The 7th Japanese Financial Service Conference



- Mizuho in a New Phase -

September 2005

Mizuho Financial Group

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Mizuho Financial Group, Inc. **Mizuho Holdings** Trust & Mizuho Asset Custody **Other Group** Trust & Management Mizuho Services Companies Mizuho Mizuho Banking Companies Bank Corporate Advisory Bank Bank Mizuho Mizuho Investors Financial **Securities** Subsidiaries **Securities** which Specialize in Corporate Revitalization Shinko Securities* * An affiliate under equity method Definitions

3 Banks: Aggregated figures for Mizuho Bank, Mizuho Corporate Bank, Mizuho Trust & Banking and their financial subsidiaries for corporate revitalization on a non-consolidated basis

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A New Phase in Management Strategies

Management Focus on Increasing Profits through Top-line Growth

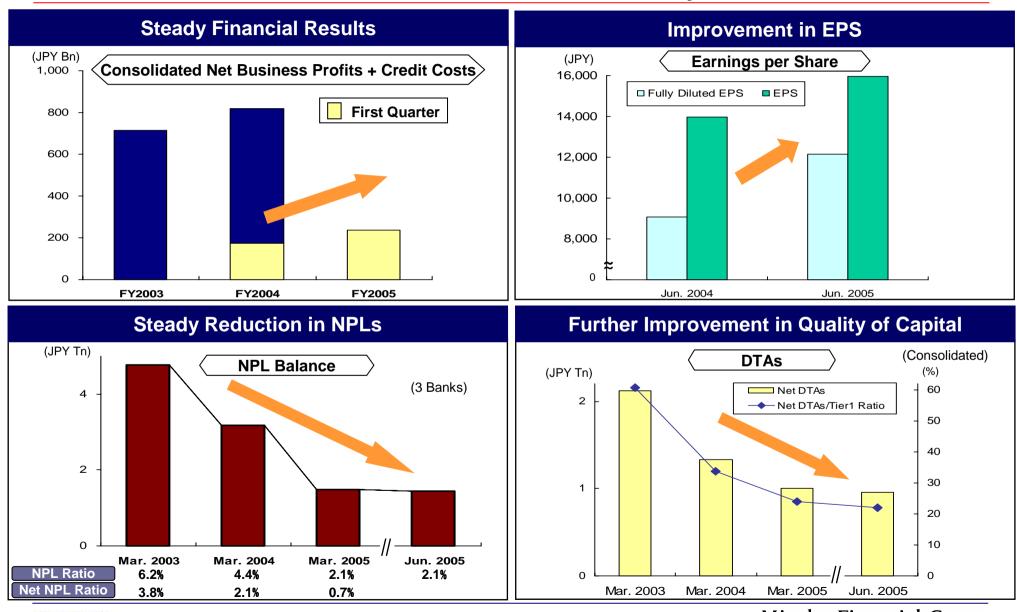




Mizuho Financial Group

1. Summary of Financial Results up to the First Quarter of FY2005





Summary of Financial Results

MIZUHO

Mizuho Financial Group

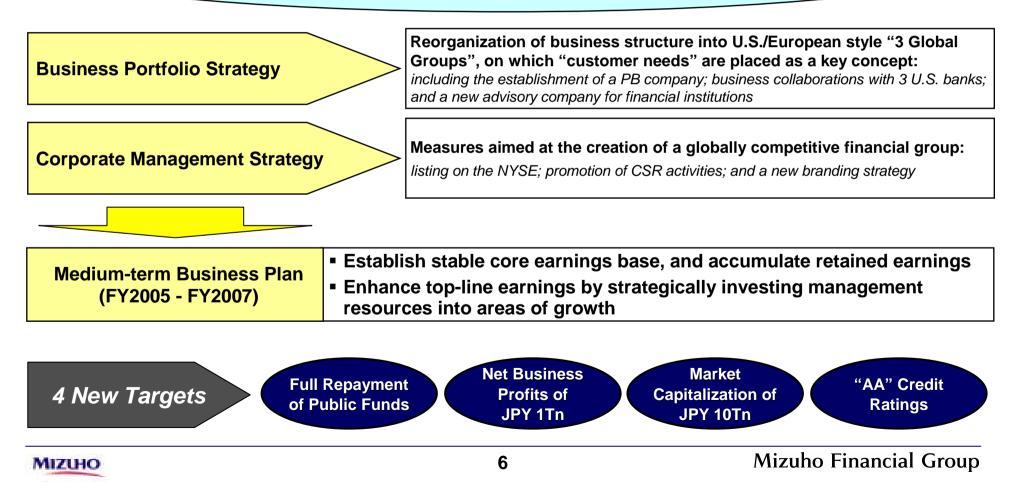
2. New Business Strategy and Medium-term Business Plan

New Business Strategy: "Channel to Discovery" Plan

"Future-minded and Customer-oriented" Management Strategies

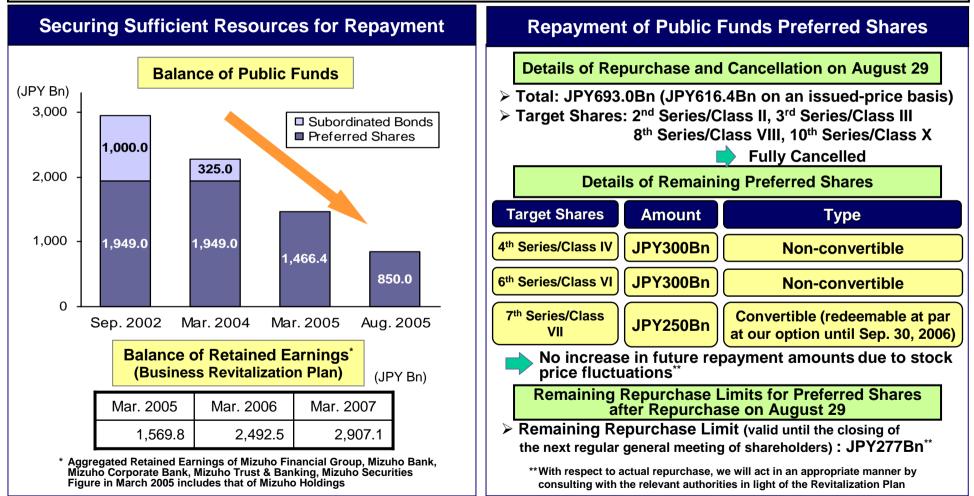
"Channel to Discovery" Plan

Aiming to be "a financial partner that helps customers shape their future" as an "enterprising, open, and leading-edge" financial group

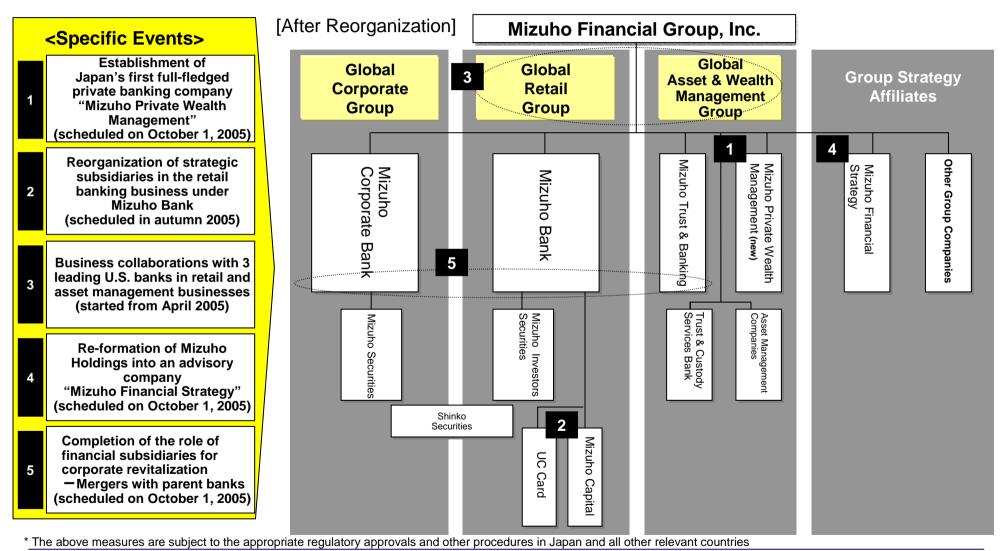


Towards Full Repayment of Public Funds

- Aim to complete full repayment of public funds preferred shares by the end of FY2006 by steadily accumulating retained earnings
- The remaining amount of public funds reduced to JPY 850Bn by repurchase and cancellation of JPY616.4Bn (on an issued-price basis) in August 2005



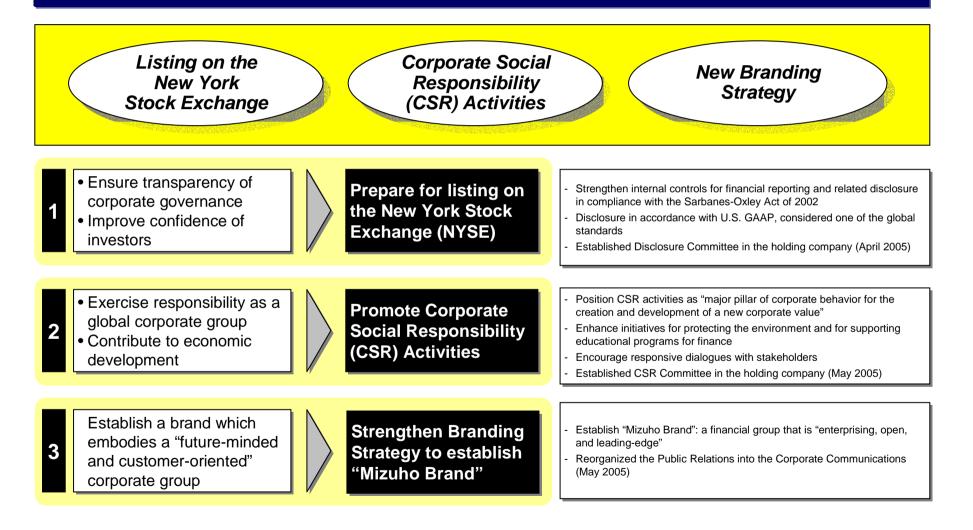
Reorganization into 3 Global Groups which positions customer needs as a key concept



MIZUHO

Corporate Management Strategy

Establishment of the "Mizuho Brand" which befits a globally active financial group

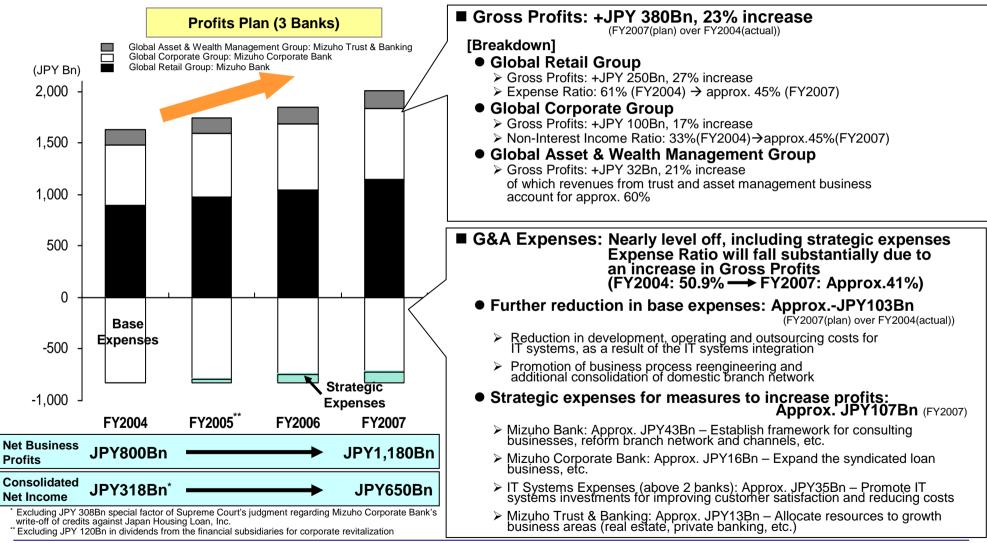




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Medium-term Business Plan

Increase top-line earnings by investing management resources into the retail banking business and other areas of growth

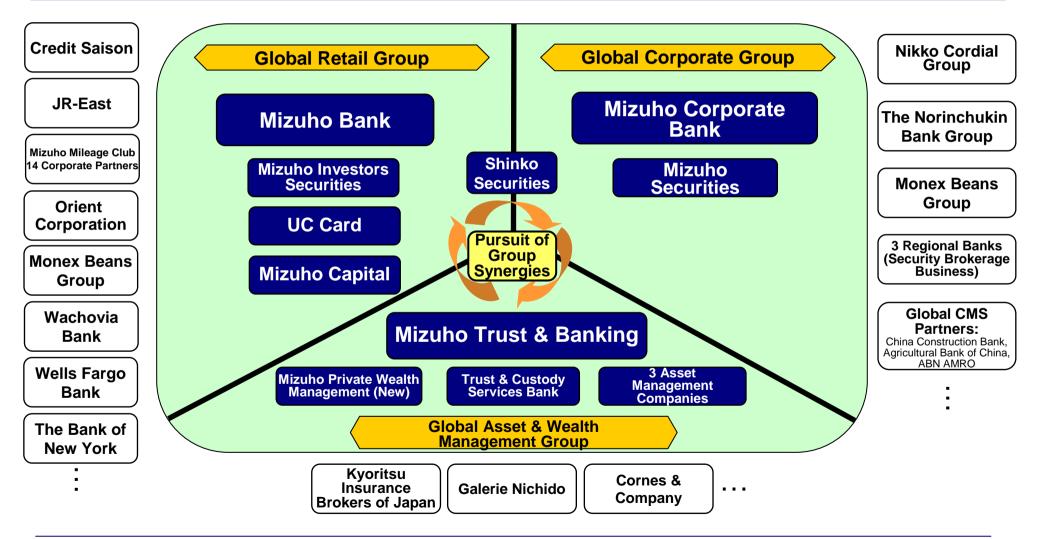


3. Securing a Sustainable Growth Track- Core Business Strategies of 3 Global Groups



Strategies of 3 Global Groups and "Business Alliances"

Pursuit of group synergies and flexible, speedy business alliances to utilize the largest domestic customer base





Core Business Strategies of Major Operating Subsidiaries

Mizuho Bank (Global Retail Group)		o Bank (Global Retail Group)	Mizuho Corporate Bank (Global Corporate Group)		
	Mass Retail	Enhance profitability through Mizuho Mileage Club	Maintain position as the dominant leader in the syndicated loan business		
Individuals	Loans to Individuals	 Increase loans to individuals through alliance with Orient Corporation (Orico) Increase housing loans through channel expansion 	Syndicated Loans (Market share: approx. 40%) Establish a market-oriented indirect financial model		
lals	Consulting	Increase sales capacity of investment products	International Enhance overseas customer base and network		
	Channel Network	Reassemble branch network	Investment Further strengthen financing arrangement		
S	Middle Credit Risk Loans	Strengthen loans to Middle Credit Risk Corrections	Banking business		
SMEs	Solution Business	CorporationsPromote solution business	Solution-style Marketing Restructure corporate revitalization business		

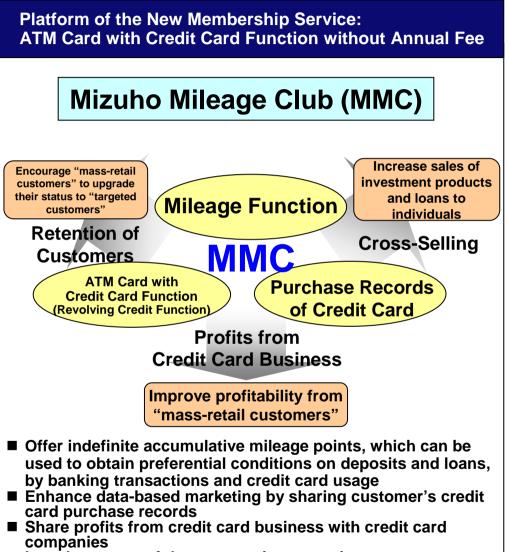
	Izuho Trust & Banking Asset & Wealth Management Group)	Mizuho Securities (Global Corporate Group)	
Creation of New Trust Business	Launch new businesses and products	Target: Consolidated Ordinary Profits of JPY 100Bn	 Further expand business and profitability and aim to achieve the medium- to long-term goal of JPY 100Bn in profits
Further Increase of Market Share for Existing Business	Pursue group synergiesFurther enhance consulting functions	Increase Profits of each Business Group	 Equity Group: Strengthen presence in primary and secondary markets Fixed Income Group: Expand customer base and strengthen business promotion in each industry Capture large-scale M&A transactions and further promote principal finance
Reinforcement of	Proactively allocate resources to growth business	Enhance Business Structure and Infrastructure	Implement organizational reform, promote globalization and develop middle and back offices
Management Infrastructure	areasEstablish new channel network	Strategic Business Alliances	 Nikko Cordial Group (January 2005) The Norinchukin Bank Group (September 2004) Monex Beans Group (August 2004) Alliances with 3 Regional Banks, etc. (Securities Brokerage Business)



4. Securing a Sustainable Growth Track- Mizuho Bank's Retail Banking Strategies



Mizuho Mileage Club (1)



Introduce state-of-the-art security protection (IC ATM card + IC credit card)

[Mizuho Mileage Club Card]

(UC Version)

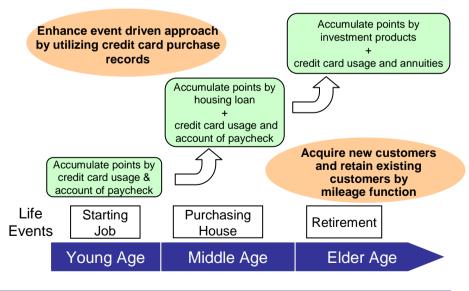


(Saison Version)



("Hello Kitty" Design Card)

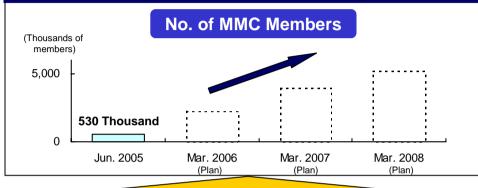
Increase Cross-Selling through MMC





Mizuho Mileage Club (2)

Number of Members and Profits* of MMC

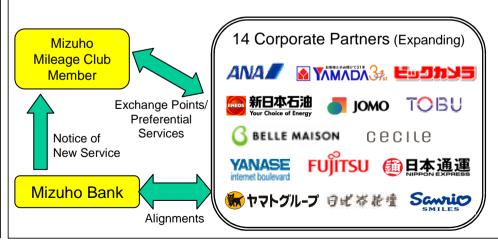


Measures to Increase Memberships

- Expand customer base through business alliances with top brands
 - > Alliance with Credit Saison: "Mizuho Mileage Club <Saison>" (April 2005)
 - Opening of each other's customer base such as marketing Mizuho products to Credit Saison customers
 Integration and reorganization of credit card businesses
 - Integration and reorganization of credit card businesses enhancing both companies' strengths
 - > Alliance with JR-East: "Mizuho Suica Card" (scheduled in March 2006)
- Promote increase of new members through sales promotion capabilities of Credit Saison and UC Card
 - Promote the sign-up of new members at Mizuho Bank branches by leveraging Credit Saison and UC Card's ability in acquiring new members
- ■Expand channels for accepting Mizuho Mileage Club applications >Internet applications (scheduled for 2H of FY2005)

Improve Card Functions and Promote Marketing

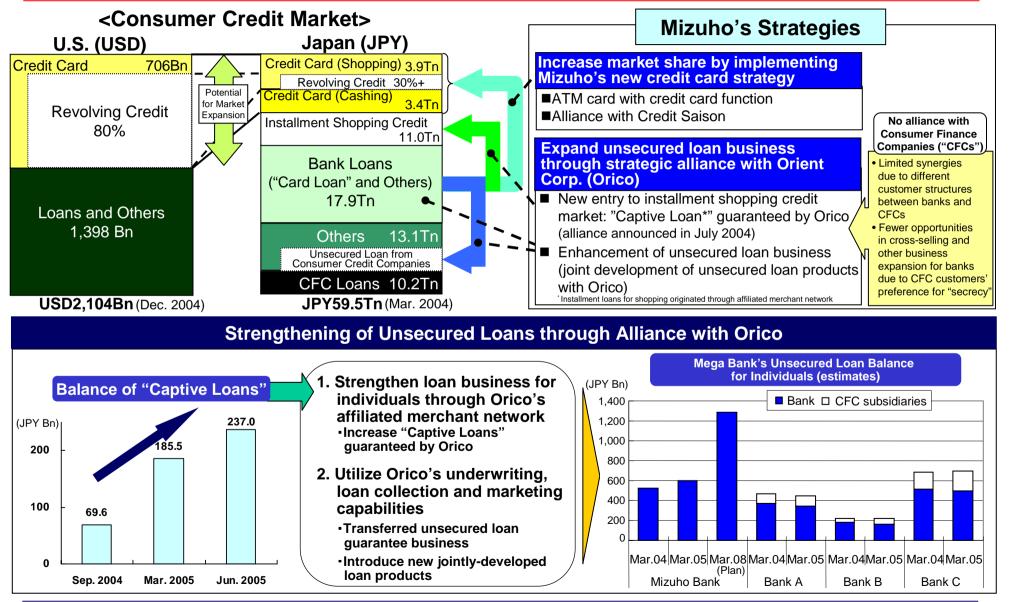
- Introduction of new revolving credit function* (Nov. 2004) Customers may choose the upper limit of monthly payment
- Improvement of services through Internet
 - Provide high-quality online securities brokerage service through cooperation with Monex Beans and Mizuho Investors Securities
 - > Account aggregation service exclusive to MMC members* (Nov. 2004)
 - * Customers are able to check their deposits, investment trusts and credit-card accounts on one screen on the Web
- Enhance marketing methods by utilizing customer information
 Examine the development of a system for promoting cross-selling and joint marketing
- Improve card functions by expanding the affiliations with Corporate Partners*
 - * Services which offer bonus points for using Mizuho Mileage Club Card (credit card) at Partner Companies and exchange Partner Company points for Mizuho Mileage Club points





Strengthen Loan Business for Individuals

Approach to Consumer Credit Market



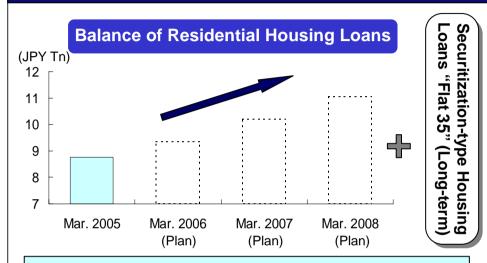


Mizuho Financial Group

Strengthen Loan Business for Individuals

Housing Loan Business Strategies

Current Status & Plan for Housing Loans



Analysis of Mizuho's Housing Loan Business

1. Increased Competition

- Slightly outnumbered by competitors in volume due to operations emphasized on the quality of loans
- •Weak in capturing eligible applications by slower speed for underwriting
 - > Housing loan balance rebounded during FY2004

2. Steady improvement in the quality of loans

 Delinquency rate over 3 months is decreasing (Mar. 2004: approx. 0.4% → Mar. 2005: approx. 0.3%)

Revision of Underwriting System & Distribution Network and Reinforcing Housing Loan Products

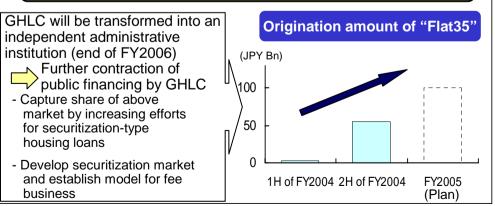
Establishment of underwriting system & distribution network responding flexibly to the market

- Establish underwriting system which enables same-day underwriting and capturing eligible applications by developing a new underwriting procedure and collateral evaluation system, etc.
- Increase Housing Loan Centers and sales staff

	Sep. 2004	Mar. 2005	Mar. 2006 (Plan)	
Housing Loan Centers	75	82	100	
No. of Sales Staff	360	356	600	

- Continue weekend and after-hours operation of Housing Loan Centers
- Expand weekend consultations for housing loans

Promote Securitization-type Housing Loans ("Flat35") in alliance with Government Housing Loan Corp. (GHLC)

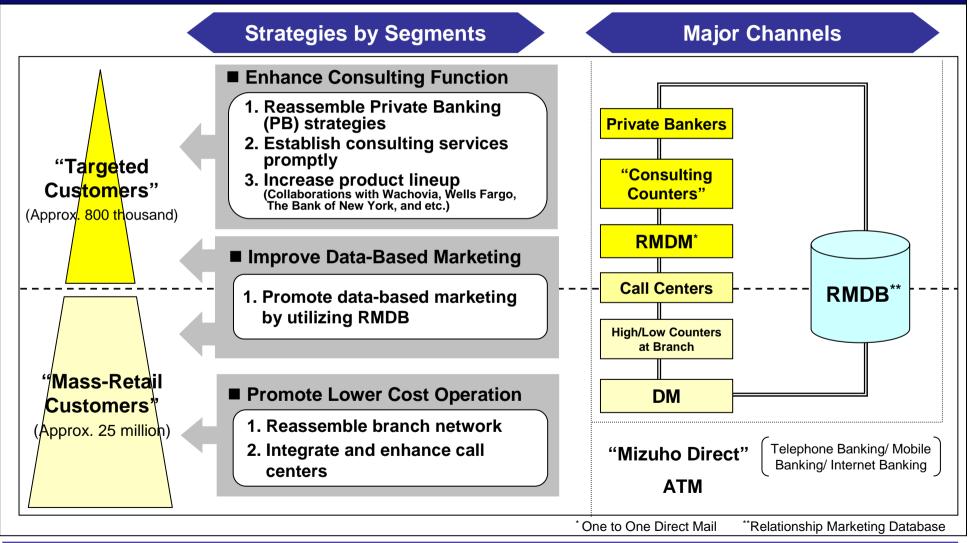




Enhance Consulting Functions

Promotion of Strategies by Customer Segments

Promote Efficient Sales and Cross-Selling through Strategies by Customer Segments

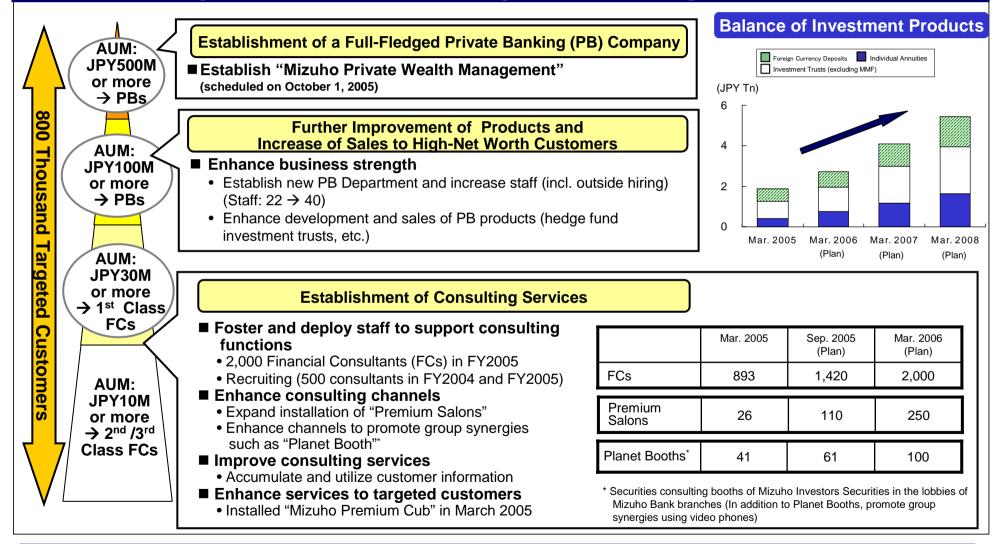




Enhance Consulting Functions

Enhance Consulting Functions

Increase Sales of Investment Products through Enhancement of Consulting Functions to Targeted Customers



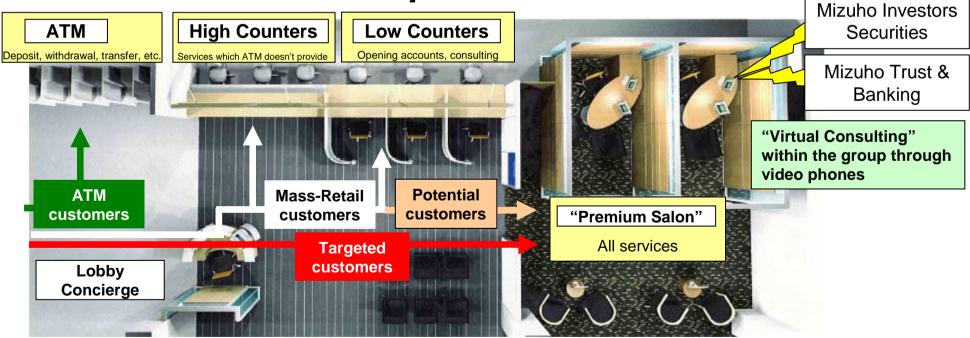


Enhance Consulting Functions

Enhance Consulting Channels

Introduce "Lobby Concierge"		Install "Premium Salon"	
 "Lobby Concierge" Guide customers according to customer segments Promote various products 	Reception System ■ Guide customers interfacing with RMDB	Make full use of comprehensive financial consulting skills and utilize "Virtual Consulting" within the Mizuho group (video phones)	

[Establishment of new customer interface]





Establish Efficient & Profitable Branch Network Introduce "Area Branch System" (Since August 2005) • Reassemble branch network into "Area Core Branches" with full retail banking services and "Area Member Branches" with segmented area back office functions Improve sales promotion capability in the area in charge by cooperation and supplement between "Area Core Branches" and "Area Member Branches" centralization of operations **Open approx. 100 Streamlined Branches** (Cost-cutting through abolishing full service branches) by around the end of March 2008* • Enhance ability of capturing market through opening a certain number of streamlined branches in areas with high market potential Area Core Full Service Branch Centralization Optimization of Branch **Full Service Branch** of Operations Scale Area Member Branch Area Member **Branch** Optimization of Full Service Branch Scale Area Member New Branch Area Member Branch **Full Service Branch** Branch

Promotion of Area-Marketing

- Promote retail banking services appropriate for each
- Further strengthen ability of capturing customers

Promotion of streamlining branch network

- Optimization of branch functions & scale through
- small staff and space through centralization of operations and



* On the "Business Revitalization Plan" basis



5. In Closing



This announcement contains forward-looking statements that are based on our current expectations and are subject to significant risks and uncertainties. Actual results may differ materially from the forward-looking statements. Factors that could cause actual results to differ materially include, but are not limited to, changes in overall economic conditions, changes in market rates of interest, declines in the value of equity securities or real estate, the deterioration of the quality of loans to certain industry sectors and the effect of new legislation or government directives.

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