

January 26, 2017
Mizuho Bank, Ltd.

Enhancements to Credit Card Business

With the aim of quickly responding to rapid changes in the credit card business environment, Mizuho Bank, Ltd. (MHBK; President and CEO: Nobuhide Hayashi) is announcing a number of enhancements to our credit card business in line with our commitment to providing attractive and valuable products and services for our customers.

While we are revising our Comprehensive Strategic Business Alliance with Credit Saison Co.,Ltd.(Credit Saison), we will continue to partner with Credit Saison in regards to the Mizuho Mileage Club Card in the same manner as before.

1. Offering additional services to enhance our credit card business

While maintaining our mutually beneficial partnership with Credit Saison in regards to the Mizuho Mileage Club Card, MHBK will engage in collaboration within Mizuho Financial Group to further enhance our credit card business.

Additionally, we will work to develop a more diverse range of payment services through alliances with other external parties.

(1)Enhancement of primary credit card lineup in collaboration with Orient Corporation(Orico)

In collaboration with Orico, which is a member of the Mizuho Financial Group, we will introduce “Mizuho Mileage Club Card/The Point” as a new offering. (Available from January 27, 2017).

(2)Introduction of “Mizuho JCB Debit Card” in collaboration with JCB Co., Ltd. (JCB)

We recognize the need to provide various payment services in addition to our primary credit card offerings in order to best meet our customers' diverse needs. Therefore, we are pleased to announce that Mizuho is now offering a debit card under the internationally recognized JCB brand.

2. Offering a diverse range of payment services

MHBK is continually aiming to provide payment services which are highly convenient and technologically sophisticated. We are working together with other members of Mizuho Financial Group and cultivating alliances with external partners on developing and adopting smartphone-based contactless payment services, expanding payment services aimed at foreign visitors in Japan, and other projects for globalizing and expanding access to new and innovative settlement options.