance monitoring of intra-group conflicts of interest by means of providing pertinent, easy to understand information relating to possible conflicts of interest.

#### **5. Solidifying Corporate Culture**

We will foster a corporate culture that encourages frontline employees who actually
provide products and services, as well as all other employees and executive officers, to be
aware of and fulfill their fiduciary duties through training programs and incentive
frameworks.

### **Policies by Function: Sales**

### 1. Building Appropriate Product Lines in Response to Customers' Needs

- (1) Mizuho Bank, Mizuho Trust & Banking, and Mizuho Securities aim to provide customers with excellent investment opportunities that are right for them on a group basis.
- (2) Based on our customers' investment objectives, Mizuho will thoroughly review our existing products and consider adopting new products which help customers to steadily build their assets.

### 2. Providing Investment Products to Customers via Consulting Services

- (1) In order to appropriately understand our customers' respective investment goals, Mizuho will strive to accurately assess the state our customers' assets and liabilities and their tolerance for risk.
- (2) The consulting services we provide will be accurately matched to the characteristics of each customer, and we will provide our customers with clear, truthful, and non misleading information corresponding to the level of complexity and materiality of our products, in order to give them an understanding of the options available, and after comparing those, find the right product for their needs.
- (3) We will make earnest efforts to enhance our consulting capabilities and pursue new methods of making proposals using the latest technologies to sustainably provide high value-added services.
- (4) We will promote a high degree of transparency in setting remuneration, fees, and commissions, etc. in the interest of providing high value-added services at a reasonable cost, and make this information available to customers.

#### 3. Attentive Follow-Up Service to Help Customers Achieve Their Goals

- (1) Through attentive follow-up services, we will provide information and advice to assist customers in making appropriate investment decisions.
- (2) We will strive to reliably execute and improve our business activities so that customers can invest with confidence.

# **4.** Laying Foundations to Help Customers Invest with Confidence and Steadily Build Their Assets

- (1) We will enhance useful services which help to improve the financial and investment knowledge of our customers.
- (2) We will strive to share an understanding of our customers' respective goals, and to enhance personnel development as an organization in order to provide consulting services of the highest standard.

### Policies by Function: Asset Management & Product Development

#### 1. Enhancing Asset Management

- (1) Mizuho will aim to provide added value of the highest standard to our customers by enhancing investment analysis and decision-making capabilities through further reinforcements to our personnel base and asset management foundations.
- (2) To continue to provide optimal solutions to our customers' asset management needs, we will continuously pursue improvements in existing asset management methods and new methods and investment opportunities.

## 2. Initiatives to Continuously Improve Product Quality and Develop New Products Based on Customer Needs

- (1) Through appropriate risk management and checking of products, Mizuho will continuously improve the quality of our products and respond to changes in the market environment.
- (2) With our understanding of our customers' needs, including those of the ultimate beneficiary, and our expertise as professionals, we will develop products which help our customers to steadily build their assets.
- (3) Products we develop will be tailored to customer types depending on the degree of risk of the product and the level of complexity involved. We will also coordinate with brokers and sales departments where appropriate in order to provide the right products for our customers.
- (4) In seeking to provide superior products at a reasonable cost, we will take a customer-oriented view, promote a high degree of transparency in setting management fees, and endeavor to provide easy to understand information about these fees to our customers.

### 3. Enhancing the Provision of Information and Services from the Customer's Perspective

- (1) In an effort to become our customers' most trusted consultant, Mizuho will practice the highest quality of service.
- (2) We will prioritize convenience and ease of understanding in providing customers with the most appropriate information.
- (3) We will enhance personnel training, as well as useful services which help to improve the financial and investment knowledge of our customers.

### 4. Strengthening Corporate Governance

(1) In an effort to further strengthen our organizational structure in consideration of our customers' best interests, Mizuho will build a corporate governance system that is of the highest standard in the industry and ensures the independence of the asset management entities.

(2) Decisions pertaining to new product development will be made based on objective evaluations and highly transparent processes, which will include the involvement of the compliance divisions.

#### **Policies by Function: Asset Administration**

### 1. Strengthening the System for Providing Asset Administration Services

(1) Our customers' asset management needs are becoming increasingly more refined and more globalized. In response, Mizuho will continuously advance initiatives to enhance our operational and IT infrastructure and develop personnel with a high degree of specialized expertise, so that we can continue to provide for our customers the same consistently high quality asset administration services adapted to their individual situation, such as custody, settlement, and various forms of reporting with regard to customers' assets entrusted to us.

### 2. Initiatives to Improve Service Quality and Develop New Services

- (1) So that customers can be comfortable with entrusting their assets to us, Mizuho practices proper administration of trust assets and works to develop new services in a broad range of fields pertaining to asset administration with the ultimate aim of providing optimal solutions in anticipation of customers' increasingly diversified and complex needs.
- (2) In addition to setting rational asset management fees, we will also provide easy to understand information about these fees to our customers to ensure that they reflect the nature of the services we provide to our customers.

# **3.** Enhancing the Provision of Information in Support of Customers' Investment Activities

(1) In addition to accurately reporting the state of assets in trust, Mizuho will strive to enrich our various services for providing information to investors to enhance their investment management efforts.