

March 16, 2016
Mizuho Financial Group, Inc.

**Mizuho Recognized in “New Diversity Management Selection 100” and
Designated as “Nadeshiko Brand”**

On March 16, 2016, Mizuho Financial Group, Inc. (President and CEO: Yasuhiro Sato) received two commendations: the “New Diversity Management Selection 100” (a Japanese Ministry of Economy, Trade, and Industry award), and the “Nadeshiko Brand”, a distinction conferred jointly by the Ministry of Economy, Trade, and Industry (METI) and the Tokyo Stock Exchange.

With the New Diversity Management Selection 100, METI recognizes companies that have proactively pursued management strategies that generate innovation and create value with diverse human resources. As part of the selection process, METI conducted a comprehensive evaluation of Mizuho's initiatives in those areas, including improving opportunities for woman to participate and take on greater responsibility in the workplace.

The Nadeshiko Brand identifies listed companies that are actively encouraging women's success for investors who are focused on medium to long term improvement in corporate value. The designation is presented to companies which demonstrate policies, goals, and tangible progress that reflect the promotion of women's greater participation in the workplace, particularly in relation to career support and assistance with balancing work and child-care, as well as indications of their improvement.

Having received these commendations, Mizuho will continue to pursue policies that promote diversity and inclusion—and in particular an enhanced role for women in the company’s workforce—throughout the corporate group. Mizuho is committed to making sure every employee feels welcome, motivated, and is productive, and to maintaining an environment where employees can fully utilize their skills.



New Diversity Management Selection 100



Nadeshiko Brand