## MIZUHO IR Day 2019

June 2019

Mizuho Financial Group



#### **Forward-looking Statements**

This presentation contains statements that constitute forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995, including estimates, forecasts, targets and plans. Such forward-looking statements do not represent any guarantee by management of future performance.

In many cases, but not all, we use such words as "aim," "anticipate," "believe," "endeavor," "estimate," "expect," "intend," "may," "plan," "probability," "project," "risk," "seek," "should," "strive," "target" and similar expressions in relation to us or our management to identify forward-looking statements. You can also identify forward-looking statements by discussions of strategy, plans or intentions. These statements reflect our current views with respect to future events and are subject to risks, uncertainties and assumptions.

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Further information regarding factors that could affect our financial condition and results of operations is included in "Item 3.D. Key Information—Risk Factors" and "Item 5. Operating and Financial Review and Prospects" in our most recent Form 20-F filed with the U.S. Securities and Exchange Commission ("SEC") and our report on Form 6-K furnished to the SEC, both of which are available in the Financial Information section of our web page at www.mizuho-fg.com/index.html and also at the SEC's web site at www.sec.gov.

We do not intend to update our forward-looking statements. We are under no obligation, and disclaim any obligation, to update or alter our forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by the rules of the Tokyo Stock Exchange.

Unless otherwise specified, the financial figures used in this presentation are based on Japanese GAAP

This presentation does not constitute a solicitation of an offer for acquisition or an offer for sale of any securities

#### **Definitions**

FG: Mizuho Financial Group, Inc.

BK: Mizuho Bank, Ltd.

TB: Mizuho Trust & Banking Co., Ltd.

SC: Mizuho Securities Co., Ltd.

AM: Asset Management One Co., Ltd.

MSUSA: Mizuho Securities USA LLC

RBC: Retail & Business Banking Company CIC: Corporate & Institutional Company

GCC: Global Corporate Company GMC: Global Markets Company

AMC: Asset Management Company GPU: Global Products Unit RCU: Research & Consulting Unit

Customer Groups: Aggregate of RBC, CIC, GCC and AMC Markets: GMC

Consolidated Net Business Profits = Consolidated Gross Profits - G&A Expenses (excl. Non-Recurring Losses) + Equity in Income from Investments in Affiliates and certain other consolidation adjustments

Net Income Attributable to FG: Profit Attributable to Owners of Parent

2 Banks: Aggregate figures for BK and TB on a non-consolidated basis

Group aggregated: Aggregate figures for BK, TB, SC, AM and other major subsidiaries on a non-consolidated basis

Company management basis: management figure of the respective in-house company

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## Retail & Business Banking Company

#### Outline of the 5-Year Business Plan

#### **Issues & business environment**

- Fixed costs are greater than stable revenue sources, primarily due to a decrease in interest income
- Reduction in the number of branch visitors



1. Interest income, settlements income, etc. 2. Personnel costs, IT system costs, etc. 3. Number of visitors/users of branches in the month of March for each fiscal year. No. of visitors: visitors conducting transactions, attending seminars/consultations, etc. Online users: No. of users who logged in to the Mizuho Direct online banking service

Through structural reforms we will seek to reduce expenses and establish a more stable revenue base

#### **KPIs of the Medium-term Business Plan (FY16-FY18)**

	Target FY15 <del>→</del> FY18	Results FY15 <del>→</del> FY18	
Balance of investment product AUM <sup>4</sup>	JPY +10T	JPY +9T	SC AUM inflow No. 1 in the
M&A (SME & middle market) <sup>5</sup>	1st among the 3 Japanese megabanks	2 <sup>nd</sup> among the 3 Japanese megabanks	industry in Japan

4. For both individuals and corporations. 5. Refinitive (formerly Thomson Reuters), M&A involving Japanese companies, excluding real estate deals

#### Basic policy & key strategy

Basic policy

Transition to a more stable revenue base through channel optimization and expansion into new business areas, realizing the wishes, hopes, and growth of our customers

#### **Key Strategy**

**Build an optimal channel network** 

Strengthen face-to-face consulting

Enhance convenient digital services

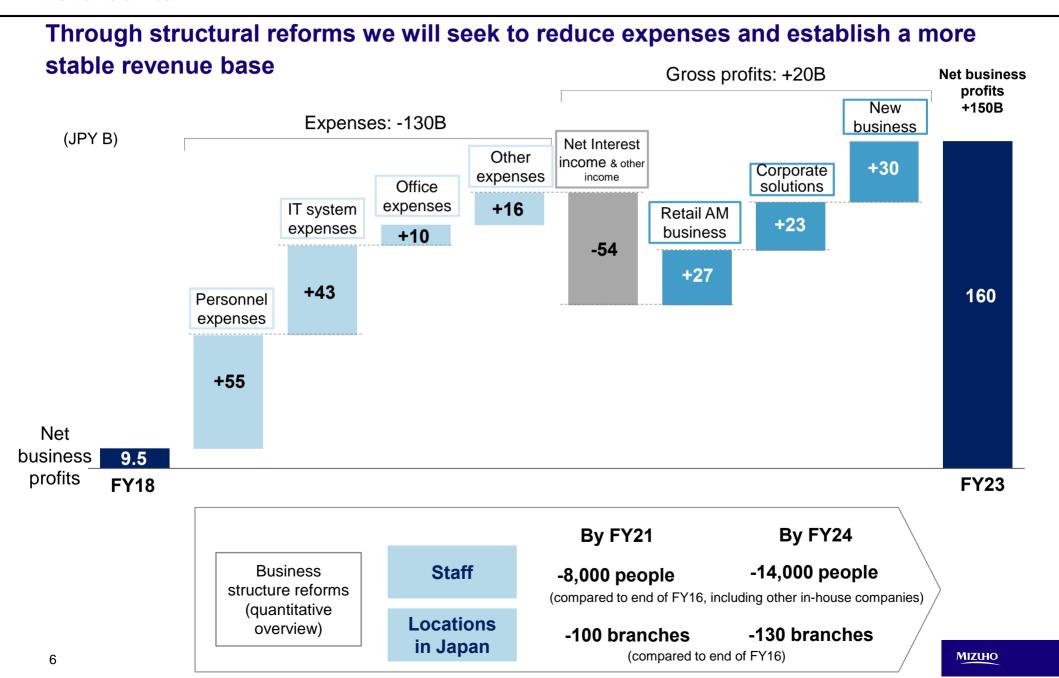
**Expand into new business areas** 

#### Create a new business culture



Group aggregated, management accounting (FY19 rules). Figures for FY18 results are recalculated based on FY19
management accounting rules. Targets are rounded figures. 6.YoY compared to FY18

results 7. Management accounting basis. Calculated not only taking account of regulatory risk weighted assets but also other factors such as interest rate risk in the banking account



#### Build an Optimal Channel Network

#### Changes in customer needs

■ Diversifying lifestyles, digitalization

- → Increasing demand for services with high convenience
- Preparing for an age of longevity
- → Consulting needs related to asset formation, business succession, etc.

Structural changes in the financial industry

- Continuation of low interest rate environment
- Changes in competition

## Mizuho's current situation

- Reduction in stable revenue sources (interest/settlements income)
- Network dependent on staffed branches
  - → Reduction in branch visitors

#### Build an optimal and convenient network to respond to changes in customer needs

#### Reduction in the number of branches

Closing/consolidating branches and creating joint branches

Approx. 130 branches

- Close/consolidate 90 branches and create
   40 joint branches
- Complete 80% of the reduction target by FY2021

#### **Creation of next-generation branches**

Transform space for backoffice operations to space for consulting

#### All branches

- Go "operationless" and paperless at branches (using tablets and MINORI¹)
- Consolidate back-office functions to the Operations Center
- Create a one-stop location for BK/TB/SC

Enhance the convenience of online/mobile services

#### Make it possible to complete all routine transactions digitally <sup>2</sup>

- Utilize online/mobile services as the main channels for routine transactions
- · Cashless payments, online lending

<sup>1.</sup> New accounting system 2. Opening an account, remittances/transfers, updating account information, etc.

#### Retail Asset Management, Business Succession

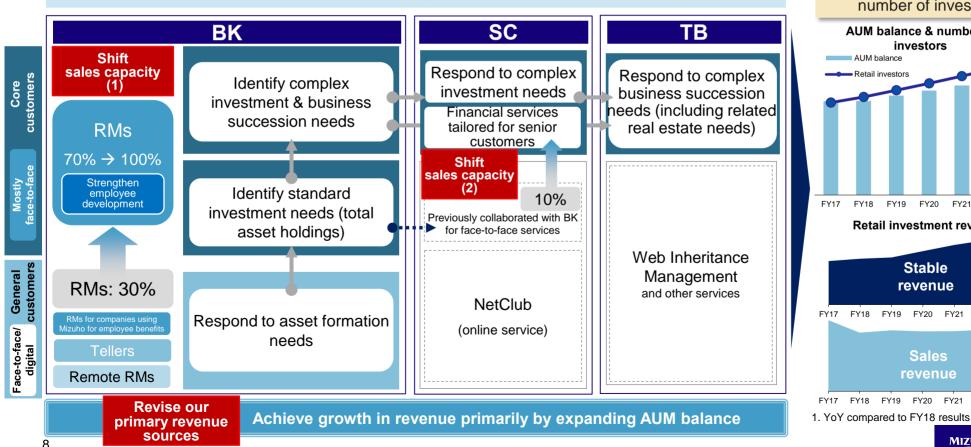
#### **Challenges & operating environment:**

Preparing for an age of longevity, revenue structure dependent on unstable market environment

#### Transition to comprehensive goal-based consulting regarding assets

#### Integrated BK/TB/SC business framework Strength

- 195 joint branches with BK, TB, and SC under the same roof
- SC is No. 1 in the industry in Japan for AUM inflow (4 years in a row)
- The strongest track record among Japanese megabanks for handling real estate needs 3.
- Mizuho Premium Club, a membership service for high net-worth customers of BK/TB/SC



#### **Impact** JPY +27B in gross profits (compared to FY18) due to an increase in AUM balance & number of investors AUM balance & number of +600k ppl investors AUM balance Retail investors FY18 FY19 Retail investment revenue Stable +20B revenue FY17 FY18 FY19 FY20 FY21 FY22 FY23 Sales +7B revenue

**MIZUHO** 

FY18 FY19 FY20 FY21

#### Corporate Solutions 1

Issues & operating environment: Uncertain business environment, continuation of reduction in interest income despite increase in lending balance

Increase the number of clients who use Mizuho as their primary financial institution by supporting their business succession needs and growth strategy

# Expand the number of clients who use Mizuho primarily Current clients using Mizuho primarily Clients with potential to use Mizuho primarily 11,000 companies (with business succession needs: 5,000 companies) (with business succession needs: 4,000 companies)

#### Shift sales capacity Comparison of gross (allocation of profits based on client **After** Current RMs' capacity) relationship type 45% 30% Clients using Mizuho primarily More than 2x Clients with 35% 15% potential to use Mizuho primarily 55% 20% Other Clients using Clients usina Strengthen Mizuho other FIs approach through primarily primarily digital channels

#### Strength

#### Providing solutions on a group-wide basis

- Support from 700 professionals in the Consulting Department (BK/TB/RI/IR)
- 2. The strongest track record among Japanese megabanks for handling real estate needs

#### **Frontline offices**

Identify clients' business issues through face-to-face consulting

Provide solutions through group-wide collaboration among frontline offices and Head Office



#### **Optimize CRM use**

PDCA for identifying opportunities through collaboration between frontline offices and Head Office

#### **Impact**

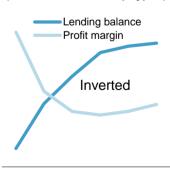
#### Clients using Mizuho primarily

+5,000 companies
JPY +23B gross profits

Business succession: JPY +12B Growth strategy support: JPY +11B

(compared to FY18)

Lending balance and profit margin targets (all client relationship types)



FY18 FY19 FY20 FY21 FY22 FY23

MIZUHO

#### Corporate Solutions 2

#### **Support for startups**

#### 1. Support program for startups: M's Salon

- A membership service connecting startups with growth opportunities
- Approx. 2,500 companies are members Strength 1

#### **Primary services & support**

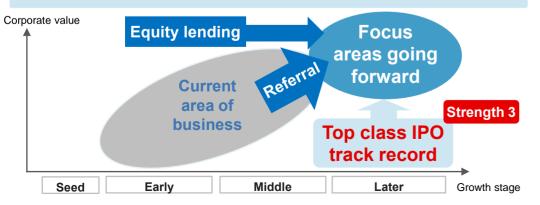
Strength 2

- Business matching with large companies: Approx. 1,200 introduction meetings\*
- Mentors (senior management members of companies, entrepreneurs, etc.): Approx. 40
- Supporting companies (primarily large, listed companies): Approx. 60
- Capital raising support, providing seminars, etc.

\*Number of introduction meetings under the FY2018 Innovation Matching Program

#### 2. Continued support from acceleration to exit

Provide financing and support for growing corporate value in the later stage with the aim of producing a group of unicorn startups



#### Establish a business model where all transactions can be conducted through digital channels

Expand our reach to 700,000 SMEs that we would be unable to approach through traditional, face-to-face channels



#### Tools and information tailored to SMEs & provided digitally

Opening an account. making deposits

Settlements. e-Banking, remittances, debit

Capital raising (lending)

Providina information

#### Mizuho Smart Portal (portal site for SMEs)

Open a corporate account online

Mizuho

Mizuho

**Mizuho Smart** Business Web Business Debit Business Loan

Mizuho Membership One (added a business matching function)









**MIZUHO** 

#### **Expand into New Business Domains**

Changes in society: Lifestyles and market economics centered around smartphones

Smartphones are considered to be the most effective and efficient customer interface

→ The best channel for building customer engagement

#### Enhance customer experience through our mobile services and apps

Provide a new financial platform

**J-Coin Pay** 

MIZUHO + Approx. 60 financial institutions

A cashless payments business reaching over 56 million individuals and corporates throughout Japan

Smartphones + Digital tech (AI)

Al score-based lending (J.Score)

MIZUHO + SoftBank

**Online lending for SMEs** 

MIZUHO + CreditEngine

Expand our customer base by stimulating new financing demand

Access to the social media economic landscape

**LINE Bank / LINE Credit** 

MIZUHO + LINE

**Expand our reach to digital natives** 

Impact of expansion into new business domains: JPY +30B in gross profits (compared to FY18)

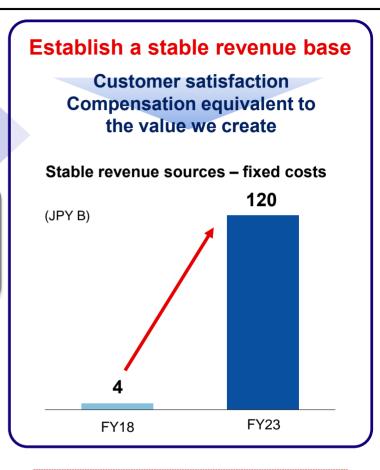
#### **Expanding into the data business**

Create a new business model utilizing data collected by Mizuho and external data

#### Creating a New Business Culture

New business culture All employees focused on our customers **Customers Frontline offices** Management & **Head Office** 

New evaluation system (frontline offices & Head Office)



#### Focus on providing value to customers

Change our mindset from the finance industry to the service industry

### **Evaluations based on customer satisfaction**

Customer feedback, process indicators, results indicators

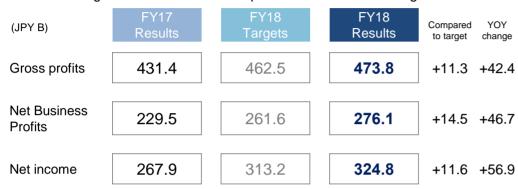
Establish a stable revenue base backed by customer loyalty

## Corporate & Institutional Company

#### FY2018 Performance

#### Revenue results<sup>1</sup>

■ The target was achieved. Gross profits marked a record high.



<sup>1.</sup> Figures for FY17 results are recalculated based on FY18 management accounting rules

#### Revenue structure<sup>2</sup>

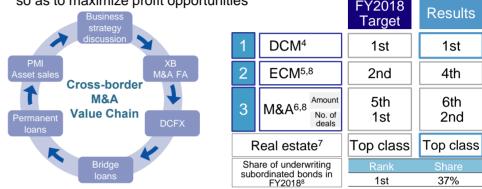
- Despite the continued negative interest rate policy, interest income increased from the previous year.
- The ratio of stable revenue³ was 65%. Mizuho's strength is its stable customer & revenue base.

#### Interest/non-interest income Stable/upside revenue (JPY B) Stable Interest 40% 60% 40% Interest +7.6 **FY18** Non-+27.2 25% 35% 474.0 (Excluding interest dividends) Total gross 65% 35% profits

2. Based on FY18 management accounting rules. Interest income includes dividends and others. 3. Stable revenue: Interest income + Non-interest income of 100 million yen or less Upside revenue: Non-interest income of more than 100 million yen

#### Development of value chain business/KPIs

 Drawing on the group's capability of collaboration as one of our strengths so as to maximize profit opportunities

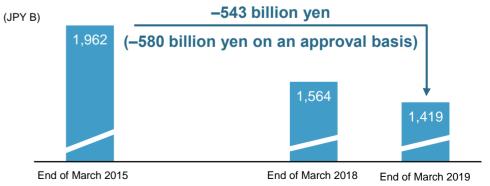


- 4. Underwriting amount: Aggregate of wholesale commercial bills, electric company bonds, and bonds for individual investors (excluding bank bonds and self-offerings) (Source: I-N Information Systems)
- 5. Domestic/foreign equity underwriting amount 6. Announced deals related to Japanese companies, excluding real estate deals 7. MHTB (including subsidiaries), based on internal management
- 8. Source: Refinitiv [former name: Thomson Reuters]

#### Reduction of cross-shareholdings<sup>9</sup>

Consolidated Acquisition cost basis

■ 543 billion yen was reduced. Mizuho achieved the target (reduction by 580 billion yen) on an approval basis.



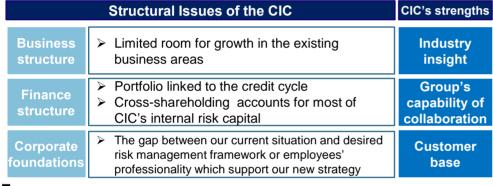
Target of the previous Medium-term Business Plan: -550 billion yen

9. Including RBC

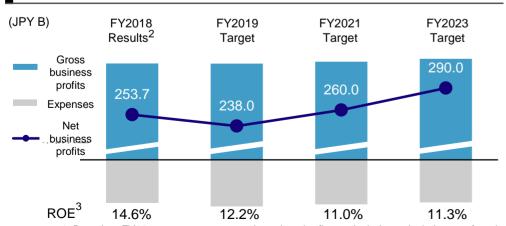
#### Outline of the 5-Year Business Plan

#### **Issues & business environments**

## MegatrendsDigitalizationDepopulationGlobalizationChanges in customer needsAcceleration of innovationIndustry transformationCapturing growth in Asia



#### Revenue plan<sup>1</sup>



#### **Basic strategy & key strategy**

To be a strategic partner for business development under a changing industrial structure

- Build new partnerships with clients, replacing cross-shareholding.
- Create new business opportunities through industry insight and assessment capabilities.

#### Approach to initiatives

- 1 Expansion into new business areas
  - Reform of revenue
- 3 Sophistication of business foundations
- Enhancing efforts to share business risks by utilizing investments, leasing, and others
- Developing a business portfolio strategy
- > Reallocating internal risk capital
- Sophisticating the risk management framework
- > Establishing a career plan strategy

#### Target for cross-shareholding reduction<sup>4</sup>



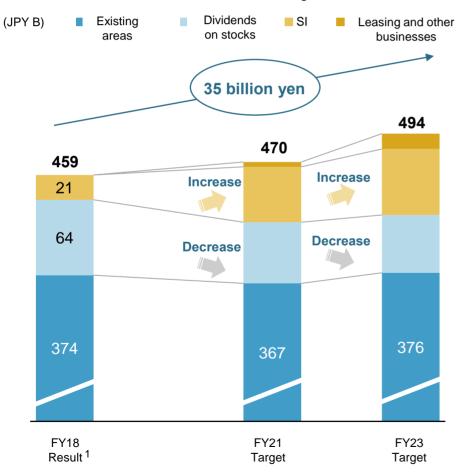
Based on FY19 management accounting rules; the figures include equity in income from investments in affiliates. Figures for FY18 results are recalculated based on FY19 management accounting rules. Targets are rounded figures.
 The FY18 results are figures after adjustments for special factors
 Management accounting basis. Calculated not only taking account of regulatory risk weighted assets but also other factors such as interest rate risk in the banking account
 Including RBC

#### Revenue Plan Roadmap/Reallocation of Corporate Resources

#### Revenue roadmap

Gross profits + equity in income from investments in affiliates such as leasing

- Increase income from new business areas such as the leasing business as well as income from the strategic investment (SI) area, including the equity/mezzanine business
- Increase revenue by 35.0 billion yen in five years despite the reduced dividends due to the sale of cross-shareholding stocks



#### Reallocation of corporate resources

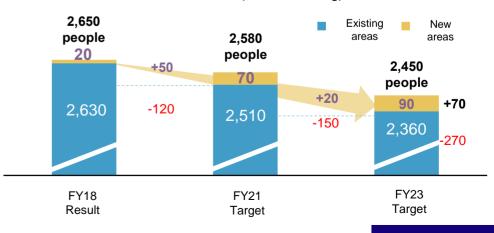
#### Internal Risk Capital

 Invest the risk capital released through the reduction of crossshareholdings into growth areas and to improve the capital efficiency



#### Staff

Reduce the number of staff in the existing areas and increase the number of staff in the new areas (SI and Leasing)



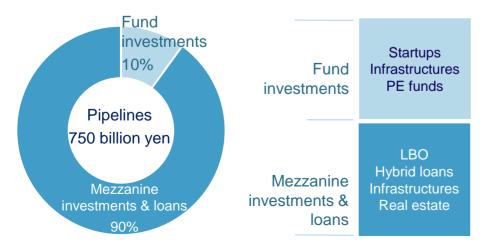
<sup>&</sup>lt;sup>\*1</sup> The FY2018 results are figures after adjustments for special factors.

#### Equity/Mezzanine Investment Strategy

#### Investment plan/pipelines Investment Plan Revenue Plan (EXP/period-end balance) (aross profits) (JPY B) (JPY B) 1,450 1.280 23 21 FY18 FY19 FY18 FY19 FY21 FY23 FY21 FY23 Target Target Target Result Target Target **Target** Result

#### **Pipelines**

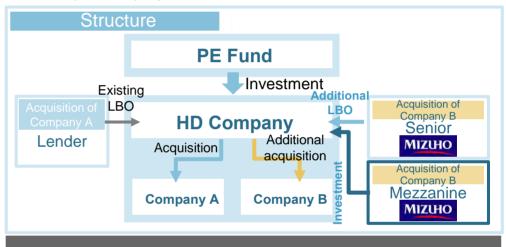
- Pipelines have increased to 750 billion yen, as of June 17.
- Mizuho will make selective investments in consideration of the risk & return of individual projects and the investment portfolio.



#### **Examples of projects**

#### Meeting needs for acquisition finance through LBO mezzanine

■ LBO senior financing and mezzanine investment for the PE fund's attempt to acquire Company B



#### Formation and management of the Mizuho ASEAN Private Equity Fund

- Mizuho's PE Fund, focusing on Asian companies, implements an investment strategy to increase corporate value by matching Japanese companies with Asian companies and to achieve an exit.
- Started Fund No.2 (about USD 300 million) in FY2018.



#### Leasing Strategies

#### Adding a leasing business

#### **MIZUHO** 23.5% Acquiring as affiliates (based on the equity method) Collaboration in leasing and financing<sup>3</sup> Mizuho Leasing<sup>1</sup> 5% (plan) Marubeni 50% 50% Financial/leasing Mizuho Marubeni **business** Leasing<sup>2</sup> **Subsidiaries** and affiliates outside Japan

- Moving forward with discussions on collaboration
- Planning to look into merging with MG Leasing in the future

#### Approach to the leasing business

Enhancement of partnership between Mizuho and Marubeni

**Mizuho** 

- Strengthening and enhancement of lease and financing business
- Jointly promoting the "new business strategy"
- —Service business, joint business operation, and support for deal flows

Marubeni

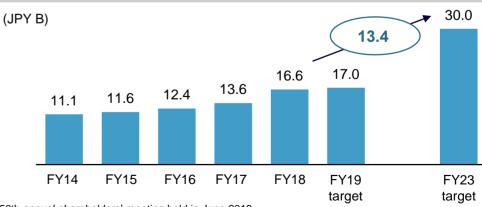
- · Collaboration in the overseas leasing and financing business
- · Investments in new overseas business
- 2 Focus on growth areas

Global business, medicine and healthcare, environment and energy, technology

3 Creation of a new business model

Transformative business model accounting for the advancement of the sharing economy

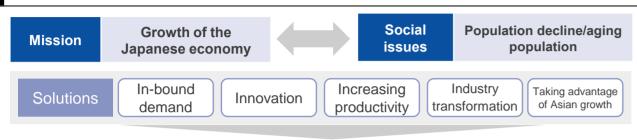
(Reference) Target: profit attributable to owners of parent 4



- 1. The current name is "IBJ Leasing" and is to be changed to "Mizuho Leasing," subject to approval of the 50th annual shareholders' meeting held in June 2019.
- 2. Tentative name; the current name is "MG Leasing Corporation". In discussion to change its name to "Mizuho Marubeni Leasing." 3. Announced February 26, 2019
- 4. Excerpt from the Sixth Mid-term Management Plan of IBJ Leasing, announced on May 22, 2019

#### Efforts for a Transformative Business Model

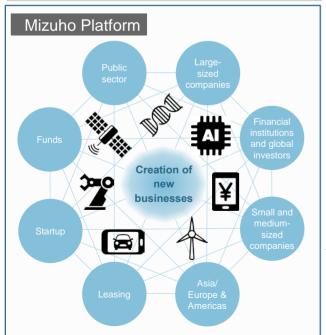
#### Generating new value by utilizing the platform



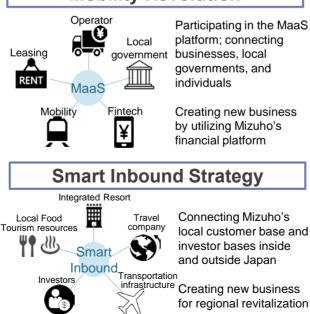
Connecting business seeds and promoting origination with equity as one of our strengths through the Mizuho Platform

#### **Mizuho Platform**

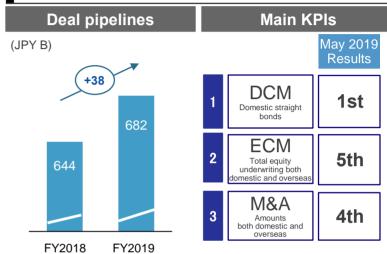
#### Concept of business seed connection



#### **Mobility Revolution**

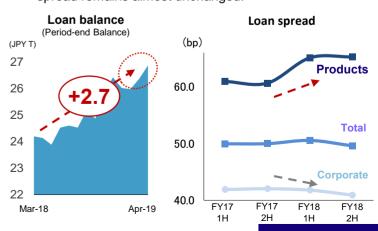


#### Update on pipelines (As of end of May 2019)



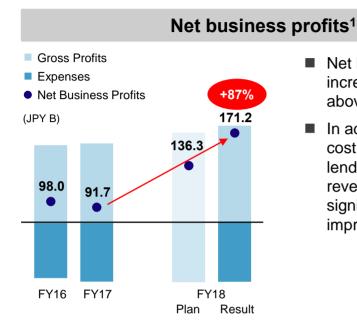
#### BK's loan to CI group

- The loan balance continues to grow in FY19.
- The decline in the corporate loan spread is offset by the product-related loan with higher margin. The total loan spread remains almost unchanged.



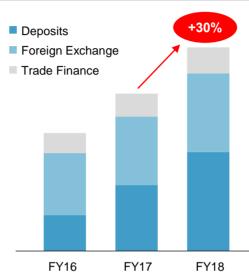
## Global Corporate Company

#### FY2018 Performance



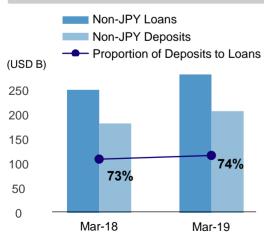
- Net Business Profits increased 87% yoy, well above the target.
- In addition to appropriate cost control, strong lending and transaction revenues contributed significantly to the improved profits.

#### Transaction banking



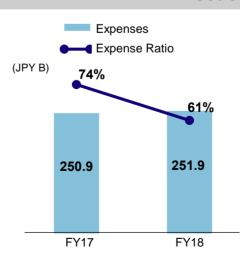
- Transaction revenues increased approx. 30% yoy, mainly from foreign exchange and deposits.
- In addition to profiting from Fed rate hikes, we successfully increased the volume of businesses mainly from Japanese companies in Asia.

#### Non-JPY loan-deposit balance<sup>2</sup>



- Successfully acquired sticky client deposits, while accumulating high quality loans. Loan-todeposit ratio remained around 70–80%.
- Implemented careful balance sheet control while strictly managing non-JPY liquidity risk through stress tests.

#### Cost control<sup>1</sup>



Expense Ratio declined significantly due to our cost reduction measures, such as the optimization of the headcount outside Japan and consolidation of operations in each country, as well as the increase in top-line profits.

<sup>1.</sup> Group total, management accounting basis (FY2018 rule).

#### Outline of the 5-Year Business Plan

#### **Business environment**

- In fast-growing Asia, both intraregional and cross-regional trade and capital flows are increasing in volume.
- North America continues to be the largest capital market in the world.
- Business costs ex-Japan is increasing due to tighter regulations.

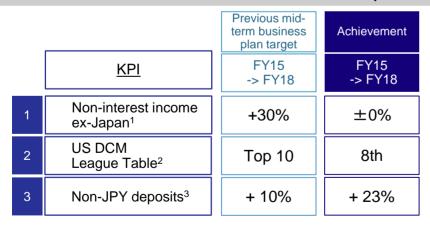
#### **Challenges**

- Reconsidering capital efficiency of businesses with an eye on the new Basel requirements and other external factors.
- Achieving sustainable growth and stable non-JPY funding.
- Establishing a robust earnings structure.

#### **Basic Policy**

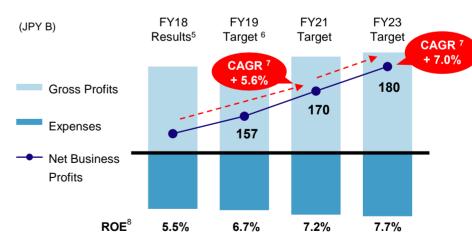
In capturing both trade flow and capital flow in the global value chain, we will strengthen our stable profit base as well as pursue upside potential in growth areas where we can leverage our strengths, such as transaction banking.

#### **KPIs of the Medium-term Business Plan (FY16-18)**



- 1. Excluding commitment fees, guarantee fees, etc.
- 2. Source: Dealogic, issuance of US\$250 million or above by investment-grade (IG) US companies.
- 3. Balance of client deposits denominated in non-JPY currencies, compared with projected figures for FY2015.

#### Revenue plan 4



- 4. Group total, management accounting basis (FY2019 rule), rounded.
- 5. Gross profits after adjustment for non-recurring profits, etc.
- 6. 2019 plan based on foreign exchange conversion rate. 7. USD-based CAGR
- 8. Management accounting basis. Calculated not only taking account of regulatory risk weighted assets but also other factors such as interest rate risk in the banking account



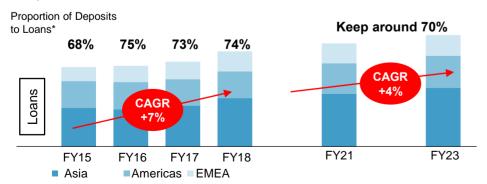
#### Key Strategies of the 5-Year Business Plan

#### **Key strategies**

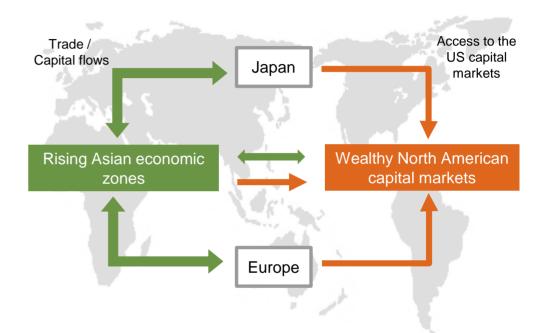
- Strengthen existing business further, while firmly maintaining our current risk appetite (with Japanese companies, Global 300, etc.)
- Invest business resources intensively into new growth areas
  - Asia: Enhance our transaction banking capabilities
  - North America: Capture the "depth" of capital markets
- Reduce legacy costs, and reduce unprofitable business and assets in consideration of non-JPY funding and new Basel requirements.

#### B/S control

- In tandem with increasing sticky client deposits, we will implement strict stress tests and monitoring in order to manage non-JPY liquidity risk in a refined manner.
- We will focus on developing non-interest businesses that do not depend on non-JPY funding, in an effort to transform our profit structure further.



#### **Exploring new growth areas**



#### Capture growth in Asia

- Capture trade and capital flows both in and outside the Asian region
- Increase transaction banking revenues from non-Japanese multinationals.

#### Capture the US capital market depth

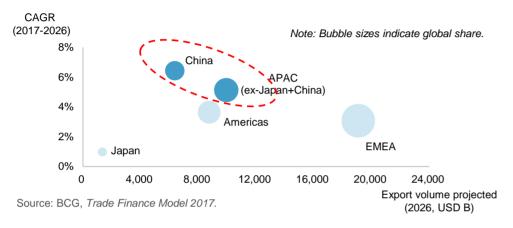
- Strengthen our role as a provider of intermediary services between issuers ad institutional investors both in and outside the US
- For non-investment grade clients: LCM/DCM/ECM initiatives to be selective to digestible deals in the market

<sup>\*</sup>BK total, including subsidiaries and deals booked in Japan and other in-house companies, management accounting basis, excludes central bank deposits.

#### Key Strategies: Capturing Growth in Asia

#### Regional trade volume outlook (2026)

■ In fast-growing Asia, we expect more profit opportunities due to an increase in both intraregional and cross-regional trade flow.



#### **Awards to Mizuho**





(2017, 2018, 2019)

Best Asian International Temperation Blad

GLOBAL TRADE REVIEW, Leaders in Trade Best trade finance bank in East Asia & the Pacific

- Acknowledged for our <u>product development capabilities</u> and <u>client support</u> structure in the area of trade finance
- We have <u>capabilities to originate deals</u> to meet the needs of leading companies in Asian countries.

THE ASIAN BANKER, Transaction Banking Awards
Best Asian International Transaction Bank in Asia Pacific

- Contribution of transaction revenues in Asia to our profit growth.
- We have a major presence in the <u>Mekong region</u>.



(2019)

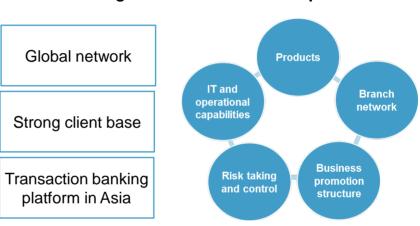
EUROMONEY Cash Management Survey (non-FI) Market Leader in Japan

Acknowledged for our <u>products and service capabilities</u> in CMS

#### **Enhancing our transaction banking capabilities**

■ Leveraging our client base and global network, we seek to fundamentally enhance our capabilities and expand our client reach in order to establish a stable business base in Asia.

#### Our strengths x Enhanced capabilities



#### Revenue plan for Asian transaction banking business



#### Key Strategies: Capturing the US Capital Market "Depth"

#### Initiatives in the US capital markets

We will seek to capture the depth of the US capital markets by expanding our client base and products availability, leveraging our strengths in IG DCM business, which grew significantly after the acquisition of RBS assets, and where we have presence next to the US banks.

2006 | Obtained FHC status and started debt and equity underwriting and distribution.

- ✓ Double-hatted coverage teams. (BK + SC)
- Promoted DCM cross-selling with lending as the starting point in the IG Focus Strategy. (S30/50 and G300)

2015 | Inherited loan portfolio/assets and talented bankers from RBS.

- Expanded our client base and significantly increased our presence in IG DCM.
- ✓ Ranked next to US banks in IG DCM.

#### Going forward

- ✓ Will continue to pursue IG DCM business as a stable business domain.
- ✓ Will enhance distribution-oriented HY LCM, HY DCM, and ECM. For this, we will:
  - Continue to reinforce the human resources and capabilities.
  - Selectively pursue deals based on strict screening.
  - Enhance our early warning monitoring and risk management capabilities.

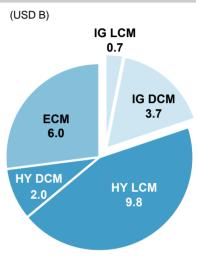
#### Our strengths and market potential

#### **IG DCM League Table (our clients)**

We cover 78% of the top-200 fee payers.

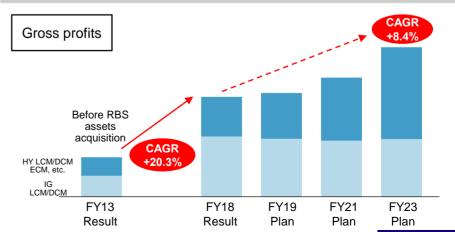
	•	
Rank	Bank	Share
1	BAML	13.6%
2	JPMorgan	12.4%
3	Citi	10.1%
4	Mizuho	8.8%
5	Wells Fargo	7.5%
6	Barclays	6.8%
7	MUFG	6.7%
8	Morgan Stanley	6.0%
9	Goldman Sachs	5.9%
10	Credit Suisse	4.6%





Source: Dealogic, 2018 League Table based on deal value.

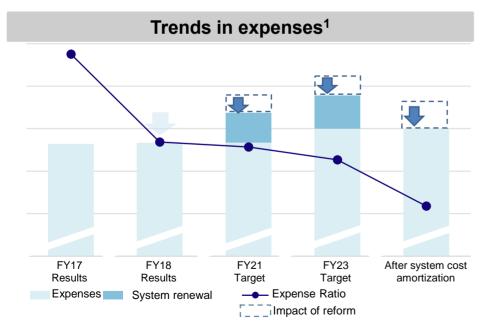
#### Revenue plan for US capital market business



#### Key Strategies: Cost Structure Reform, Selection and Focus

#### Fundamental reform of cost structure

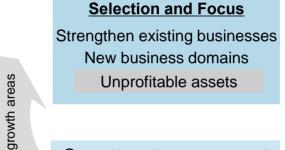
- We will accelerate the shift from fixed costs to variable costs, considering local business practices, by such means as introducing performance-based remuneration, in order to enhance resilience against top-line volatility.
- We will reduce fixed costs further through the Cost Structure Reform, cutting into ordinary costs as well. We foresee an accelerated improvement in profitability after seeing the reduction in the depreciation cost associated with the overseas business infrastructure.
  - ✓ Consolidation of middle-/back-office, corporate and IT functions within each country, plus relocation and streamlining on a regional and global basis
  - ✓ Workload reduction through automation and use of RPA, etc.



#### 1. Excluding the impact of foreign exchange translation, USD basis, Expense Ratio excludes non-recurring profits, etc.

#### Selection and focus

- Reviewing business portfolio strategy from the perspective of profitability, by client, product, and region
- Generating extra resources by reducing unprofitable assets;
   reinvesting extra resources in other growth areas



Generate extra management resources

Reduce underperforming assets

#### Reduction of unprofitable assets: plan vs result

(RWA, JPY B)

Reinvest in other

Rounded figures, GCC management accounting basis

	Target (Mar 16 -> Mar 19)
Non-JP	-300
JP	-420
Project finance	-160

Results
-600
-350
-350

## Global Markets Company

#### **Issues & business environment**

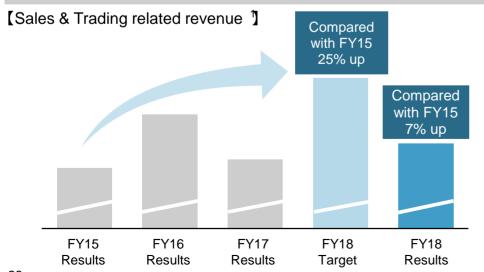
#### Sales & Trading

- Achieving synergies by establishing Group-wide unified business promotion
- Responding to the market structural changes
  - · Decline in volatility and transactions under YCC
  - · Strengthening global financial regulations
  - Advances in computerization and AI technology

#### **Banking**

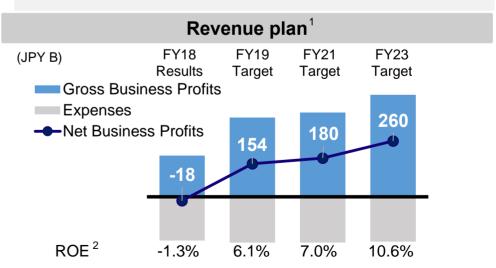
- Making profits in the market environments:
  - 1) lower interest rates in post-financial crisis and 2) higher stock prices under Abenomics
- Restructuring the securities investment portfolio in consideration of narrowing term spreads and increasing unrealized losses

#### **KPIs of the Medium-term Business Plan (FY16-18)**



#### Basic policy & key strategy

- ✓ Stabilizing ALM and income generated from the banking portfolio, and improving S&T operations with clearly defined focus areas
- Creating diverse value for customers by providing various intermediary functions in the market
- ✓ Establishing stable revenue base by appropriate asset allocation and product lineup, and controlling cost structure.
- ✓ Becoming more reliable market partner through providing appropriate investment opportunities for investors with various risk appetite



1. Group total, management accounting basis (FY2019 rule), rounded. Figures for FY18 results are recalculated based on FY19 management accounting rules. 2. Management accounting basis. Calculated not only taking account of regulatory risk weighted assets but also other factors such as interest rate risk in the banking account

#### Direction of Business and Revenue Structure in the 5-Year Business Plan

**GMC Target Statement**  To be a partner with expert knowledge of market mechanisms and the ability to draw on a range of intermediary functions

"Top-class Asian player in the global market"

#### Sales & Trading

Direction

- Establish FI business through group-unified cooperation
- Draw on our strength earned in the commercial banking business model
- ⇒ Positive cycle of funds among markets' participants



#### **Hedging needs**



FX Asia/EM **Rates** JPY.

**Rates** USD

**Equity** Japan

**Equity** US

- ✓ More focusing on competitive products and strengthening our global operation
- Shift to a sustainable cost structure by using technology

#### **Banking**

Direction

- Optimal B/S management in cooperation with front-offices in customer business section
- Stabilize income by maintaining unrealized gains in portfolios
- ⇒ Contribute to the group-wide revenue increase

#### JPY B/S Management

**Non-JPY B/S Management** 

High value-added financial services

JPY Loans, etc.

JPY Deposits

Strengthen profitability Management of surplus funds

Customers Corp. / Individuals

Institutional Investors

High value-added financial services

Non-JPY Loans, etc. Non-JPY Deposits

> Strengthening funding capability

#### Diversify funding sources

#### Changes in ALM and portfolio management

- ✓ Focus on appropriate balance between realized and unrealized P/L
- ✓ Take a sophisticated investment approach using early warning control method

#### Initiatives in the 5-Year Business Plan (Sales & Trading)

#### Mizuho's features



#### Cooperation with front-offices in customer business section



\*Source: Greenwich Survey of Domestic Institutional Investors

Optimal Sales & Trading business structures for various customers' needs



Products and solutions backed by knowledge, experience and expertise

#### Basic policy and key strategy



By optimizing our global network and products framework, draw on a broad range of intermediary functions to connect investors with other investors and connect issuers with investors

#### Partners familiar with market mechanisms

- Providing appropriate investment opportunities for investors with various risk appetite
- Accommodate new type of clients' needs by equity derivatives, etc.

#### Strengthen S&T through global operation

- Improve profitability by consolidating interest rate and FX risk books and reducing costs
- Increase derivative market share by leveraging strengths in cash transactions
- Concentrating resources on measures such as 24hr operation of USD/JPY FX and E-Platform in order to increase the presence furthermore in JPY and USD markets

#### Utilize customer base and global network

- Further strengthening the intermediary function to match the dealflow from corporations with the investors' various risk appetite
- Capturing cross-regional commercial flow and investors' capital flows to expand stable earnings base and pursue up-side revenue

Trading

∞ઇ

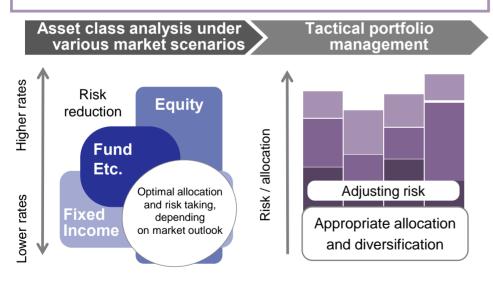
Sales

#### Mizuho's features

#### Mizuho's portfolio management philosophy

Tactical asset allocation by appropriate diversification of investments into interest rates, equities and credits based on market conditions

#### **Ensuring the stable revenue and MTM performance**



## Revenue / Positions RAF related index Comparison Scenario Simulation Market conditions / Signals Operation Reports by each Department

#### Basic policy and key strategy

Our Vision

Enhance the sophistication of our ALM and portfolio management through flexible asset allocation while maintaining a focus on achieving a balance between realized gains and unrealized gains/losses

#### Improving risk-taking capabilities

- Rebuilding stable revenue base through restoring risk-taking capabilities by cleaning-up the portfolio
- Pursuing the up-side revenue by strengthening portfolio management utilizing analysis on asset allocation and performance against benchmarks

#### Balanced approach to realized and unrealized gains/losses

- Developing our Banking portfolio with a stronger emphasis on the balance between realized and unrealized gains/losses and reducing the revenue volatility
- Shifting to portfolio management to maintain unrealized profits in the future

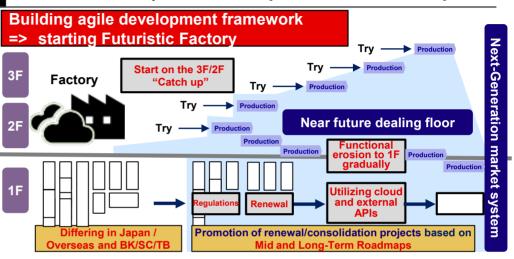
#### Sophistication of decision-making processes and reinforcement of early warning control method

- Sophistication of decision-making processes by digitization
- Enhancement of early warning control tools with external knowledge and advanced technologies such as AI/DI

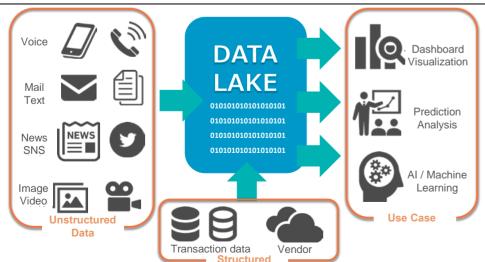
#### Initiatives in the 5-Year Business Plan (Futuristic Project)

#### What is futuristic project **Mid-term Next-Generation Near future** Plan market system dealing floor Fully electronic and **Active system** automated trade execution consolidation, external and a system that utilizes clouds and API utilization **Purpose Big Data** Top-class Asian player in the global market Infrastructure reform based on the already achieved "future" **Approach** ⇒ Take advantage of all possibilities (Collaboration with group companies, IT vendors, and startups)

#### Cloud development factory (Futuristic Factory)



#### Constructing data storage infra (DATA LAKE)



Infra development based on mid and long-term roadmaps

#### **Unification of market systems**

- Already achieved the consolidation of BK domestic market systems, shifting to a new Core Banking System (MINORI) concurrently
- Considering to unify BK/TB (Trust Banking) domestic market systems after system(MINORI) migration in TB
- Reducing maintenance and running costs by consolidating and simplifying systems in and outside of Japan and using cloud computing

#### Examples of Advanced Initiatives in Global Markets Company

#### Consolidation of market credit management-related operations

Credit Management Office was established in April 2019 to consolidate the market credit management related business of Mizuho and to improve efficiency while accumulating know-how. CVA Office, which was established in 2017 as the first CVA desk in Japanese banks, will be reorganized as XVA<sup>1</sup> Team to contribute to the sound development of the derivatives market and to meeting customer needs through appropriate control of overall XVA risks.

1: XVA is the umbrella name for adjustments made to the fair value of a derivatives contract to take into account credit risk (CVA/DVA), funding (FVA), initial margin (MVA) and regulatory capital costs (KVA)

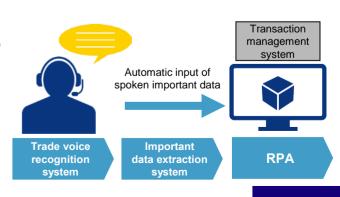
#### **RPA (Robotic Process Automation) for operational efficiency**

- Utilize Mizuho Information & Research Institute's unique RPA tool "LuPa" to automate routine operations and improve operational efficiency
- Person in charge of RPA promotion was assigned in each department to promote RPAs. Since 2017, a cumulative reduction of at least 30,000 hours per year has been achieved through the use of various RPAs.



#### Joint development of voice input systems using technology

- Jointly developed with NTT Communications "Speech Input System" a business efficiency tool that uses voice recognition processing technology, text mining, and RPA to automate the input of market transaction data
- ➤ It became compatible with a variety of market products and multiple transaction management systems by interacting with each other in terms and phrases of market practices and in model tuning. Mizuho Bank began using the system in March 2019 and automated approximately 70% of all transactions, thereby improving operational efficiency.



## Asset Management Company

#### Outline of the 5-Year Business Plan 1

#### **Review of the previous Medium-term Business Plan**

 <u>Established Asset Management One</u>, consolidating asset management functions across the group.

- Asset Management One
- Steady increase in AUM in investment trust business. 1
- Highly evaluated by the pensions and distributors.
- Reduction of expense ratio through cost synergy maximization.
- <u>Development of products and enhancement of asset</u>
   <u>management capabilities</u> responding to customers' needs.
- <u>Supporting asset formation in age of longevity</u>, through further support for distributors.
- Further improvement of cost return through the pursuit of efficiency and innovation.

#### KPIs of the Medium-term Business Plan (FY16-18) **AUM Net increase Publicly Offered Equity Investment Trusts Customer Evaluation** (JPY T) +6.8 R&I "Survey on Satisfaction with Investment Trust Companies" (Reference) ranked No.1 (Oct-18) **Initial Target** Market +1.2 assets flows (ex- FTF) Expense Ratio 1 +1.3+ 0.861.3% +0.4[KPI] 58.8% AM-One assets flows FY18 FY15 FY18 FY16

#### Issues & business environment

Change of environment

of Costumers'

Change (

Low birthrate and aging population, longer life span

Lifestyle diversification

Continued low interest rate environment

Individual

- Through self-help efforts for the future full-scale asset formation
- Asset management needs of the Aged as a result of extending healthy life expectancy

Institutional, Pension

- Continued demand for investment diversification due to lack of investment opportunities
- Diversified needs for pension plan design

Necessary Approach in the future

Support for asset formation in 100-year life society

High value-added asset management capability

Consulting capability responding to diversified pension

1: AM-One expense ratio. Results are recalculated based on FY19 management accounting rules.

**Achieve** 

ments

Issues

#### Outline of the 5-Year Business Plan 2

#### **Basic policy & key strategy**

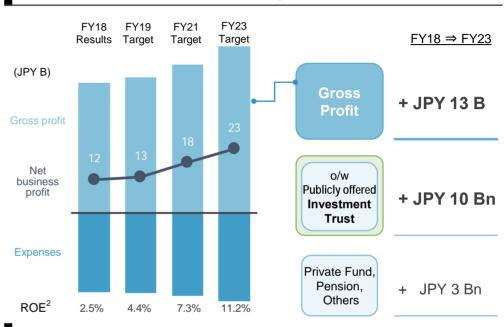
#### **Basic policies**

- Contributing to the activation of domestic financial assets by supporting customers' medium-term to long-term asset formation.
- Structural transformation to high capital efficiency in Asset Management business.

#### **Key strategies**

- Responding to changing customers' needs as a unified group by enhancing asset management functions through strengthening investment capabilities and solution providing capabilities.
- Pursuing efficiency and advantages through innovation, business process change, and PMI.

#### Revenue plan 1



#### Key to achieve revenue plan

Focus on
Publicly offered
investment trust

activation of
individuals'
financial assets

Asset management capabilities, supporting asset formation

1. Group aggregation, management accounting, Figures for FY18 results are recalculated based on FY19 management accounting rules. The FY18 results are figures after adjustments for special factors. Targets are rounded figures.

#### Key to Achieve Our Plan: Focus on Investment Trust 1







Pension Consulting

#### **Strengths of AMC**

#### **Asset management services centered on AM-One**





Distributor
Base in and
outside of
Mizuho group



Product Developments

#### Highly evaluated by customers



R&I "Customer Satisfaction Award 2019" (Distributors Category) No.1 (1

#### **Key strategy**

Key Strategies Activation of individuals' financial assets through promoting asset management business

Supporting goal-based Approach

Product
Developments,
taking advantages
of Group-wide
capabilities

Product promotion to encourage "Savings to Asset Formation" AUM Build-up



#### **Support for distributors**

Largest team in the industry

Trust Marketing Division

200 members

1 Use of in-house studios 2

Communicate in a video clip

2 One Forum (Website exclusively for distributors)

Providing customized information

3 V-CUBE Deployment (Web Conference)

V-CUSE 4.17-

4 One Channel (video content)



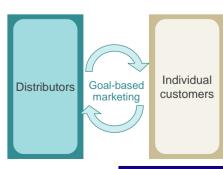
Key Strategies

#### Support for goal-based approach





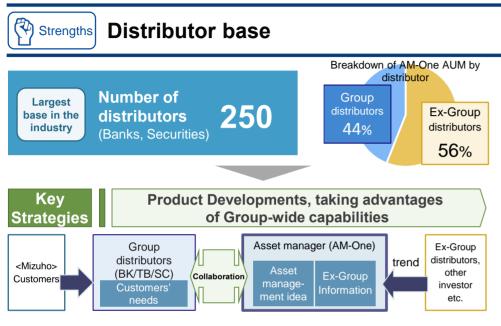
Support for penetration



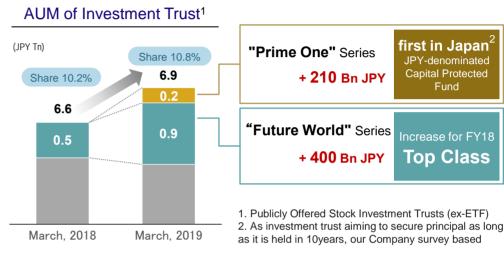
#### Key to Achieve Our Plan: Focus on Investment Trust 2

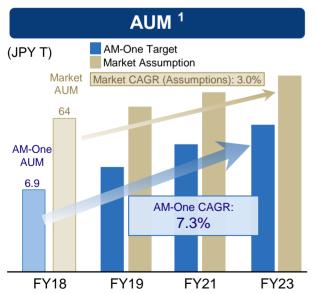


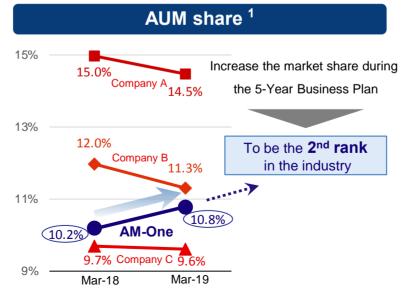


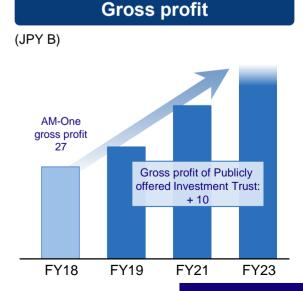






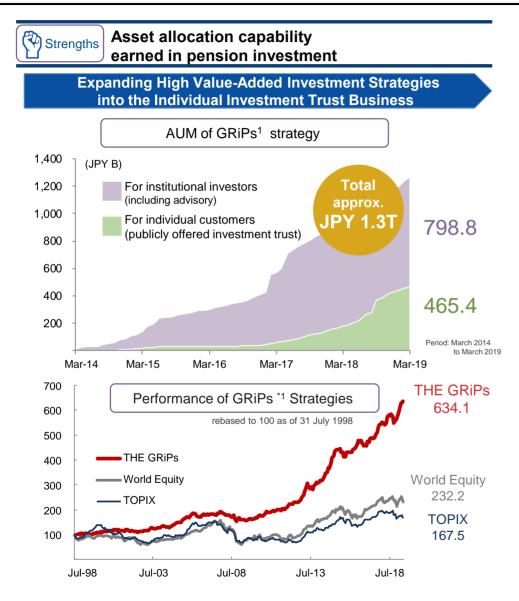


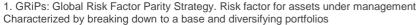




#### Business Structural Reform: Enhancement of AM Capability



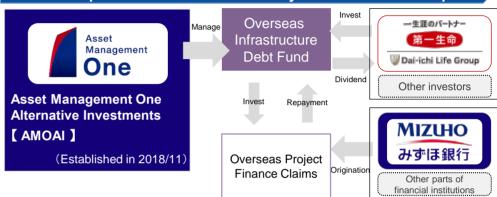






#### Capability of managing alternative assets

Providing diverse investment opportunities for investors To deepen the financial intermediary function of the Group





2. Based on the survey of IR managers of companies listed on the First Section of the Tokyo Stock Exchange, asking asset management companies with highly evaluated engagement activities among 101 asset management companies (buy side). Conducted by Mizuho Research Institute.

#### **Business Structural Reform: Enhancement of Pension Consulting**









#### Pension Funds, Corporates

Individuals

**iDeCo** 

DB

Growing needs for strengthening DB governance due to revision of DB Law

Pension Operation Trusts (tentative name)

Support for decision making on pension system

Trustee of the pension fund's specific business

Growing needs for asset formation and investment education support due to revision of DC Law

GOAL

age

age

Planned Actual Portfolio Portfolio

Strengths

Comprehensive pension consulting approach by integrating BK and TB resources

Strengths Diversified channel approaches

#### **Fiduciary** Management

Support for practical operations in asset management decision making

(establishment of a decision-making body. asset managers and investment products, etc.)

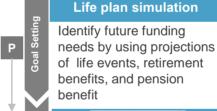
management

#### Pension System Advisory (tentative name)

Expanding existing pension system advisory business to all retirement benefits

#### Promotion of continuing investment education Goal-based approach

DC



SMART FOLIO (DC)

 Robot Advisor proposing best portfolio

 Proposing to revise portfolio depending on performance

Support for DC investment education

Improving the convenience of individuals

on assets

#### Mizuho channel

Clients' **Employees** 

Over the Counter Release of AM product Descriptions (From Jul-19)



440 BK branches

#### Partnership channel

**AEON Bank** 

(From Jul-17)

140 branches

JA Bank

(From Apr-19)

170 members

Expanding iDeCo customer base

**MIZUHO** 

## Financial Structure Reform and Reinforcement of Corporate Foundation







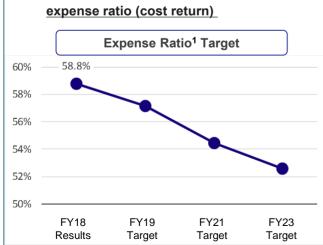
#### Further improvement in cost return

#### Gross profit

 Top line maximization through the business structure reform

#### **Expenses**

- Pursuing more muscular business structure by converting non-personnel and personnel expenses into variable expenses to a more muscular business structure
- Pursuing automation, efficiency and innovation through digital innovation
  - ⇒<u>Further improvement of</u>
    expense ratio (cost return)



### HR Strategies: Establishing asset management professionals

**Developing asset management** professionals with a strong expertise, sense of mission, and sustainable achievements Management One Compensation reflecting One to one individual operations and achievements Responsibility for results and fair Pay for evaluation and reward for the performance performance Market Strengthening competitiveness competitivein the HR market ness

#### **Digital innovation**

Innovation



Transformation

Competitive business

Strengthening AM Capabilities

Strengthening Product Development capabilities

Strengthening Consulting skills

Non-competitive business

Efficiency Improvement of middle / back function

#### Efficiency improvement of middle / back using RPA

- > Shortening risk analysis time for portfolios
- Shortening time for production and distribution of prospectus, asset management reports and monthly reports

#### Operational strategies utilizing Al and big data

 Sophistication of investment approach and product development





**"Big Data** utilization Japan Medium and Small Equity funds"

<sup>1.</sup> AM-One expense ratio: calculated based on the management accounting rules for FY19

## Outside Director

#### Agenda

- 1. Introduction
  - Issues that Mr. Sakai, President & Group CEO faces
- 2. 5-Year Business Plan
  - Significance of recording losses in the financial results for FY2018
  - Time frame of the 5-Year Business Plan: first phase and second phase
- 3. Efforts to promote the 5-Year Business Plan
  - Establishing the organizational system to promote the 5-Year Business Plan
  - Management and operation based on thorough communication
- 4. Mission of Outside Directors and Audit Committee
  - Focus on monitoring the 5-Year Business Plan
  - Close collaboration with Internal Audit, Risk Management Committee and Audit & Supervisory Committees of the three core group companies

#### Establishing the Organizational System to Promote the 5-Year Business Plan

1. Holding company executives concurrently serve as president of strategic subsidiaries

2. Reduction of the number of executive officers. Selective personnel promotion

3. Recruiting personnel across the group, utilizing external personnel, and strengthening human resource development

4. Further enhancement of corporate governance