# Mizuho Brief: Trump 2.0 Tariffs



Economics & Strategy | Asia ex-Japan

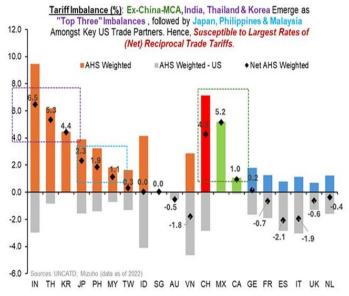
3 March 2025 | Vishnu Varathan | Head Macro Research, Asia ex-Japan

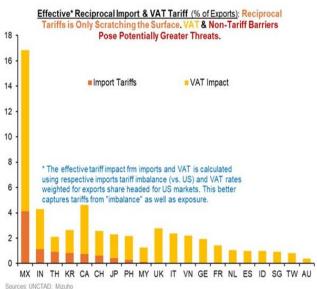
# Trump 2.0 Tariff Risks: Why Reciprocity is No Relief

"When you look at the dark side, careful you must be, for the dark side looks back." - Master Yoda, Star Wars

# In a Nutshell:

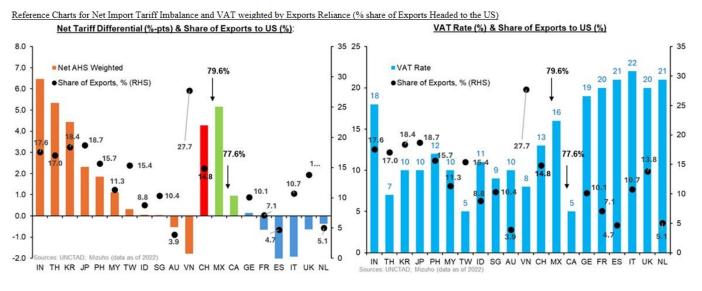
- Any relief to be sought from built-in checks implied on the scale of reciprocal tariffs and/or the opportunity to dial-back on the principle of reciprocity are overly optimistic, if not dangerously misguided.
- > For one, reciprocal tariffs are not just limited to bi-lateral import tariff imbalance but entails VAT and non-tariff barriers that threaten to be far larger in scale and severity.
- > Second, the, effective, weighted, (net bilateral imports) tariffs understate risks across specific sectors and goods.
- > Finally, the Trump Administration's approach to tariffs is **not confined to reciprocal tariffs**. Instead, trade partners are confronted by mounting threats of highly disruptive layering of tariffs.
- > The upshot being reciprocity is no relief for Trump 2.0 tariff threats.
- > Trade-driven uncertainty and attendant volatility are as such set to mount, not durably recede, until negotiated compromises dampen additional risks further out.
- Consequently, the USD may be prone to retaining Trump tariff premium despite bumpy two-way adjustments along the way.





- Earlier hopes that reciprocal tariffs inherently mitigate risks of an escalatory spiral, potentially even offering an off-ramp to reduce tariffs, are understandable, but dangerously misleading.
- To be sure, in contrast to sweeping and adverse unilateral tariffs, the "built-in" upside limit on reciprocal tariffs ought to function as guardrails that check unmitigated trade antagonism.
- Specifically, given reciprocal tariffs are, by definition, limited by the quantum of prevailing import tariff
  imbalance\*. So, not only are potential first order trade shocks from US trade action mitigated, but secondorder shocks any retaliatory response may also be dulled.
- In fact, forewarning of reciprocal tariffs provides trading partners with a window of opportunity to altogether avert US reciprocal tariffs by pre-emptively lowering/removing tariffs on US imports.
- In which case, it is tempting to frame reciprocal tariffs as the "half-full" iteration of Trump 2.0 trade threats, where mitigating the risk of on escalatory tit-for-tat tariffs is the low bar, and an off-ramp to lower tariffs the "best case". Point being, the bi-lateral import tariff imbalance/risks\*\* across key Asian, North American and European trading partners are, in the grander scheme of things, limited.
- So much so that even the "Top 5 Offenders" (India, Thailand, Mexico, Korea, and China) from these regions are merely liable to some 4% to 6.5% of reciprocal tariffs.
- But import tariff reciprocity is relief only in its narrow (bi-lateral import goods tariff imbalance) form.
- Whereas the Trump Administration's wide-ranging approach to reciprocal tariffs, which includes VAT and non-tariff barriers, entails far greater dangers.
- The upshot is that the silver-linings involved in tariff reciprocity proves illusory once the appropriate, and far more adversarial, tariff lens are applied.
- <u>First</u>, reciprocal tariffs do not stop at the import tariffs imbalance. **Instead**, reciprocal US tariffs **encompass VAT** and **non-tariff barriers**, which **threaten to be far larger**.
- Fact is, once adjusted for dependency on US markets (using share of exports bound for US markets), and attendant vulnerability to reciprocal tariffs, VAT accounts for a far larger share of potential tariff threats.
- What complicates matters is that VAT is considered a domestic (consumption) tax applied evenly across all
  domestic and foreign goods. And so US targeting this complicates any potential response.
- Moreover, non-tariff barriers, which we are yet to be quantified, potentially poses an even greater danger.
- Especially given it involves highly debatable attempts to quantify (perceived) mercantilist currency policies, exports subsidies and wider industrial policies.
- Second, effective, weighted, import tariff (imbalance) may understate risks in the aggregate, given significant variance in tariffs across goods/sectors. So, specific sectoral/goods focus by the US may amplify reciprocal tariff risks for some.
- <u>Finally</u>, the Trump Administration has demonstrated that reciprocal tariffs are not to the exclusion of other punitive tariffs. The distinct danger is that various tariffs may be additive, being layered on.
- Regardless of the extent of, relief from, reciprocal tariffs, wider tariffs may mount and scale along various dimensions. As has been the case with steel and aluminium, and possibly extended to autos and beyond (to other strategic goods/industries) further out.
- The upshot is that tariff threats are neither defined nor limited by reciprocity.

- Accordingly, tariff uncertainty and attendant volatility are primed to mount, rather than durably recede, in coming weeks and moths before relative stabilization (at more elevated levels of trade tensions) later in the year.
- This translates into the **Trump tariff premium being prone to remaining priced into the USD** until late-2025, albeit with interim two-way variability.
- \* Defined as the difference between tariffs imposed on US imports (by trading partners) and the import tariffs (on trading partner) headed for US markets.
- \*\* On an effective, weighted basis applied to imports into US.



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